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DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

1231 I STREET
SUITE 400
SACRAMENTO, CA
95814-2977

ROBERT P. THOMAS
DIRECTOR

September 9, 1987

916-449-5200

G. ERLING LINGGI
ASSISTANT DIRECTOR

DIVISIONS:

Budget and Finance Committee
Sacramento, California

CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM & HISTORY
PARKS
RECREATION
ZOO

Honorable Members in Session:

SUBJECT: Sacramento Community Cable Foundation, Inc. - Authorization to
Execute Lease

SUMMARY

This report requests that City Council authorize, by resolution, execution of a new lease with Sacramento Community Cable Foundation, Inc. to continue use of the Fiddletown Room of Coloma Community Center for Foundation office personnel.

BACKGROUND INFORMATION

On September 8, 1987, the City Council authorized the Department of Parks and Community Services to negotiate a new lease with Sacramento Community Cable Foundation, Inc. to continue use of the Fiddletown Room of Coloma Community Center for Foundation office personnel (Exhibit A). The current lease with Sacramento Community Cable Foundation (City Agreement No. 85091) expired on August 23, 1987.

These types of leases are in keeping with the Coloma Community Center operational plans as adopted in May 1981, which state that funding for center operations is to be derived from various sources in addition to the City's General Fund; i.e., earned income from users, rentals, concessions, program admissions, and outside sources (grants, donations, and fund raisers).

The community as well as employees of the City of Sacramento have benefitted by having the Sacramento Community Cable Foundation housed at Coloma Community Center. Training programs, access to equipment, and video and audio studios, and utilization of Foundation staff as a resource for communications, marketing, and media exposure has been extremely beneficial. The Cable Foundation has sponsored an average of approximately 1,325 citizens per month for classes and production facilities in the Coloma Community Center. In the first ten months of the Foundation's operations (October 2, 1986 through July 31, 1987), a total of 663 original programs were presented by members of the public on the Cable TV channels. The rate at which these programs have been produced has been steadily increasing, from 88 programs in the fourth quarter of 1986 more than tripling to 275 programs in the second quarter of 1987.

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The new lease is for a five year term with two options to extend for five-year periods. These dates coincide with those of the agreement between the City and Sacramento Cable Television for the Sutter Creek and Coulterville Rooms (Agreement No. 85090). This arrangement will allow for review and evaluation of all lease terms in an efficient manner and is in the best interests of the City.

FINANCIAL DATA

The new lease will be for a five-year term with an estimated annual rental payment of \$5,796. Revenue from the lease is deposited to the Building Rental Trust which then is utilized to reduce the level of General Fund support of Coloma Community Center.

RECOMMENDATION

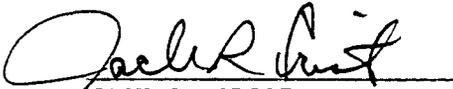
It is recommended that the Budget and Finance Committee review this report and refer it to the full City Council for action. Further, it is recommended that the City Council, by resolution, authorize the City Manager to execute the agreement between the City and Sacramento Community Cable Foundation, Inc.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



JACK R. CRIST
Deputy City Manager

RPT:ja

September 15, 1987
District No. 3

RESOLUTION No.

Adopted by The Sacramento City Council on date of

**A RESOLUTION AUTHORIZING THE EXECUTION OF A LEASE
BETWEEN THE CITY OF SACRAMENTO AND SACRAMENTO
COMMUNITY CABLE FOUNDATION, INC. FOR THE
FIDDLETOWN ROOM OF COLOMA COMMUNITY CENTER**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

The City Manager is hereby authorized and directed to execute, on behalf of the City of Sacramento, that certain agreement between the City of Sacramento and Sacramento Community Cable Foundation, Inc. for the Fiddletown Room of the Coloma Community Center.

MAYOR

ATTEST:

CITY CLERK