



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604

www.cityofsacramento.org

STAFF REPORT

June 27, 2006

Honorable Mayor and
Members of the City Council

Subject: Approval: Proposals and Agreements for the Del Paso Boulevard
Streetscape Public Art Project (CIP TX77)

Location/Council District: Del Paso Boulevard from Hwy. 160 to El Camino Ave.,
(Council District 2)

Recommendation:

Adopt a Resolution: 1) Approving the proposals for the Del Paso Boulevard Public Art Project and 2) Authorizing the City Manager to execute Agreements to Purchase Artwork with artists Numan Huseinbegovic (\$134,100), Yoshio Taylor (\$148,200), Larry Meeks (\$79,800), and Taylor Gutermute (\$24,100).

Contact: Linda Bloom, Art in Public Places Administrator, 566-3971
Rhyena Halpern, Interim Manager, 566-3989

Presenters: Rhyena Halpern, Interim Manager
Linda Bloom, APP Administrator

Department: Convention, Culture and Leisure Department

Division: Sacramento Metropolitan Arts Commission

Organization No: 4242

Summary:

This report describes the public art selection process and proposals for the Del Paso Boulevard Streetscape project, a new redevelopment project for the City of Sacramento Department of Transportation (DOT) and Sacramento Housing and Redevelopment Agency (SHRA). City Council's approval of the following four new public art projects will assist with redevelopment efforts and provide diverse aesthetic enhancement and landmark historical and culturally based artworks for the community and visitors to Del Paso Boulevard (See Attachment 1):

- Huseinbegovic- six median sculptures between Arden and El Camino
- Taylor- clock tower at Arden Way
- Meeks- one gateway element at El Camino
- Gutermute- five median sculptures at Plaza Del Paso

Committee/Commission Action:

The Art in Public Places (APP) Committee approved the proposals at the regular meeting scheduled on Wednesday May 3, 2006 with a vote of 8 ayes 2 absent 0 noes. The Arts Commission approved the proposals at the regular meeting Monday May 8, 2006 with a vote of 7 ayes 3 absent 0 noes.

Background Information:

- Master Plan: As part of the 2002 Master Plan for the Del Paso Boulevard Streetscape Improvement Project, public art opportunities were included in the design concepts to revitalize and beautify Del Paso Boulevard and to capitalize on its unique identity as a historically significant and diverse artistic and commercial corridor.
- Arts Plan: The arts plan for the project, approved by the APP Committee and the Arts Commission in August 2005, included the release of a Request for Qualifications (RFQ) for four projects to artists residing in Sacramento County. (See Attachment 2)
- Artwork Themes: APP, SHRA, and DOT requested site-specific artworks with a "sense of place", reflective of the themes of community, history, multicultural diversity of the area, reference to the Art Deco architecture of the Boulevard, and the notion that the area has been defined as an Arts District.
- Outreach: Inclusion efforts consisted of five portfolio and technical assistance workshops in September and October 2005, along with delivery and advertising of RFQs at community centers, libraries, galleries, and media outlets in all City and County districts.
- Selection Process: The two-phase community selection panels were facilitated by the APP Administrator in December 2005 and January 2006 and all meetings were open to the public. The panel, consisting of representatives from the Del Paso community, APP, SHRA, Council District 2, North Sacramento Redevelopment Area Committee (RAC), and DOT reviewed twenty-two applications for the projects and recommended Sacramento artists Numan Huseinbegovic, Yoshio Taylor, Larry Meeks, and Taylor Gutermute for the four Del Paso Boulevard Public Art Projects. (See Attachment 3.)
- Additional Artwork: In order to provide aesthetic continuity to the Boulevard scheme and with the four selected art projects, the panel also recommended the purchase of Larry Meeks' design for the Hwy.160 gateway element. Council District 2 and DOT are currently in negotiations for the purchase of the additional artwork at the entrance to Del Paso Boulevard from Hwy. 160. (See Attachment 1.)

