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CITY OF SACRAMENTO

SACRAMENTO METROPOLITAN CABLE TELEVISION  
COMMISSION

MAR 29 2 15 PM '84

BOARD OF SUPERVISORS' CHAMBERS  
700 "H" STREET  
SACRAMENTO, CALIFORNIA 95814

THURSDAY

APRIL 5, 1984

2:30 P.M.

Members: Bill Bryan; Illa Collin; Orvell Fletcher; Toby Johnson; Terry Kastanis  
Doug Pope; Lynn Robie; Ted Sheedy; Sandy Smoley

ITEM NO. 1) Election

- (a) Election of Commission Chair
- (b) Selection of Chairman Pro Tem by Newly Elected Chair

ITEM NO. 2) Status Report

- (a) Activities Update
- (b) Quarterly Complaint Summary

ITEM NO. 3) Presentation by Cablevision - Report Including:

- (a) Status of Bid Awards
- (b) Report on Antenna Heights and Microwave Path Profiles
- (c) Report on Home Satellite Entertainment Operations and Mitigation Measures

ITEM NO. 4) Approval of Affirmative Action Procedures and Forms

ITEM NO. 5) Touche Ross Presentation - Prevailing Wage Rate Study

ITEM NO. 6) Approval of Commission Liability Insurance

ITEM NO. 7) Expansion of Cable TV JPA - Yolo County

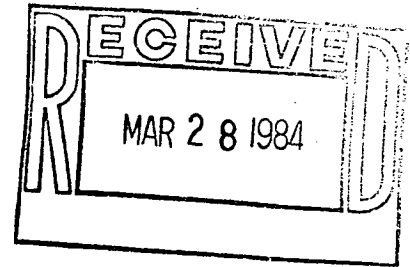
ITEM NO. 8) Staff Counsel Report

- (a) Commission Restructuring - Opinion from FPPC
- (b) Liability Insurance - Ordinance Section 5.50.712 Amendment
- (c) Conflict of Interest Code

COMMUNICATIONS: Cablevision's Letter of March 22, 1984  
(Refer to Staff for a Report Back on April 5, 1984)

**CABLEVISION**

March 22, 1984



Chairman Bill Bryan  
Sacramento Metropolitan Cable  
Television Commission  
Suite 2500  
700 H Street  
Sacramento, CA 95814

Dear Chairman Bryan:

We have discovered an apparent draftsman's error in Section 5.50.410 of the Ordinance. In effect, the error will place us, technically, in material breach of the Franchise at the end of the second quarter of this year. We would like to request that the Commission recommend to the appropriate governing bodies an amendment to correct the error.

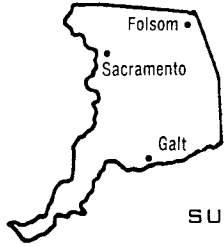
As you'll recall, there was much discussion during the negotiation process about the need to find a flexible way of enforcing our commitment to a construction schedule considerably more stringent than the schedule outlined in the Ordinance. The solution, as embodied in Section III.1 of the Resolution, is as follows:

- \* Cablevision is committed to the 48 month construction schedule proposed in our Application.
- \* Because of the particular need for flexibility during the first two years of the build, failure to meet the schedule during that time will not result in breach as long as we remain able to be in substantial compliance at the end of that period.
- \* Furthermore, the acceptable excuses for failure are broader than those allowed for failure to meet the Ordinance schedule. In addition, two consecutive failures to meet the schedule are required before the right to damages arises.
- \* Finally, the Commission's remedy for breach is governed by the liquidated damages section of the Ordinance, Section 5.50.804.

The last paragraph of Section 5.50.410, on the other hand, reads as follows:

The foregoing (statement of a 63 month deadline for construction) shall not be construed to prevent an applicant from proposing additional, more stringent, construction completion levels than those set forth above. The failure to comply with such additional construction completion levels shall be subject to the provisions of Section 5.50.818(f) hereof.

