



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2671
www. CityofSacramento.org

INFORMATION
JUNE 21, 2007

Honorable Mayor and
Members of the City Council

Title: Withdrawal of Mayor Call-up for Clear Channel Sign Variance (P06-135)

Location/Council District: 1441 Richards Boulevard, Sacramento, CA 95814;
Assessor's Parcel Number 001-0070-029; Council District 1

Recommendation: Receive and file

Contact: Jeanne Corcoran, Senior Planner, (916) 808-5317; Greg Bitter, Principal
Planner, (916) 808-7816

Presenter: Not Applicable

Department: Development Services

Division: Current Planning

Organization No: 4875

Description/Analysis

Issue: Mayor Fargo has withdrawn the call-up of the Clear Channel sign variance (P06-135). This project proposes to relocate the existing damaged billboard, currently located on the American River levee, approximately 60 feet south and reconstruct the billboard sign in an existing parking lot of a truck service facility in the Heavy Commercial Special Planning District (C-4 SPD) zone. The call-up has been withdrawn as all issues have been resolved.

In accordance with Section 17.200.040 of the City Code, Councilmember Tretheway has ten (10) calendar days from the date of this meeting to file a request for call-up review of the project, and any person other than the applicant has ten (10) calendar days from the date of this meeting to file an appeal of the project.

Policy Considerations: None. This is an informational item only.

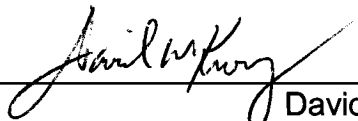
Committee/Commission Action: None

Environmental Considerations: There are no environmental considerations associated with this report.

Rationale for Recommendation: None. This is an informational item only.

Financial Considerations: This project has no fiscal considerations.

Emerging Small Business Development (ESBD): No goods or services are being purchased under this report.

Respectfully submitted by: 
David Kwong
Planning Manager

Approved by: 
William Thomas
Director of Development Services

Recommendation Approved:


RAY KERRIDGE
City Manager

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Attachment 1 – Location Map

