

**SACRAMENTO METROPOLITAN ARTS COMMISSION  
PERFORMING ARTS COMMITTEE**

Minutes of July 13, 1998 Meeting  
Coloma Community Center

Present: Tracy Adams, Kathleen Smyth, John Seto, Roy Tatman, Gloria Woodlock

Absent: Nancy Anderson, Marie Bain, M. Josette Borland, and Sandra J. Roberts

Meeting convened at 5:35

Chair Woodlock introduced Roy Tatman from the Arts Commission's Visual Arts Committee (VAC), who was invited to share fundraising ideas. Tatman stated that VAC's flagship events, the Phoenix Show and the Furniture and Art Salon, both charge entry fee and commissions from the exhibitors. All events are self-funded. A new event, the Beaux-Arts Ball, will be held next February at the Masonic Hall.

Free form discussion took place among participants on possible services to the field of the performing arts. Priorities, available resources, impact, audience development, marketing, educational planning, presses involvement, corporate viewpoint, the Internet were areas touched upon.

Specific ideas brought forth included the organization of a summit meeting to get diverse parties together in one place to discuss commonalties and differences, as well as mutual strategies and goals.

Another potential umbrella project might be a juried talent show, which would include prizes of recording contracts, and other professional rewards valued in the field of performing arts.

Meeting adjourned 7:25 PM.