

MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION

Wednesday, July 5, 1978

3:00 P.M.

Commission Members Present: Gloria Flores
Doreen Mauk
Maurice Read
Emily Strand
Ken Waterstreet
Judith Weintraub
Susan Willoughby
Ed Beimfohr

Commission Members Absent: Muriel Johnson
Jane Watkins

The July 5th meeting of the Sacramento Metropolitan Arts Commission was called to order by Chair Ed Beimfohr at 3:00 P.M. The minutes of June 7th were corrected to read as follows: Page 2 Paragraph 3, "Commissioner Waterstreet was asked to develop a statement to jurors concerning conflicts of interest for jurors selecting art work for public places".

REPORTS FROM STANDING COMMITTEES

Personnel

At this time it is unclear as to when new city commissioners will be appointed to replace the two positions which will expire on July 28.

Susan Willoughby reported that on July 3, the Board of Supervisors approved the ordinance amending the Sacramento County Code relative to eligibility for reappointment to membership on the Sacramento Metropolitan Arts Commission.

Art In Public Places

It was announced that since Maurice Read, chairman, Art in Public Places committee, is leaving as of July 28, he has asked Judith Weintraub to be in charge of the committee until new members of the commission have been appointed.

Oak Park Advisory Committee: Judith Weintraub announced that positions for the five member Oak Park Advisory Committee had been determined. The five positions are: an artist, an architect, a member from S.M.A.C., a member from Oak Park P.A.C., and a member from the Oak Park community at large. Leon Weston, director, Oak Park P.A.C. announced the names of the recommendations made by the Oak Park P.A.C. for the two positions: LaVonne Briggs and Leon Weston. Discussion began concerning the manner and method in which members from the Oak Park community were chosen. Commissioner Read felt that the recommendations reflected a small group of the Oak Park P.A.C. and community, and it was felt that there was a need to reach a wider segment of the community.

A motion, proposed by Commissioner Weintraub and seconded by Commissioner Strand, to accept the Oak Park P.A.C. recommendations was defeated. The Commission felt that the issue should return to the Oak Park P.A.C. and that they examine further possible nominees.

Robertston Community Center: Commissioner Strand reported that she had met on three occasions with members of the Robertson's Community Center committee. She described the tours that she and the members took of the site along with architect, Chris Delgado. She stated that members of the committee expressed an interest in a fountain and a tapestry piece as possible art works for the center. The Commission requested that the committee prepare a written report on the selection process by which the proposed art work would be chosen.

Judith Weintraub announced that Max Murphy, Vice President for Sales Promotion, Weinstock's, will be meeting with the A.P.P. committee on July 8 to submit ideas for art work for the percent for art program for the new Weinstock's building.

Ceta

Commissioner Willoughby announced that the City Ceta contracts have been renewed until September 30, 1978. The County Ceta program will also continue until September 30.

Commissioner Willoughby also reported that a Ceta exhibit at Cal Expo is being planned for October. It will be a joint art show along with the Fair's permanent art work and an exhibit of art work done by the mentally retarded.

A Ceta Title I proposal to train artist/administrators in community arts organizations has been approved by the Ceta committee to be submitted to the Sacramento Employment and Training Agency. The program is designed to hire 15 community artists/administrators and to place them in 10 to 15 arts organizations to help those organizations acquire more effective business skills needed to run a successful non-profits organization. Participants will work 40 hours per week for ten months. The training program will also include classroom time which will cover topics such as: grantwriting, copyright law and contracts, fundraising, etc. Agencies to participate in this program will be selected through formal applications to S.M.A.C. The project is a year long and will provide a staff to administer the program. The goal of the project is to place trainees in permanent, unsubsidized employment. The estimated cost of the project is \$180,000; \$115,000 is allocated to participants' salaries.

Finance Committee

Chairman Beimfohr reported on the status of the funding for S.M.A.C. Since Proposition 13, the Commission has been eliminated from the general fund. The remaining unspent portion of the 77-78 FY budget was permitted to be carried over to 78-79. Assuming this amount to be approximately \$20,000, this will give the Commission about four months to come up with other funding sources. Possible sources include:

- (1) Art in Public Places (Percent for Art) - enact an ordinance that provides public and private funds for art work and arts-related programs related to capital improvements. Of the one percent set aside for art, 8-13% of this amount would go toward the support of the staff's administrative costs.
- (2) Ceta Title I - provides training funds for unemployed and under-employed.

