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DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

July 10, 1989
RA891148:MLM:ldm

916-449-5454

Law and Legislation Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: AB 933

SUMMARY

This report requests that the Law and Legislation Committee recommend that the City Council support AB 933.

DISCUSSION

AB 933 provides for a 1990 census awareness program to encourage participation by all residents in the 1990 census. The program targets the homeless, low-income groups, refugees, the elderly, and minority groups. Residents of these groups will be encouraged to participate in the census to make certain that they are properly represented. The census data is used to determine the need for services and to make per capita subvention payments to local government.

FINANCIAL DATA

AB 933 requires the City to include the census awareness material in all mailings of 200 or more similar pieces of mail between January 1 and March 31, 1990. The City may experience additional costs complying with this requirement. AB 933 acknowledges that the census awareness program is a state mandated program. The City may seek reimbursement from the State for costs incurred related to State mandated programs. Therefore the possible additional costs will not impact the City.

AB 933 may result in additional City revenue. Per capita subvention payments are usually calculated by dividing the total amount of the subvention by the total federal or state population, then multiplying the result by the population total of the receiving entity. If the State of California and the City of Sacramento populations are increased by AB 933 and the other states or California cities are not, the City will receive additional revenue. Larger cities with large target group residents will likely benefit from AB 933.

July 10, 1989

POLICY CONSIDERATIONS

Accurate population demographics are necessary to assist the City Council in determining City policy.

MBE/WBE EFFORTS

AB 933's stated purpose is to target the homeless, low-income groups, refugees, the elderly, and minority groups.

RECOMMENDATION

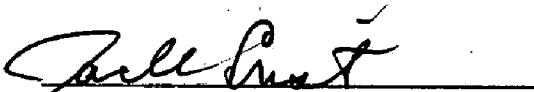
It is requested that the Law and Legislation Committee recommend the City Council support AB 933.

Respectfully submitted,



Michael L. Medema
Revenue Manager

RECOMMENDATION APPROVED:



JACK R. CRIST
Deputy City Manager

CONTACT PERSON: Michael L. Medema, Revenue Manager, 449-5724

July 20, 1989
All Districts

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AMENDED IN ASSEMBLY MAY 11, 1989
AMENDED IN ASSEMBLY APRIL 19, 1989
AMENDED IN ASSEMBLY MARCH 30, 1989

CALIFORNIA LEGISLATURE—1989-90 REGULAR SESSION

ASSEMBLY BILL

No. 933

Introduced by Assembly Members Chacon, Bates, Bradley, Burton, Calderon, Campbell, Costa, Epple, Farr, Harris, Harvey, Hughes, Isenberg, Katz, Killea, Margolin, Murray, Polanco, Roybal-Allard, and Vasconcellos
(Coauthors: Senators Bill Greene, Keene, McCorquodale, Montoya, and Torres)

February 27, 1989

An act to add Article 2 (commencing with Section 13100) to Chapter 2 of Part 3 of Division 3 of Title 2 of the Government Code, relating to the 1990 census, and declaring the urgency thereof, to take effect immediately.

LEGISLATIVE COUNSEL'S DIGEST

AB 933, as amended, Chacon. Department of Finance: 1990 census awareness program.

Existing law does not provide for a census awareness program to encourage Californians to cooperate with the 1990 census.

This bill would require the Department of Finance to plan and implement a 1990 census awareness program for those purposes.

This bill would impose a state-mandated local program by requiring local government agencies, as well as state agencies, to include in specified mailings a message developed by the department to encourage participation in the 1990 census.

This bill would impose various specified duties upon the

department in connection with the 1990 census.

This bill would declare the 3rd week of March 1990 as "Census Awareness Week," and would require the State Department of Education to ~~direct~~ encourage the schools to incorporate information about the 1990 census into their curriculum during this week.

This bill would create a 1990 Census Advisory Council, comprised of specified individuals or their designees, which would be charged with working with the department, the Bureau of the Census of the United States Department of Commerce, and with other specified entities, to provide information on the 1990 census, among other things.

~~The Political Reform Act of 1974, an initiative measure, provides that the Legislature may amend the act to further the act's purposes with a 2/3 vote of each house and compliance with specified procedural requirements.~~

~~This bill, which would declare that it furthers the purposes of the act, would therefore require a 2/3 vote.~~

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement, including the creation of a State Mandates Claims Fund to pay the costs of mandates which do not exceed \$1,000,000 statewide and other procedures for claims whose statewide costs exceed \$1,000,000.

This bill would provide that, if the Commission on State Mandates determines that this bill contains costs mandated by the state, reimbursement for those costs shall be made pursuant to those statutory procedures and, if the statewide cost does not exceed \$1,000,000, shall be made from the State Mandates Claims Fund.

