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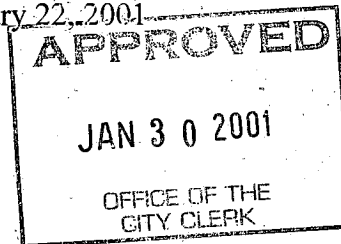
DEPARTMENT OF
FIRE

DENNIS SMITH
FIRE CHIEF

City Council
Sacramento, California

Honorable Members in Session:

CITY OF SACRAMENTO
CALIFORNIA
January 22, 2001



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SUBJECT: Authorization to Apply For Grant Funding For The Implementation of the S.A.F.E. Program in the amount of \$326,502.00

LOCATION/COUNCIL DISTRICT: Citywide

RECOMMENDATION:

Staff recommends that the City Council adopt the attached resolution authorizing the City Manager to apply for grant funding for the implementation of the S.A.F.E. Program.

CONTACT PERSON: Karen Parrottino, ASC 264-7146

FOR COUNCIL MEETING OF: January 30, 2001

SUMMARY:

The California Office of Traffic Safety (OTS) is currently accepting grant proposals that are designed to address traffic safety needs. The City of Sacramento Fire Department has been encouraged to submit a proposal to support the implementation of the public education program, "Stay Alive From Education", (S.A.F.E.).

BACKGROUND:

Stay Alive From Education (S.A.F.E.) is a nonprofit program dedicated to reducing the number of young adults nation-wide injured or killed due to alcohol, drugs and not wearing seat belts while driving. S.A.F.E. is a collaborative project of the Florida S.A.F.E. Corporation, along with a coalition of fire, EMS and police agencies throughout the state of Florida.

S.A.F.E.'s dynamic program increases students understanding of the reality of trauma incidents. It makes students aware of how trauma is caused by driving under the influence of drugs and alcohol and aware of the importance of wearing seat belts. S.A.F.E. is a one-hour program given to a class

of 40 to 50 students, ages fifteen and up, in a classroom setting. Classes are taught to them on their level, a young adult level. It excludes preaching and instead, allows them to draw their own conclusions and make rational decisions concerning their safety and well being. From demonstrations, which employ fundamental principles of physics, to hand-on exercises, students are given the insight into what the on-scene paramedics encounter. Students are shown graphic pictures of fatal accidents involving victims their own age. As they view the photographs, S.A.F.E. trainers who are emergency personnel, describe what occurred and why. The reality of the pictures has a strong impact on the students and captures their full attention. S.A.F.E. differs from other programs in that it utilizes less didactic and more practical hands-on techniques, concentrating on the students ability to comprehend the implication of their own actions, while giving them the opportunity to participate in the program. The intent is to have teens think first in order to Stay Alive From Education (S.A.F.E.).

By the request of the California State Automobile Association, Florida S.A.F.E. has established a northern California S.A.F.E. Chapter. Instructors from Florida S.A.F.E. have trained Firefighter/Paramedics from Roseville Fire Department, Sacramento City Fire Department and South Placer Fire District. This chapter is a coalition of the above named agencies and California State Automobile Association with the Sacramento City Fire Department as the lead agency. Responsibilities of the lead agency will include scheduling S.A.F.E. presentations in local schools, correspondence with S.A.F.E. administration, act as liaison for local media, maintain and update instructional information, act as training coordinator and tract presentations.

The majority of the administrative responsibilities will be performed by the Chapter Training Coordinator. This position will be fully funded by grant monies and will be assigned to a trained S.A.F.E. instructor. Fire Department Administration will only provide support on a quarterly basis for the submittal of the required reports to OTS.

FINANCIAL CONSIDERATIONS:

No City funds are required for this program. The grant will be submitted for a proposed two year period. The first year funding request is for \$174,331.00 with a second year request for \$152,171.00 for a total grant request of \$326,502.00. If funds are no longer available after the grant has expired, the program will no longer be continued and the City will not be asked to support the program beyond the grant funded period.

ENVIRONMENTAL CONSIDERATIONS:

Ongoing administrative and maintenance activities, such as purchases of supplies, equipment or materials which are not made for purposes of a public works construction project, do not constitute a "project" and are exempt from the California Environmental Quality Act. CEQA Guidelines, Section 15061(b) (1), 15378(b) (3).


POLICY CONSIDERATIONS:

Acceptance of the traffic safety grant award is consistent with City Council actions relative to state and federal grant awards.

ESBD EFFORTS:


City procurement policies will be adhered to in the acquisition of goods and services for this grant.

Respectfully Submitted,



Dennis Smith
Fire Chief

RECOMMENDATION APPROVED:



ROBERT P. THOMAS
City Manager

RESOLUTION NO.

2001-066

APPROVED
JAN 30 2001
OFFICE OF THE
CITY CLERK

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

**A RESOLUTION AUTHORIZING THE CITY
MANAGER TO APPLY FOR GRANT FUNDING FOR
THE IMPLEMENTATION OF THE S.A.F.E. PROGRAM**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO THAT:

The City Manager is hereby authorized to apply for grant funding for the implementation of the S.A.F.E. program.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO: _____

DATE APPROVED: _____

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