

THE MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION
SPECIAL MEETING
SATURDAY, JANUARY 12, 1991

COMMISSIONERS PRESENT: GLORIA BURT
ARMANDO CID
PAT DAVIDSON
LYNN ERICKSEN
MARY ANNE PAYNE
KATHY RANDLETT
DENNIS YEP
SANDRA YEE

COMMISSIONERS ABSENT: BRANDY MURTISHAW
SUSIE WILLIAMS

STAFF PRESENT: WENDY CECCHERELLI

FACILITATOR: KEN LARSEN

Chair Payne opened the meeting by sharing her vision of the critical issues affecting the Arts Commission.

Chair Payne then introduced facilitator Ken Larsen, who asked the group their visions of the arts in Sacramento in the year 2025. Responses were as follows:

Davidson: Limitless funds.

Ericksen: More opportunity for cooperation. Meet diverse needs of arts community and raise credibility (PR?)

Payne: Learn how to work with all elements of the community; better integration of the arts with community identity.

Cid: More call for diversity; more understanding by other agencies; more support for diversity; more cooperation with university.

Yee: Revive downtown/opps. to meet and mix/art and arch center.

Randlett: Performing arts center; Southern Pacific - lakes, grass, outdoor performing arts area.

Ceccherelli: Arts Commission no longer the only source/ non-government entities; Commission creates entity to facilitate arts in education.

Chair Payne went over the agenda for the day, and with the Commission, identified the following issues for action:

1. Cultural plan
2. Awards guidelines
3. Commission terms*
4. Interim funding for Level I
5. Children's Festival
6. Advocacy efforts
7. APP ordinance
8. Linkage

The Director then gave an overview of the Commission's planning processes, progress, and accomplishments since the 1986 Arts Plan, an update on the current work plan, and reviewed materials in the Commission packet. She identified space needs as one of the most critical arts issues remaining, and echoed the Commission's interest in seeing a County-wide Cultural Facilities Master Plan.

Kathleen Randlett, co-chair of the Awards Committee, then gave a general orientation on the Commission's grantmaking process and critical issues. She presented the Awards Committee's recommendations. The Commission voted unanimously to leave the 1991 Cultural Awards eligibility requirements as currently written, without any further restrictions. The Director presented staff recommendations.

MOTION: It was moved by Davidson and seconded by Cid to leave the language as recommended by the Awards Committee. The first of two votes was of current commissioners only and the second included the incoming commissioners. Both votes were unanimous. Chair Payne will draft a letter to the City Council and the Board of Supervisors stating the position of the Commission.

Commissioner Cid raised the issue of whether or not the Crocker Art Museum, a city agency with a co-governing 501(c)(3), should be eligible for Cultural Awards funding. The Commission asked the Director to research whether the Crocker submits its entire budget when applying for Level II funding, or only the CAMA portion. The Commission also requested that the Crocker be invited to a future Commission meeting to discuss their funding and eligibility.

Commissioner Randlett then outlined the history of City regranteeing allocations as follows:

FISCAL YEAR
CITY ALLOCATION

1989-90 - \$50,000

PROGRAMMING

\$30,000 New Works -
began May 1990-91
\$20,000 carried over for
Multi-Cultural Arts
Awards - will begin May
1991

*And standards for participation

FISCAL YEAR
CITY ALLOCATION

1990-91 - \$156,000

1991-92 - \$\$?
(For Commission to
advocate)

PROGRAMMING

Totally allocated to
Cultural Awards

Potential uses: Level I
and II Cultural Awards,
New Works, Multi-Cultural
Arts Awards (Commission
must determine how many
dollars to each program)

The Commission agreed that a minimum of \$12,000 should be allocated next year to match the California Arts Council grant to New Works. This will be placed as an action item on the February Commission agenda. Commissioner Randlett summarized the consensus of the Commission on granting writing issues as follows:

- * Two levels for Cultural Awards are ok
- * Caps (maximum and minimum) for all grants programs need to be looked at
- * Commission should explore Level I groups being allowed to compete with the Level II groups
- * Organizational support for both Level I & II
- * Project support for any Level, Cultural Awards
- * Reduce paperwork for all grants programs
- * Revisit formula for organizational support
- * Two levels for organizational support
- * Look at multi-year contracts for Level II
- * Stabilize funds for New Works & Multi-Cultural Arts Awards
- * Raise \$2,000 limit for funding through New Works and Multi-Cultural Arts Awards (perhaps related to percentage of organizational budget)

Chair Payne then asked for Commission direction and consensus on the following action items:

Cultural Plan

- * Consultant to review options for management of all cultural functions under municipal and County jurisdiction and to review facilities development.