Commissioner Flores moved that the Commission's executive staff prepare an ordinance and submit it to the A.P.P. committee for review which, in turn, will be presented at a full commission meeting for approval. Motion passed unanimously.

DIRECTOR'S REPORT

Bill Moskin told the Commission that on June 23 he presented to the City Council eight ways in which potential funds may be secured in order that S.M.A.C. continue operating (excluding the general fund): (1) percent for art program, (2) Ceta Title I, (3) Ceta Title VI, (4) HUD Community Development Block Grants, (5) HUD Liveable Cities Program, (6) National Endowment for the Arts, (7) direct corporate support, and (8) earned income.

Bill Moskin reported on his trip to the ACA conference held in Detroit on June 16-19. He noted that there was much concern expressed at the conference over the impact of the passage of Prop 13 and its effect on the arts in California. Bill also said that he met with John Blaine, executive director, Cultural Arts Council of Houston, and Wes Uhlman, former mayor of Seattle, concerning art in public places and Ceta Title I and VI. He said that Louis Harris, chairman of ACA, gave an interesting speech to the members of ACA concerning Prop 13 as it related to the state of the arts in California. Dr. Diedre Frontczak, associate, Cultural Resources Development Program, N.E.A., gave Bill some helpful information on HUD funds that may be available.

Bill Moskin suggested that a year-end report be prepared by the executive staff and presented to the Commission covering fiscal and program matters. The Commission agreed and decided that the report should be presented at the September 6th meeting.

OLD BUSINESS

Bill Moskin told the Commission that it was his understanding that there would be no funds available from the State of California for the proposed two grants submitted to the C.A.C. on June 1st because of cutbacks in C.A.C.'s budget.

Commissioner Waterstreet announced that a statement on conflict of interest for jurors will be presented to the A.P.P. committee.

Commissioner Strand reported that she has talked to the Mayor of Folsom and the city managers of Folsom, Isleton, and Galt, and that they seemed to be interested in the Commission but made no promises regarding money.

Commissioner Strand stated that the Crocker traveling art show will go to Galt and Folsom. The two communities will pay someone to hang the art show.

Commissioner Strand inquired about the June 14th meeting on the draft EIR for the Crocker Annex. Commissioner Willoughby said it was just a hearing on the draft; no decisions were made at the meeting.

NEW BUSINESS

At the next meeting the Commission will elect a new chair and vice-chair and open committee assignments.

Commissioner Willoughby thanked Bill Moskin for putting a "survival" program together. It was through his efforts that the City Council approved the carry over funds.

Members from the Audience: Nicolo Pino, Kingsley Art Club, apologized for not coming to the last Commission meeting. He asked if Marianne Wilson could talk to the Commission at the next meeting. Permission was granted by the Commission.

The next Commission meeting will be on Wednesday, August 2, 1978, 4:00 p.m., 630 I Street, First Floor Conference Room, Housing and Redevelopment.

Meeting adjourned at 4:45 p.m.

Geri McBeth
Secretary

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion: Roll 7/7/78

	Aye	No	Absent or not voting
Flores	✓ 3pm		
Johnson			absent vacation
Mauk	✓ 3pm		
Read	✓ 3pm		
Strand	✓ 3pm		
Waterstreet	✓ 3pm		
Watkins			absent
Weintraub	✓ 3pm		
Willoughby	✓ 3p		
Beimfohr (Chair)	✓ 3p		

*July 1st - 2nd Comm. PAC
Should accept Oak Park recommendation
Weston*

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion: ~~Read~~ Oak Park - ~~return~~ last month's
Chose members from committee & have
commes

	Aye	No	Absent or not voting
de Flores		✓	
Johnson			
ing			
Mauk		✓	
Read		✓	
Strand	✓		
Waterstreet		✓	
Watkins			
Weintraub	✓		
Willoughby		✓	
Beimfohr (Chair)	✓		

defeated

Gloria Maurice accept

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion: ~~Chair App Ordinance~~

Prepare Ordinance

	Aye	No	Absent or not voting
Flores	✓		
Johnson			
King			
Mauk	✓		
Read	✓		
Strand	✓		
Waterstreet	✓		
Watkins			
Weintraub	✓		
Willoughby	✓		
Beimfohr (Chair)	✓		

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion:

Title I proposal

	Aye	No	Absent or not voting
Flores	✓		
Johnson			
<i>(scribble)</i>			
Mauk	✓		
Read	✓		
Strand	✓		
Waterstreet	✓		
Watkins			
Weintraub	✓		
Willoughby	✓		
Beimfohr (Chair)	✓		