- Community Comment/Review: Public meetings to review all the proposed artworks were held in March 2006 at the North Sacramento RAC meeting and the North Sacramento open house for the Del Paso Boulevard streetscape plan update.
- Schedule: Construction on the streetscape, including new median and landscaping elements with additional parking remapping, began in July 2005 and will continue throughout 2007. Installation/completion will vary for the artworks occurring between Summer 2006 and Summer 2007. (See Attachment 4.)

Financial Considerations (See Attachment 5.):

- The project budget established by SHRA for the Art in Public Places Program is \$460,000.
- Funds are reserved in Fund 205, CIP TX77 as follows:

Reserved for Proposal Fees	\$5,400
Artist fee - Huseinbegovic	\$134,100
Artist fee -Taylor	\$148,200
Artist fee -Meeks	\$79,800
Artist fee -Gutermute	\$24,100
Subtotal Art Budgets	\$391,600
Administration	\$45,400
Maintenance	\$23,000
Total Budget	\$460,000

Environmental Considerations:

The Environmental Services Manager has determined the proposed projects are exempt from CEQA under Section Numbers 15301 of the CEQA Guidelines.

Policy Considerations:

- The arts plan, open search, and public selection process for this project are in compliance with Standard Policies and Procedures of the Art in Public Places Program of the Sacramento Metropolitan Arts Commission.
- The proposed artwork supports the Council's vision "to make Sacramento the most livable city in America."
- Streetscape projects are not normally considered subject to the City's ordinance or SHRA Memorandum of Understanding for public art project eligibility. The Department of Transportation, SHRA, Council District 2, and the Del Paso community desire the incorporation of public artwork in this project.
- This streetscape project will serve as a prototype for other streetscape public art opportunities within the City of Sacramento.

Emerging Small Business Development (ESBD):

The recommendation of artists for the Del Paso streetscape public art project includes opportunities for emerging artists in Sacramento City and County. APP will make every effort to register all qualified artists/vendors with the ESBD program.

Respectfully Submitted By: Linda Bloom
Linda Bloom
Art in Public Places Administrator

Approved By: Rhyena Halpern
Rhyena Halpern
Interim Manager, Sacramento Metropolitan Arts Commission

Approved By: Barbara E Bonebrake
Barbara E. Bonebrake
Director, Convention, Culture and Leisure Department

Recommendation Approved:

Cassandra H.B. Jennings
RAY KERRIDGE
City Manager

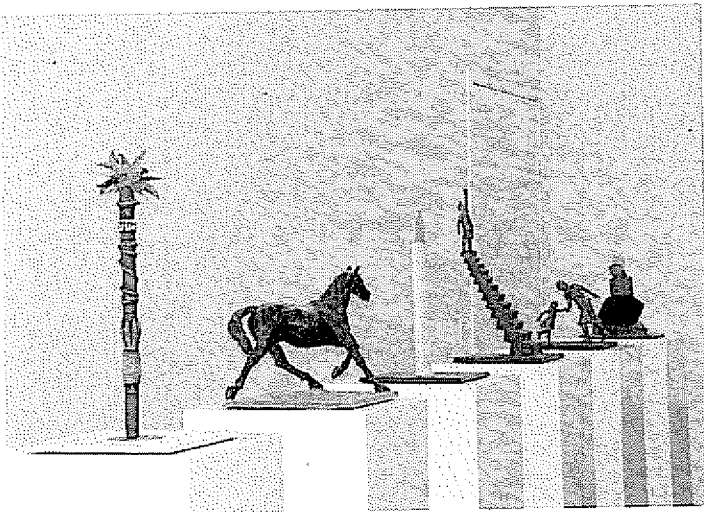
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ATTACHMENT 1

PUBLIC ARTWORK PROPOSALS/ SITE PLAN

Numan Huseinbegovic- Six unique sculptures for the medians along Del Paso Blvd. will be sited between Arden and El Camino, reflecting the past, present, and future, as well as the diversity of the community. Thematic references are made to the area's former Haggin Ranch, airplane factory, as well as optimism for Del Paso's future. The artworks, which will include dramatic up lighting, are all designed to be aesthetically engaging with a "sense of place" and in the art deco style. (\$134,100)