The bill would declare that it is to take effect immediately as an urgency statute.

Vote: 2/3. Appropriation: no. Fiscal committee: yes. State-mandated local program: yes.

The people of the State of California do enact as follows:

1 SECTION 1. Article 2 (commencing with Section
2 13100) is added to Chapter 2 of Part 3 of Division 3 of Title
3 2 of the Government Code, to read:

4
5 Article 2. 1990 Decennial Census
6

7 13100. (a) The department shall plan and implement
8 a 1990 census awareness program designed to encourage
9 all residents of the state to cooperate with the 1990
10 census.

11 (b) The program shall provide for implementation of
12 this article.

13 (c) The department shall work with the Department
14 of Economic Opportunity and the Bureau of the Census
15 of the United States Department of Commerce ("the
16 Census Bureau") in carrying out its responsibilities under
17 this section.

18 (d) The department shall deliver a copy of its plan for
19 implementation of the 1990 census awareness program to
20 the Legislature no later than 30 days following the date
21 this section becomes operative.

22 13101. The department shall develop one or more
23 messages encouraging residents of the state to participate
24 in the 1990 census.

25 (a) The messages shall be designed to be used as
26 inserts in governmental mailings, or to be printed on
27 envelopes or documents used for governmental mailings.
28 At least one of the messages shall be suitable for use on
29 an envelope or on existing documents.

30 (b) The messages shall be prepared in English,
31 Spanish, Chinese, Korean, Japanese, Vietnamese, and any
32 other language that the department deems appropriate.

33 (c) Upon request, the department shall provide these
34 messages free of charge, in camera ready form, to any
35 government agency.

36 (d) The department shall notify all state agencies, all
37 cities and counties, and any other governmental agencies
38 the department deems appropriate, of the availability of

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1 these messages, and shall encourage these agencies to use
2 these messages to carry out their responsibilities under
3 Section 13102.

4 (e) The department shall consult with the Census
5 Bureau in developing these messages, and may use
6 messages created by the Census Bureau.

7 13102. (a) Every state and local government agency
8 shall include a message encouraging participation in the
9 1990 census in every mailing of 200 or more similar pieces
10 of mail, including, but not limited to, mailings of checks,
11 warrants, and bills, between January 1, and March 31,
12 1990.

13 (b) Community colleges and the California State
14 University shall include messages encouraging
15 participation in the 1990 census with registration
16 materials for the semester or quarter beginning in
17 January or February 1990.

18 (c) Use of the messages provided by the department
19 pursuant to Section 13103 in mailings on envelopes for
20 mailings constitutes compliance with this section.

21 13103. (a) The department shall prepare and make
22 available camera ready prototypes for posters and other
23 informational material it deems appropriate encouraging
24 cooperation with the 1990 census for distribution in state
25 and local government offices.

26 (b) The department may consult with the Census
27 Bureau and may use materials created by the bureau to
28 carry out its responsibilities under this section.

29 13104. The department shall work with the Census
30 Bureau and with state and local government officials to
31 encourage and coordinate the development and use of
32 public service announcements for radio and television
33 encouraging cooperation with the 1990 census.

34 13105. The department shall train local officials to
35 participate in the local review program of the Census
36 Bureau. The training shall be sensitive to the problems of
37 enumerating groups such as the homeless, refugees, and
38 undocumented aliens. The training shall encourage local
39 officials to work with community organizations that have
40 contact with these groups during the local review

1 process.

2 13106. (a) The department shall encourage and assist
3 the following groups and agencies in promoting
4 participation in the 1990 census:

5 (1) Community-based organizations that have
6 membership or contacts with the homeless, low-income
7 groups, refugees, the elderly, minority groups, or with
8 other groups who are likely to be undercounted in the
9 1990 census.

10 (2) The State Department of Social Services and, in
11 particular, divisions or agencies within the department
12 that work with refugees, present and former welfare
13 recipients, and the elderly.

14 (3) Corporations, nonprofit organizations, and
15 associations.

16 (4) Local chambers of commerce and other business
17 or professional organizations.

18 (5) Complete count committees in cities or counties.

19 (b) The department shall prepare, and shall make
20 available free of charge, camera ready prototypes of
21 informational materials on the 1990 census to the
22 organizations and agencies listed in subdivision (a). The
23 materials shall be available, in English, Spanish, Chinese,
24 Korean, Japanese, Vietnamese, and any other language
25 the department deems appropriate. Whenever
26 appropriate materials are available from the Census
27 Bureau, the department may direct the organizations to
28 the Census Bureau, instead of providing materials.