# SACRAMENTO METROPOLITAN



**Cable**  
**CTC** **television**  
**Commission**

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SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

**BILL BRYAN**  
SUPERVISOR, 4TH DISTRICT  
CHAIRMAN

## COMMISSION MEMBERS

Illa Collin  
Supervisor  
2nd District

Orvell Fletcher  
Galt City Council  
Folsom-Galt  
Representative

Toby Johnson  
Supervisor  
5th District

Terry Kastanis  
City Councilmember  
7th District

Douglas N. Pope  
City Councilmember  
3rd District

Lynn Robie  
City Councilmember  
8th District

Ted Sheedy  
Supervisor  
1st District

Sandra R. Smoley  
Supervisor  
3rd District

## EXECUTIVE DIRECTOR

Bob Smith

February 15, 1984

Dear Sacramento Community Resident:

It is with great pleasure that I introduce to you the cable company that will be providing cable service in Sacramento for the next twenty years. Cablevision of Sacramento, with corporate headquarters in New York, also provides service to some of the largest markets in the United States: Chicago, New York and Boston. Their expertise in building large urban cable systems will be of benefit here as they proceed to build more than 3,000 miles of cable plant in Sacramento.

This pamphlet is designed as a guide to the kinds of questions you might have regarding cable TV. It should be noted that the construction map, although accurate according to Cablevision's application, may be subject to change due to engineering or other considerations.

Cablevision's contract with the City and County states that construction of the cable system will start by September 1984. We look forward to working with Cablevision to provide residents of Sacramento with the highest possible quality of cable service.

If our office can be of any assistance to you or answer any questions, please do not hesitate to call.