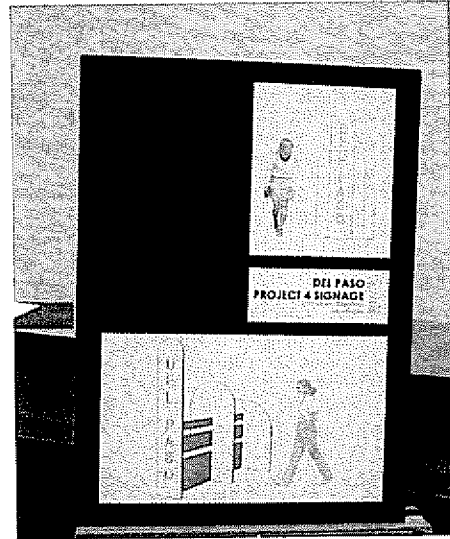
Yoshio Taylor- A clock tower will be installed at the crossroads of Del Paso Blvd. and Arden Way. A landmark artwork, the clock, 28' tall consisting of bricks at the base in an Art Deco design with bas-relief panels, reflects the history of Del Paso Blvd. The majority of the tower will be fabricated in metal, with some bronze elements. The four-sided clock face will be lit at night and is designed to run without electricity for 2-3 days in case of power loss. (\$148,200)



Larry Meeks- Two gateway projects, one larger element at El Camino (\$79,800) requested for approval in this staff report, and a smaller element at Hwy. 160 on Del Paso Blvd. (under contract negotiations.) Created in an Art Deco style, the functional signage/ sculptures consist of stainless steel, 18' high and 12' high, with raised letters reading "Del Paso Blvd." The El Camino gateway element will include bronze plaques citing the history of the Del Paso community. Both sculptures will include dramatic up lighting and the artwork will be viewed by vehicular and pedestrian traffic.

