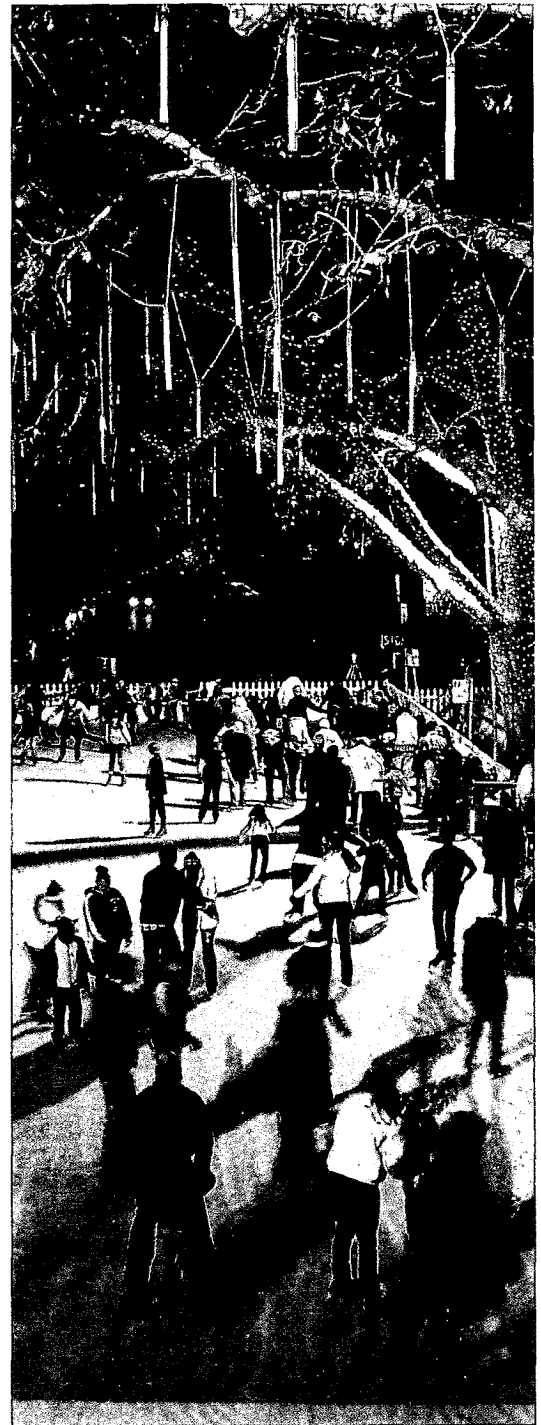




Summary:

- 26,000 skaters visited Midtown from late November to mid-January
- Broad coverage of the Midtown Ice Rink across news media including all of the major TV news stations and print media
- Regional destination for all ages
- Financially successful



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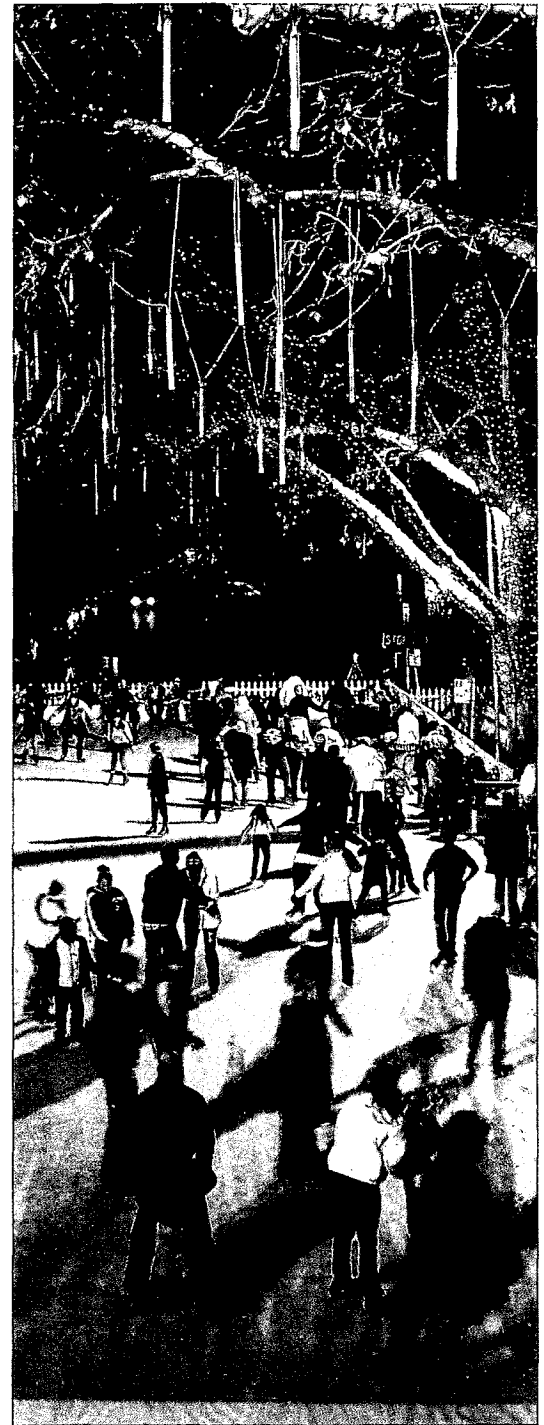


