

MINUTES OF ARTS EDUCATION AND OUTREACH COMMITTEE
HELD ON FEBRUARY 28, 1994

Present: Alpha Bruton, Kathy Carlisle, Michael Dittmer, Terry Givens, Susan Orr, Sandra Yee
Absent: Francisco X. Alarcon, Wayne Cook
Staff: Michelle Walker, Victoria Plata
Public: Pricilla Demò, Quan Le (Commissioner)

- I. CALL TO ORDER: At the hour of 4:10, the meeting was called ~~to order by Sandra Yee~~, committee member Terry Givens was introduced.
- II. MINUTES: Motion was ^{carried} ~~made~~ by Yee to approve December 20, 1993 and January 24 minutes. Motion passed.
- III. ACTION ITEM: Motion was made by Sandra Yee to approve the new mission statement and goals on a conceptual basis. Motion passed.

Arts Education. To define our target population: at risk youth 14-21, K-12 grades, arts in the community, arts collaborations, arts in schools, advocacy and education. To review and discuss our goals and mission statement. Agreed to use structure but correct wording to be more inclusive of goals.

Resource Directory. To connect with liaisons, PTA's, plan for assemblies & workshops. Have an artist marketing workshop. Conduct training on the use of the Cultural Resource Directory, assemble schools/art coordinators. Print three CRD's per school.

Artist Showcase. To collaborate w/ school district and program events. Plan mini showcases at assemblies, with administrators, at teacher inservices, and to distribut video tape. Work with Folsom Cordoba, San Juan and Elk Grove School Districts.

Rap Opera. To restage at Hiram Johnson High School. Tour with Bravo Cable Network to eight schools in the Sacramento City Unified School District. Tour the visual art exhibitions, have artist statements, & documentation of project. Invite 1995 school administrators to touring shows, as promotion for other school districts. Possibly publish a "95" calendar as a fund raiser.

Alamo Children's Art Gallery. To target 10 county area around the airport. Outreach to those schools for art work from their students. Input from Visual Art and APP committee's on criteria of work. Once a year reception for students and teachers who have participated. Four schools per month, 40 pieces of art work a month, 480 students annually. Selections to be made by schools, schools provide a statement. Schools to be identified and a certificate of appreciation to school and student participants. Half-time coordinator/curator monthly funded by Alamo. Work will be matted and framed. Two concourses of airport will be sites. Approval of criteria may go before Commission. Mailings to go out may piggy back with the CRD's mailing.

Late Night Sacramento. Currently 3 sites, March 4- August 28 for 26 weeks. Performing arts emphasis, Video, Dance, and Music. Schools : Burbank, Grant, Johnson. Eight week programming. Expand sites and programs, rotate disciplines.

Technical Assistance. Collaboration with other programs to do training (ie.Regranting), marketing, artists working with schools. T.A. for CAC's artist in residency and multicultural entry grantee's program. Provide scholarships to attend workshops for artists, educators and committee members. Continue T.A. every eight weeks for L.N.S. artists.

Mission Statement. (Victoria to do) Include five goals, target population, diversity (age & community). Ask Commission to approve on a conceptual basis. Bring back documents after Commission meeting and make change if needed. Action Item for Commission for Wednesday March 11,1994. Sandra and Michael will give detailed report. The mission statement should tie in to Regional Cultural Planning.

- IV. OLD BUSINESS: None
- V. NEW BUSINESS: None
- VI. PUBLIC DISCUSSION: None

Meeting adjourned at 7:30 pm
Attachments provided of documents that went to the Commission.

ARTS EDUCATION & OUTREACH PROGRAM

GOALS	Provide Arts Experiences & Opportunities	Create Linkages Utilizing the Arts.	Provide Resources & Technical Assistance	Advocate, educate, & promote	Fund Development
METHODS	<ol style="list-style-type: none"> 1. Arts in education & arts in community programs. 2. Hiring artists. 	<ol style="list-style-type: none"> 1. Collaborating with other agencies & the private sector. 2. Creating programs that offer positive alternatives. 3. Integrating the arts with school-curriculum & social programs. 4. Crosscultural Exchange 	<ol style="list-style-type: none"> 1. Conducting TA workshops for artists & educators). 2. Provide a directory of artists. 3. Maintain a directory of grant resources. 	<ol style="list-style-type: none"> 1. Promote artists. 2. Explain the benefits of the arts & their relationship to life skills. 3. Assess the needs & evaluate the outcomes. 4. Document & market outcome. 	<ol style="list-style-type: none"> 1. Market programs. 2. Research & seek funding.
PROGRAMS (CURRENT)	<ol style="list-style-type: none"> 1. Resource Directory. 2. Artists Showcase 3. RAP Opera 4. Alamo Art Airport 5. Late Night Sacramento 6. Technical Assistance 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. RAP Opera 4. Alamo Art Airport 5. Late Night Sacramento 6. Technical Assistance 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. Arts Ed survey 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. Arts Ed survey 4. Photo & video documentation 5. Technical Assistance 6. Writing 7. Public speaking 	<ol style="list-style-type: none"> 1. Resource Directory 2. Documentation 3. Publications 4. Grant research 5. Grant writing
PROGRAM DEVELOPMENT	<ol style="list-style-type: none"> 1. Artist Marketing Workshop 2. Mini Artist Showcases at assemblies & inservices 3. Restage Rap Opera at H. Johnson High School 4. Yearly Reception for Alamo Rent-A-Car Children's Art Gallery 5. Expansion of L.N.S (disciplines & other school sites) 	<ol style="list-style-type: none"> 1. Connect w/ liaison's, PTA's, plan for wksp. on CRD 2. Collaborate w/ school dist & program A.S. w/ Folsom-Cordova, Elk Grove, San Juan 3. Tour Rap Opera w/ BRAVO 4. Include schools in regions served by Airport 5. Rotate art classes taught at LNS. 	<ol style="list-style-type: none"> 1. Assemble schools arts coordinators & train on use on CRD 2. Give teacher inservices & present a videotaped A.S. 3. Publish info from Arts Ed Survey 4. Collaborate w/ Regranting program to do TA wksp. 5. Continue T.A. wksp for CRD artists & educators 6. Inservice wksp every 8 wks for L.N.S. artists 	<ol style="list-style-type: none"> 1. Reprint CRD & provide 3 per school. 2. Cont. of work w/ the Arts Education Consortium to promote teacher arts training 3. Extensive documentation of all projects 4. Advocate for the arts w/ other agencies 	<ol style="list-style-type: none"> 1. Research possibility of calendar w/ student art work 2. Develop new grants 3. Seek corporate funding
FUTURE PROGRAMS	<ol style="list-style-type: none"> 1. Artists in schools. 2. Arts in Community Mural Project 	<ol style="list-style-type: none"> 1. Public art tours with children - APP & AEO Committees 2. Children's Downtown Art Resource Guide - APP & AEO Committees 	<ol style="list-style-type: none"> 1. Publish brochures. 2. Send artists, teachers & commissioners to conferences. 3. Conduct conferences. 	<ol style="list-style-type: none"> 1. Publish brochure. 	