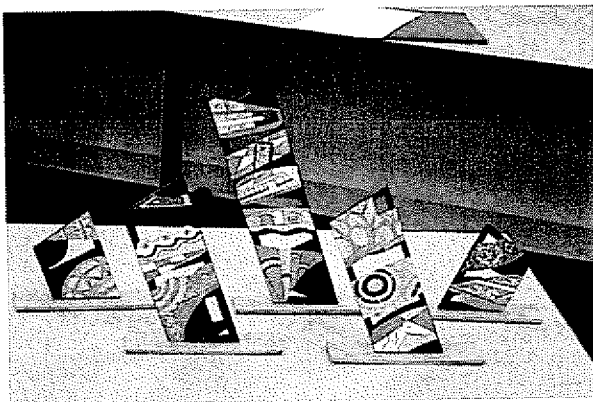


El Camino Gateway



Additional Artwork at Hwy 160

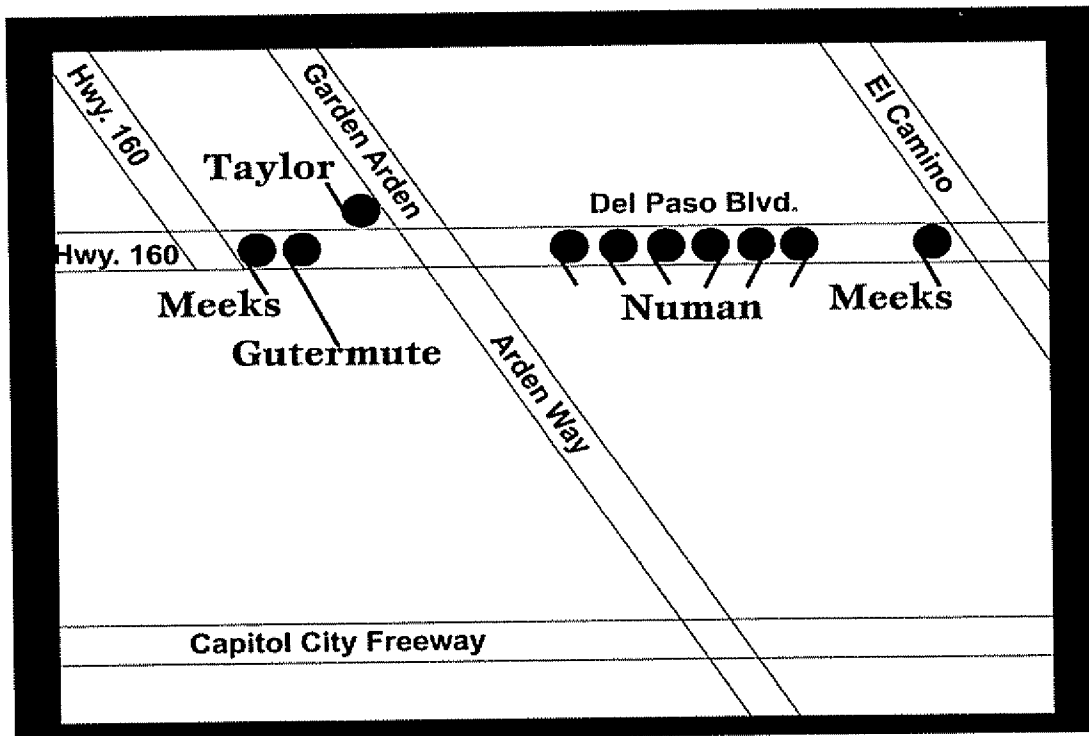
Taylor Gutermute- Five portal sculptures will be located directly in the median in front of the Subway Truck Parts building near Plaza Del Paso. The tallest piece is 13' high, and the shortest is 7' each designed in an Art Deco style of multi colored powder-coated steel. The panels depict the history and cultural diversity of the Del Paso area. Sculptures will be viewed by light rail users and drivers entering and exiting Del Paso Boulevard. (\$24,100)



Other community ideas:

- Marker/Plaques on sidewalks or attached to commercial buildings describing the artworks and the history of Del Paso.
- Walking Tours/Brochure of Public Artworks and Art Deco Architecture of the neighborhood.

Site Plan:



ATTACHMENT 2

REQUEST FOR QUALIFICATIONS (RFQ)

Project #1

6 Median Sculptures or Panels

- Medians vary in size so artist/team may propose size of artworks and division of budget for each of the medians.
- Three artists/teams will be paid \$600 each for proposals.
- Height, weight, visibility parameters to be set by SHRA and City Department of Transportation. Concrete sculpture pads to be supplied by SHRA.
- Budget amount available for the design, fabrication, and installation of this project is \$134,100.00.

Project #2

Median Gateway Element at Arden Way with clock tower and historical information.

- This project will include a functional clock visible by pedestrians and vehicular traffic, as well as the incorporation of historical information about Del Paso Blvd. Electrical conduit and power to be provided by City of Sacramento.
- Three artists/teams will be paid \$600 each for proposals.
- Height, weight, visibility parameters will be set by SHRA and City Department of Transportation.
- Budget amount available for the design, fabrication, and installation of this project is \$148,200.00.

Project #3

Median Gateway Element at El Camino

- This project is to be visible by pedestrians and vehicular traffic.
- Three artists/teams will be paid \$300 each for proposals.
- Budget amount available for the design, fabrication, and installation of this project is \$80,100.00.

Project #4

Median Sculpture at Hwy. 160 and Del Paso Blvd.

- Art work will serve as a landmark for entrance into community,
- Three artists/teams will be paid \$300 each for proposals.
- Text and other parameters will be set by SHRA and City Department of Transportation.
- Budget amount available for the design, fabrication, and installation of this project is \$24,100.00.

Safety, durability and maintenance will be primary concerns in consideration of all proposals. Artists will be required to attend planning and review and coordination meetings with SMAC/APP, SHRA and Department of Transportation staff.