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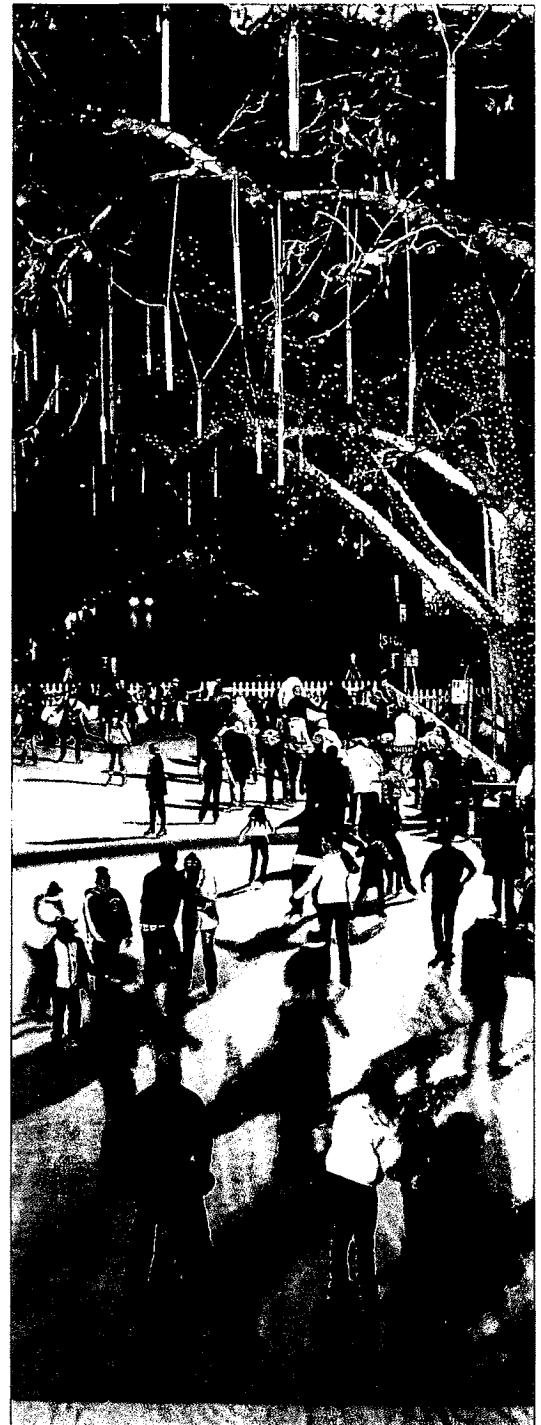


