

RESOLUTION NO. 2005-528

ADOPTED BY THE SACRAMENTO CITY COUNCIL

JUN 23 2005

ON DATE OF _____

RESOLUTION ADOPTING THE PROPOSED FY 2005/2006
DOWNTOWN PLAZA BUSINESS IMPROVEMENT AREA
BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 2005/2006 Downtown Plaza Business Improvement Area budget as detailed on Exhibit V of the staff report attached hereto and incorporated herein by reference.

HEATHER FARGO

MAYOR

ATTEST:

SHIRLEY CONCOLINO

CITY CLERK

FOR CITY CLERK USE ONLY

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**DOWNTOWN PLAZA**

547 L Street
Sacramento, CA 95814

Telephone (916) 442-4000
Facsimile (916) 442-3117

DOWNTOWN PLAZA MERCHANTS ASSOCIATION

Downtown Business Improvement Area
Proposed Projected Budget Expenditures June 2005 – June 2006

ESTIMATED INCOME:

DBIA Collections \$112,000

PROPOSED EXPENDITURES:

Holiday Décor – 50' live tree & décor service \$40,000

Advertising:

Co-op with Downtown Partnership \$15,000

Holiday \$ 8,500

Special Events:

Pacific Rim Street Fest \$ 3,500

Holiday Gift Wrap Service \$10,000

Ice Rink Sponsorship \$25,000

Holiday Treelighting \$ 8,000

Professional Fees:

Taxes & Tax Preparation \$ 2,000

TOTAL EXPENDITURES: \$112,000