Gloria Burt and Mary Anne Payne will serve as an ad hoc committee to review progress to date and to make recommendations on how to proceed with a Plan.

Art in Public Place

Armando Cid raised issues related to the future of APP:

- * Follow-up marketing/education for City staff/Commission staff memo/general marketing (catalog?)

- * \$4,000,000 soon
- * City staff seeking more input
- * Council interest - Tom Chinn
- * Subversion of APP into construction
- * Ex post facto vs. a priori role for Commission
- * Resistance to APP by collaborating agencies

These issues will be presented at the February Commission meeting.

Commission Terms

The Commission agreed that Commissioners should be allowed to serve two three-year terms, rather than being limited to a single term. This will be scheduled as a consent item at the February Commission meeting.

Level I Interim Funding

- * Explore:
 1. Cash flow options for grant recipients
 2. Improving government procedures (e.g. advances)

Dennis Yep will attend the 3 pm, January 28 workshop on Emergency Funding for the Arts and report back to the Commission with any further recommendations.

Children's Festival

- * \$20,000 Target grant
- * Limited-Term staffing
- * Follow-up - Festival becomes its own 501(c)(3)

Pat Davidson announced that Diana Walker-Smith has been hired to coordinate the Children's Festival and that Target Stores will be awarding us a \$20,000 grant. The Commission requested that Target present its \$20,000 grant to Friends President Joe Archer at a future Commission meeting. Kathy Randlett and Susie Williams have agreed to work on the Sponsors Reception prior to the Children's Festival.

Advocacy Efforts

- * Assemble packet
- * Assign commissioners to elected officials
- * Market smaller organizations importance to tourism industry/make smaller organizations accessible to tourists

Lynn Ericksen volunteered to work on a committee to help the Commission devise a funding request to the City and County, for strategy, timeline, and action plan. Dennis Yep suggested that the City should be asked to match the County's grant contribution.

Linkage

There was general consensus that a Commission liaison should be appointed to work on artist live/work space; to monitor the Downtown Partnership; and to be involved with other cultural planning efforts.

Friends of the Arts Commission

Friends President Joe Archer expressed his support for the programs of the Commission, and urged better communication between Friends and the Commission. It was agreed that a joint retreat for Friends and the Commission would be beneficial, and this should be scheduled for an evening in March. It was suggested that Friends could be more effective at fundraising by identifying unique needs which are only addressed by the Commission, and by exploring ideas to expand the funding

available to the Sacramento arts community. Minutes from this retreat will be shared with the Friends board. Pat Davidson volunteered to serve as the Commission delegate to Friends through June, in order to better facilitate the Children's Festival.

There being no further business to discuss, the Commission retreat was adjourned at 4 pm.

Respectfully submitted,

Wendy Ceccherelli
Director

Enclosure: Notes from Commission discussion on priorities for funding

cc: Friends Board
Ken Larsen

PRIORITIES FOR FUNDING

- * Multicultural Arts Awards (Arts Organizations)
- ** New Works
- ** Facilities
- * Maintaining "Big Five"
- * Reworking funding criteria to make them more accessible, consistent, and equitable.
 - A. Grant size too small for projects (relate cap to size of budget?)
 - B. Clearer definition of what is "art"
- ** Stabilize guidelines and program
- * Define Arts Commission within government structure; define needs; follow through
- ** More structure; five-year timeline; TOT
- ** Stabilize Big Five, New Works, Multi-Cultural
- * 5% of Level II institution budgets
- * More emphasis on cultural diversity
- * Technical assistance for New Works/Multi-Cultural
- * Stabilize Multi-Cultural "Big Two" (or more?)
- * Cultural plan
- * Artist live/work space