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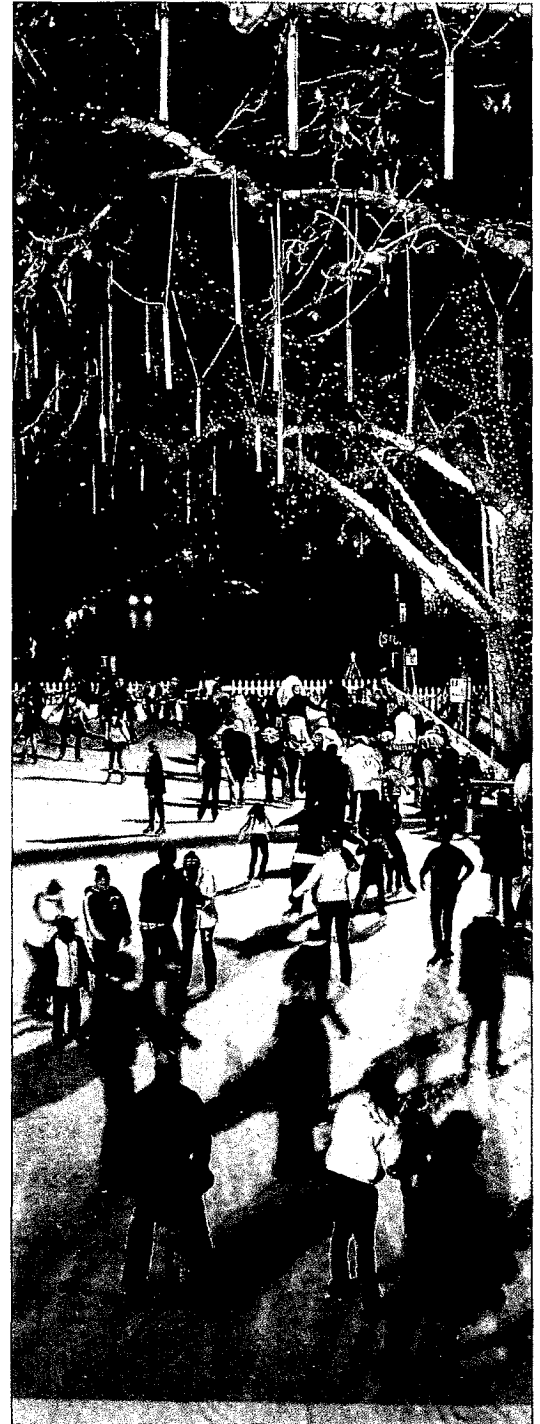


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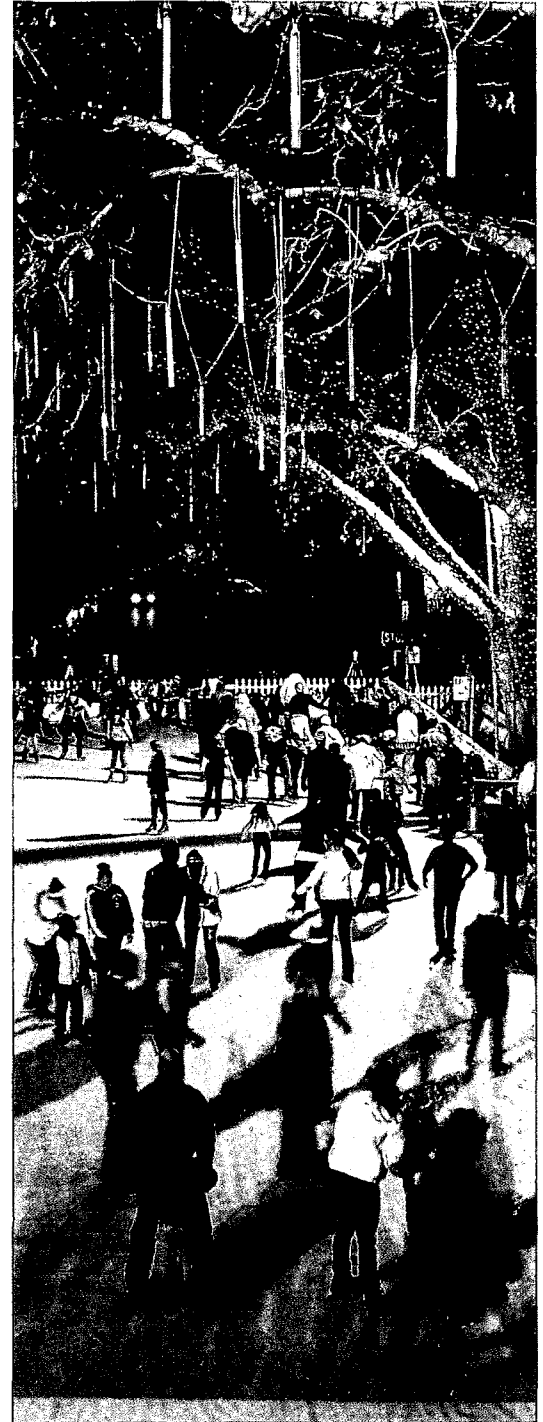


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