ATTACHMENT 3

SELECTION PROCESS

- The public selection panels were facilitated by APP staff and all meetings were open to the public.
- The selection panel consisted of the following representatives:
 - Council District 2 Representative Joanne Cummins
 - City Dept. of Transportation Representative Ofelia Avalos
 - SHRA Representatives Katherine Klein and Lisa Bates
 - North Sac. RAC community members Todd Harlan and Derrell Roberts (Roberts Community Center)
 - Del Paso Blvd. business owners Joyce Doiron (Doiron Gallery), and Joe Moore (for New Phaze Dev.)
 - SMAC/APP representative, Carolyn Schneider
 - Artists Anthony Padilla and Ray Gonzales
- Phase I panel consisting of a review of 22 applications including CD/slides/letters of interest and resumes occurred on Dec. 2, 2005.
- An artist information meeting was held on Dec. 15, 2005, to provide artists with parameters for preparing their proposals as well as historical resources for the development of artworks themes.
- For Phase II, the reconvened public panel reviewed the proposals by the following finalists on January 30, 2006. The panels' recommended artists are in bold.

Project 1 Medians:

1. Jesus Romo
2. Steve Kaltenbach/Peter Vandenberg
3. Yoshio Taylor
4. **Numan Huseinbegovic**

Project 2 Clock:

1. Jesus Romo
2. **Yoshio Taylor**
3. Steve Kaltenbach/Peter Vandenberg
4. Larry Meeks

Project 3 El Camino:

1. Susannah Kelly
2. Steve Kaltenbach/Peter Vandenberg
3. Yoshio Taylor
4. **Larry Meeks**

Project 4 Hwy. 160:

1. Larry Meeks
2. **Taylor Gutermute**
3. Frankie Hansbearry
4. Jesus Romo

ATTACHMENT 4**ART IN PUBLIC PLACES PROJECT TENTATIVE SCHEDULE**

Task	Date
Arts Plan review by APP Committee	Wednesday, August 3, 2005
Arts Plan review by Arts Commission	Wednesday, August 17, 2005
RFQ release	September 1, 2005
RFQ due	October 31, 2005
Phase I Panel	November, 2005
Phase II Panel	December 2005
Contract meeting/negotiations with artist	March 2006
Community Input meetings	March 2006
Artists selection Review by APP Committee	May 3, 2006
Artists selection Review by Arts Commission	May 8, 2006
Proposal/Contract Review by Council	June 27, 2006
Fabrication of artwork	July 2006 through July 2007
Installation of artwork (varies by project)	August 2006 through July 2007
Dedication	Post final installation, app. Summer 2007

ATTACHMENT 5

DEL PASO ARTWORK PROJECT BUDGET

Project 1 Proposals	3 x \$600	\$ 1,800
Project 1 Artwork medians	Huseinbegovic	\$134,100
Project 2 Proposals	3 x \$600	\$ 1,800
Project 2 Artwork clock	Taylor	\$148,200
Project 3 Proposals	3 x \$300	\$ 900
Project 3 Artwork El Camino gateway	Meeks	\$ 79,800
Project 4 Proposals	3 x \$300	\$ 900
Project 4 Artwork Plaza Del Paso	Gutermute	\$ 24,100
Subtotal Art/Proposals		\$391,600
Administration		\$ 45,400
Maintenance		\$ 23,000
CIP TX77 Total Budget		\$460,000

RESOLUTION NO.

Adopted by the Sacramento City Council

June 27, 2006

**APPROVAL OF PROPOSALS AND AGREEMENTS FOR THE DEL PASO BOULEVARD
STREETSCAPE PUBLIC ART PROJECT**

BACKGROUND

- A. A community public panel selected four Sacramento artists to create proposals for the Del Paso Boulevard streetscape project.
- B. The APP Committee and Arts Commission recommend the proposals by artists Numan Huseinbegovic, Yoshio Taylor, Larry Meeks, and Taylor Gutermute for the Del Paso Boulevard streetscape project.
- C. Agreements will be funded from Fund 205, CIP TX77.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

- Section 1. The artwork proposals for the Del Paso Boulevard streetscape project by Numan Huseinbegovic, Yoshio Taylor, Larry Meeks, and Taylor Gutermute are approved.
- Section 2. The City Manager is authorized to execute Agreements to Purchase Artwork with Numan Huseinbegovic (\$134,100), Yoshio Taylor (\$148,200), Larry Meeks (\$79,800), and Taylor Gutermute (\$24,100) for the Del Paso Boulevard streetscape project.

