

The mural's design will also be used for a poster which will be sold in the gift shop at the Sacramento History Center. Under the agreement requested here, Frank Carson Design will prepare camera-ready art work so that a poster can be printed, to which the City will hold all rights. Funds raised from the sale of the poster will go towards the operating budget of the Center.

FINANCIAL DATA

The City Council appropriated \$5,000 for the purpose of producing merchandise for the opening of the Sacramento History Center in the FY 1984-85 operating budget. Sacramento History Center, Inc. voted at their December meeting to contribute \$2,500 to the Museum and History Division to cover with the City's \$5,000 the agreement with Frank Carson Design for \$7,500.

RECOMMENDATION

It is recommended that the City Council authorize, by resolution:

1. the City Manager to execute an agreement with Frank Carson Design for the design and production of camera-ready art work for a poster at a cost of \$7,500; and
2. a budget increase to the Museum and History Division FY 1984-85 operating budget of \$2,500 to be contributed by Sacramento History Center, Inc. for the design and production of camera-ready art work for the poster designed by Frank Carson Design.

Respectfully submitted,



ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

\_\_\_\_\_  
WALTER J. SLIPE  
City Manager

RPT:js

January 8, 1985  
All Districts



# CITY OF SACRAMENTO

## DEPARTMENT OF PARKS AND COMMUNITY SERVICES

3520 FIFTH AVENUE SACRAMENTO, CALIFORNIA 95817  
TELEPHONE (916) 449-5200

**ROBERT P. THOMAS**  
DIRECTOR

**G. ERLING LINGGI**  
ASSISTANT DIRECTOR

CROCKER ART MUSEUM DIVISION  
GOLF DIVISION  
METROPOLITAN ARTS DIVISION  
MUSEUM AND HISTORY DIVISION  
RECREATION DIVISION  
PARKS DIVISION  
ZOO DIVISION

December 31, 1984

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: Poster Design for the Sacramento History Center


### SUMMARY

This report requests authorization for the City Manager to execute an agreement for the professional services of Frank Carson Design to design a poster for the Sacramento History Center, and to increase the Museum and History Division FY 1984-85 operating budget for the purpose of the poster design. Funding for this agreement is from the City Council approved FY 1984-85 appropriations and a contribution forthcoming from Sacramento History Center, Inc.

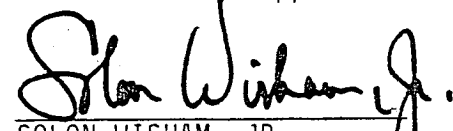
### RECOMMENDATION

It is recommended that the Budget and Finance Committee review and approve the attached report for Council action.

Respectfully submitted,

  
ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

  
\_\_\_\_\_  
SOLON WISHAM, JR.  
Assistant City Manager

RPT:js

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### BACKGROUND INFORMATION

The poster design will serve two purposes for the Sacramento History Center. First, it will be a product that will be merchandised through the gift shop at the Center, the proceeds of which will go towards the operations of the Center; and second, it will be the design for an original wall mural that will be executed by Frank Carson of Frank Carson Design under a separate agreement between the designer and Sacramento History Center, Inc.

In the center of the History Center, spanning the first, mezzanine, and second floors, is an opening, and on its back wall will be painted a mural of faces of Sacramento people. The mural will be immediately visible upon entering the Center and can be seen from each floor and gallery. Selected from the Museum and History Division photograph collections are the faces of men and women who represent the different cultural and ethnic backgrounds, classes, professions and work forces during the 19th and 20th centuries in Sacramento. The mural will be very dramatic, covering the wall which is approximately 28 feet wide and 30 feet high. Sacramento History Center, Inc. has contracted with Frank Carson Design for the execution of the painting of the wall mural.

SPECIAL MEETING

SACRAMENTO CITY COUNCIL  
REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO  
HOUSING AUTHORITY OF THE CITY OF SACRAMENTO  
PARKING AUTHORITY OF THE CITY OF SACRAMENTO

I HEREBY CALL Special Meetings of the Sacramento City Council, Redevelopment Agency of the City of Sacramento, Housing Authority of the City of Sacramento, and Parking Authority of the City Sacramento to be conducted concurrently with the Council committee meetings listed below, which are incorporated herein by reference. The Special Meetings are called to permit Members who are not on the listed committees to attend the meetings and participate in the discussions.

The meetings will be held at the date, time and place indicated below and on the reverse side of this page, and the subjects to be considered and acted upon shall be those below and on the reverse side of this page.

Issued: This 23rd day of January, 1985.

ANNE RUDIN  
MAYOR

ATTEST:

LORRAINE MAGANA  
CITY CLERK

COUNCIL COMMITTEE MEETINGS SCHEDULED FOR THE WEEK  
JANUARY 28, 1985 THROUGH FEBRUARY 1, 1985

TUESDAY, JANUARY 29, 1985

BUDGET AND FINANCE COMMITTEE

4:00 P.M.

City Council Chambers  
915 I Street  
Sacramento, CA

- SUBJECT:
1. Neilsen Park CIP - Budget Amendment and Authorization to Waive Competitive Bids
  2. Approval of SNCIFAC recommendations to amend the 1984-85 CIP
  3. Recommendations for strengthening internal accounting controls

COMMITTEE MEMBERS: Lynn Robie (Chair), Douglas Pope, Joe Serna, Jr., David Shore

(over)

WEDNESDAY, JANUARY 30, 1985

TRANSPORTATION AND COMMUNITY DEVELOPMENT COMMITTEE

2:00 P.M.

City Council Chambers  
915 I Street  
Sacramento, CA

SUBJECT: 1. Recent California Waste Management Board Action Concerning  
Landfill.

COMMITTEE MEMBERS: Terry Kastanis (Chair), Tom Chinn, Grantland Johnson, Bill  
Smallman.

WEDNESDAY, JANUARY 30, 1985

PERSONNEL AND PUBLIC EMPLOYEES COMMITTEE

3:30 P.M.

Conference Room 202, City Hall  
915 I Street  
Sacramento, CA

SUBJECT: The Committee will meet in Executive Session to interview scheduled  
applicants for the following committees:

1. Administration, Investment and Fiscal Management Board
2. Design Review and Preservation Board
3. Housing Code Advisory & Appeals Board
4. Paratransit Inc., Board of Directors
5. Sacramento Heritage Inc., Board of Directors

COMMITTEE MEMBERS: Joe Serna, Jr. (Chair), Tom Chinn, Grantland Johnson  
Terry Kastanis

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REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO  
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