

AG 2003-141



SACRAMENTO METROPOLITAN ARTS COMMISSION

A City County Agency

July 30, 2003



City Council  
Sacramento, California

Honorable Members in Session

**SUBJECT:** ARTS STABILIZATION CONTRACT – RUTH ROSENBERG

**LOCATION AND COUNCIL DISTRICT:** City of Sacramento  
All Council Districts

**RECOMMENDATION:**

That the City Manager approve a contract renewal for \$50,000 with Ruth Rosenberg to manage the Arts Stabilization program of the Sacramento Metropolitan Arts Commission for FY 2003/04.

**CONTACT PERSON:** Michelle Walker, Metro Arts Manager, 566-3990  
Barbara E. Bonebrake, Director, 264-7733  
Convention, Culture and Leisure Department

**FOR COUNCIL MEETING OF:** August 12, 2003

**SUMMARY:**

The recommended action would renew the contract for FY 2003/04 with Ruth Rosenberg to manage the Commission's Arts Stabilization program and the approved Regional Cultural Business Plan.

While the amount of the renewal is \$50,000, this agreement is being brought to City Council because the cumulative value of stabilization contracts with Ms. Rosenberg over the past three years is now past the \$100,000 threshold requiring Council approval.

**COMMISSION ACTION:**

The Commission conducted an RFP process and reviewed applications by a selection panel comprised of Commissioners and Art Development Committee members. The Commission approved Ruth Rosenberg as Stabilization Consultant in FY 01. The Commission has reviewed and approved all program components managed by the consultant. This is the last year for programs covered by the original RFP. If it is determined that sufficient funding exists to support this effort, the Commission will conduct a new RFP process for FY04-05,

**BACKGROUND INFORMATION:**

In 1998 the Commission began its Arts Stabilization program in an effort to strengthen arts organizations and the arts community. Both the City Council and County Board of Supervisors formally approved the Arts Stabilization program in 1999. Consistent professional management of the Stabilization program is a crucial part of the Commission's Regional Cultural Business Plan, approved by the Council and Board in June 2002.

The work performed by Ms. Rosenberg will include: Marketing and Professional/Organizational Development; Feasibility assessment of continuance of Mini Grants for Arts Organizations; Development of a Stabilization/Technical assistance survey and outreach program; Coordinate staff and Commissioners in "Cities" Program; Short-Term Stabilization Loans; Marketing Workshops; and continuance of the Board Development program.

**FINANCIAL CONSIDERATIONS:**

The contract is for \$50,000 and is funded in the FY04 Arts Stabilization budget (Fund 101, Agency 750, Org 7116). The Cumulative value for contracts issued to Ms. Rosenberg is \$150,000 over three fiscal years. (FY02-04)

**ENVIRONMENTAL CONSIDERATIONS:**

N/A

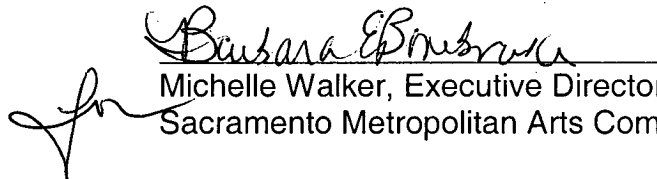
**POLICY CONSIDERATIONS:**

Both in 1999 and 2002 Council approved arts policy consistent with the Arts Stabilization program. The 2002 Regional Cultural Business Plan was fully integrated with the City's and County's Strategic plan prior to approval.

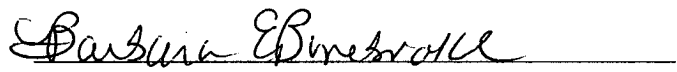
**ESBD CONSIDERATIONS:**

The consultant fits within the small business category and is certified with the ESBD office.

Respectfully submitted,

  
Michelle Walker, Executive Director  
Sacramento Metropolitan Arts Commission

APPROVED:

  
Barbara E. Bonebrake, Director  
Convention, Culture and Leisure Department


RECOMMENDATION APPROVED  
  
Robert P. Thomas, City Manager

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**RESOLUTION NO. 2003-564**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF 8/12/03



**APPROVE CONSULTANT AGREEMENT FOR FY 2003/04  
WITH RUTH ROSENBERG FOR ARTS STABILIZATION PROGRAM**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

Approve consultant contract for \$50,000 with Ruth Rosenberg to manage the Arts Stabilization Program for FY 2003/04.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

\_\_\_\_\_  
FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_

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