SERVICES PROVIDED BY THE SACRAMENTO METROPOLITAN ARTS COMMISSION'S ARTS EDUCATION AND OUTREACH PROGRAM

CULTURAL RESOURCES DIRECTORY

A directory with listings of visual and performing artists and groups available to work in schools and other community settings. Fees and format of classes and performances described within this user friendly guide.

ARTIST SHOWCASE

An event that is designed to bring together the educational community and the arts community. At a school districts inservice, a "Showcase" of artists are featured with the goal that they will be hired by the schools to provide the arts through their discipline. These are co-sponsored by school districts through PTA funds, Chapter I funding, School Improvement Funds and fundraising to provide these arts experiences to students.

RAP OPERA

A multidiscipline arts production using drama, music and the visual arts that educates teenagers about HIV virus. This model pilot project was performed at Sacramento High School in collaboration with the Visual and Performing Arts Center and the UCD Medical Center Area AIDS Education and Training Center. This collaboration will continue and produce an on site program at other high schools in the area. For those unable to host a production, we will provide a tour to their school wanting to participate in the process.

ALAMO CHILDREN'S ARTS PROGRAM

Through a collaboration of the Alamo Rent A Car Community Relations Division and the Sacramento Metropolitan Airport, in September of 1994 a children's art gallery will open at two sites in the airports two concourses. This gallery will provide the school aged children of Sacramento County with a professional exhibit space that will be well attended. We will be coordinating with four schools per month, ten pieces of art work per school to be viewed, for a total of 48 schools per year.

LATE NIGHT SACRAMENTO

Youth will work with artists through dance, theatre, music, graphic arts and murals in community settings on Friday nights. This late night approach is an innovative way of keeping our youth actively involved, each program is designed for a specific community. This is a collaboration with the Police Athletic League, Neighborhood Services, Sacramento 21 and many others is a community wide effort to confront the problems of drug use, gangs, illegal and destructive activities by youth in a positive and constructive way.

TECHNICAL ASSISTANCE

This consists of a variety of services, from conducting workshops for artists interested in marketing to schools, to teacher inservice training, and assistance to school districts in locating arts related funding, to an occasional children's or parent/PTA art workshop, and technical advise on possible granting sources.

ARTS IN COMMUNITY MURAL PROJECT

This Mural program teach youth how to draw and paint working with professional mural artists to create murals throughout the county. These same youth will be employed in graffiti abatement teams which work with professionals to identify known graffiti sites, obtain permission, and paint their designs on the targeted walls. This project will involve community members, who will create and learn to care for these walls. This will also help in eliminating future graffiti problems.

All these programs can be provided county-wide with community interest and collaboration of existing sites.

SACRAMENTO METROPOLITAN ARTS COMMISSION

BY-LAWS

REVISED MARCH 3, 1994

ARTS EDUCATION AND OUTREACH COMMITTEE

MISSION STATEMENT

The mission of the Arts Education and Outreach Committee is to provide arts experiences, opportunities, resources and technical assistance for both the public and artists who work with school aged children and to advocate, educate, promote and develop funds for those programs.

The goals of this committee are:

- A. To facilitate the collaboration between the artist community, the Sacramento Metropolitan Arts Commission, public and private agencies and the business community that will lead to the development of model programs that will benefit school aged children.
- B. To advocate the use of artists in basic education, the inclusion of an arts curriculum and teacher training in the arts for schools.
- C. To create and encourage model programs that provide arts experiences and opportunities for diverse populations.
- D. To provide linkages and resources for artists, art educators, educators, and arts organizations working within educational and community settings.

The committee shall consist of at least one Commissioner (or more) and eight community members with expertise in one or more of the following areas: independent artist, arts organization, education, diverse communities, lifelong learning, special constituency. These persons shall be selected on approval by the Commission through a process of both public recruitment and personal solicitation. Terms shall be for a period of three consecutive one-year terms.