29 13107. (a) The third week in March 1990 is declared
30 "Census Awareness Week."

31 (b) The State Department of Education shall direct
32 *encourage* schools to incorporate information about the
33 1990 census into their curricula during Census Awareness
34 Week.

35 (c) The State Department of Education is encouraged
36 to make use of the lesson plans provided by the Census
37 Bureau during Census Awareness Week.

38 (d) The California State Lottery is encouraged to
39 make the 1990 census the theme of its instant lottery
40 game and of its advertising for the lottery during Census

1 Awareness Week.

2 13108. All government listings of employment
3 opportunities prior to March 31, 1990, shall include
4 listings of available Census Bureau jobs which are
5 connected with the 1990 census and which are within the
6 geographical area covered by the listing. The Census
7 Bureau shall be encouraged to provide information
8 concerning these jobs to the department, which shall
9 make the information available to the State Personnel
10 Board and to other state and local personnel agencies.

11 13109. Any state or local government program
12 providing for community service or employment by
13 youths under the age of 25, including, but not limited to,
14 the "Human Corps" or the California Conservation
15 Corps is authorized to include temporary employment
16 with the Census Bureau for the 1990 census, or any
17 community activities for outreach, training, or education
18 in connection with the 1990 census, among its services or
19 activities.

20 13110. (a) There is a 1990 Census Advisory Council.
21 The council shall be comprised of the following:

22 (1) The Director of Finance, the President pro
23 Tempore of the Senate, the Speaker of the Assembly, the
24 minority leader of the Senate, the minority leader of the
25 Assembly, the Superintendent of Public Instruction, and
26 the Secretary of State, or their designees.

27 ~~(2) The mayors of the Cities of Los Angeles, San~~
28 ~~Diego, San Francisco, and Sacramento, or their~~
29 ~~designees.~~

30 ~~(3)~~

31 (2) Four representatives of organizations which
32 represent elected local officials.

33 ~~(4)~~

34 (3) Two persons appointed by each of the officials
35 specified in paragraph (1).

36 (4) *The mayor of every city with a population of*
37 *100,000 or more shall be invited to serve on the advisory*
38 *council, and may serve in person or through a designee.*

39 (b) The 1990 Census Advisory Council shall work with
40 the department, the Census Bureau, state and local

1 government agencies, complete count committees, and
2 with corporations and private organizations interested in
3 the 1990 census. The council shall advise the department
4 on providing information concerning the 1990 census, on
5 coordinating local census related activities, and
6 encouraging corporations and private organizations to
7 participate in census related activities, and may advise
8 any state or local government agency in implementing
9 any program to encourage participation in the 1990
10 census.

11 (c) The department shall provide assistance to the
12 Census Advisory Council.

13 (d) The Census Advisory Council shall cease operation
14 on April 30, 1990.

15 13111. The department may accept donations and
16 grants from any source to be used for census related
17 activities. The council may advise the department on the
18 distribution of any funds it receives to any state or local
19 government agency for census related activities. The
20 department may make grants to private, nonprofit
21 organizations for census related activities.

22 13112. Every state agency may permit temporary
23 voluntary assignments of one or more of its employees to
24 the department until April 30, 1990, to engage in
25 activities related to the 1990 census.

26 SEC. 2. Notwithstanding Section 17610 of the
27 Government Code, if the Commission on State Mandates
28 determines that this act contains costs mandated by the
29 state, reimbursement to local agencies and school
30 districts for those costs shall be made pursuant to Part 7
31 (commencing with Section 17500) of Division 4 of Title
32 2 of the Government Code. If the statewide cost of the
33 claim for reimbursement does not exceed one million
34 dollars (\$1,000,000), reimbursement shall be made from
35 the State Mandates Claims Fund. Notwithstanding
36 Section 17580 of the Government Code, unless otherwise
37 specified in this act, the provisions of this act shall become
38 operative on the same date that the act takes effect
39 pursuant to the California Constitution.

40 SEC. 2. The Legislature finds and declares that the

1 provisions of this act further the purposes of the Political
2 Reform Act of 1974 within the meaning of subdivision (a)
3 of Section 81012 of the Government Code.

4 ~~SEC. 4.~~

5 *SEC. 3.* This act is an urgency statute necessary for
6 the immediate preservation of the public peace, health,
7 or safety within the meaning of Article IV of the
8 Constitution and shall go into immediate effect. The facts
9 constituting the necessity are:

10 In order for the Department of Finance to plan and
11 commence implementing the 1990 census awareness
12 program provided by this act, it is necessary for this act
13 to take effect immediately.

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