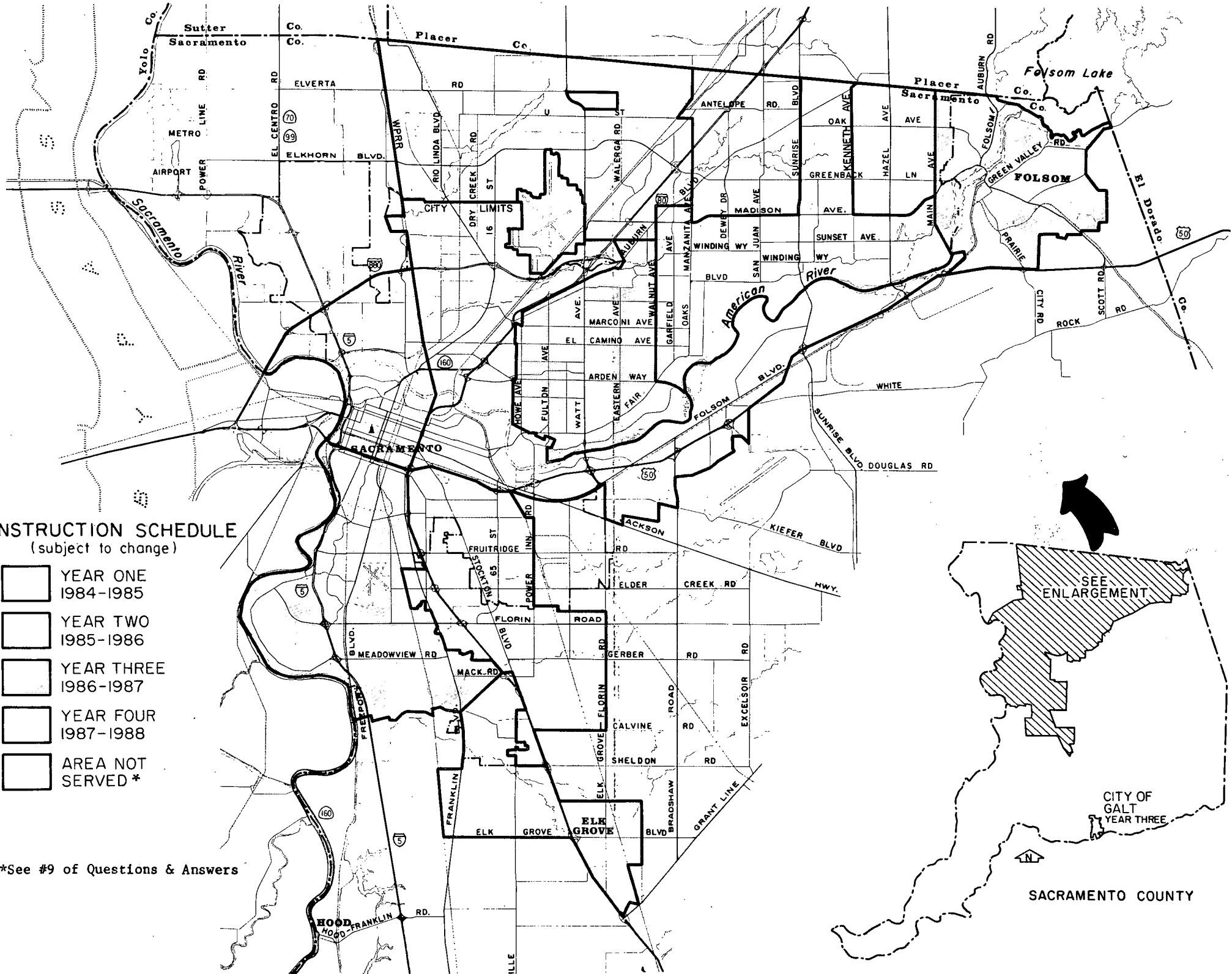
Sincerely,

A handwritten signature in cursive that reads "Bill Bryan".

**BILL BRYAN**, Chairman  
Sacramento Metropolitan Cable  
Television Commission

WB:ab

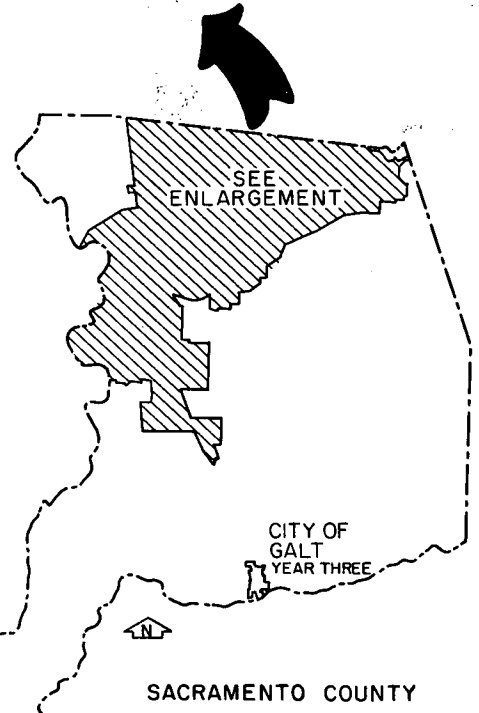
Attachment



**CONSTRUCTION SCHEDULE**  
(subject to change)

- YEAR ONE  
1984-1985
- YEAR TWO  
1985-1986
- YEAR THREE  
1986-1987
- YEAR FOUR  
1987-1988
- AREA NOT SERVED\*

\*See #9 of Questions & Answers



**PROPOSED CABLE TV SERVICES**

(Subject to Change)

**BASIC CABLE: 28 channels for \$2.00/month**  
( \$25.00 installation charge\*)

Channel Directory--On Cablevision

**Local Broadcast Channels:**

KCRA, Channel 3, NBC Sacramento  
KVIE, Channel 6, PBS Sacramento  
KXTV, Channel 10, CBS Sacramento  
KQVR, Channel 13, ABC Sacramento  
KCSO, Channel 19, SIN Modesto  
KRBK, Channel 31, Ind Sacramento  
KTXL, Channel 40, Ind Sacramento

**Community Channels:**

Sacramento Community Trust Channel  
The Sacramento Channel  
Free Speech Public Access Channel  
Educational Consortium Channel  
KVIE Cable Service  
Government Channel  
Religious Channel  
Leased Commercial Channel

**Satellite Services:**

C-SPAN (Live from Congress)  
Nickelodean (Children's Programs)  
The Lifetime Cable Network (Health, Women)  
Black Entertainment Television  
USA Network (Sports, Entertainment)  
SPN (Movies, Information)  
The Learning Channel/National Jewish Television  
Financial News Network/The Asian Channel  
The Weather Channel (24-Hour Weather)  
Reuters Sports/News/Finance  
CNN Headline News (24-Hour News)  
Hispanic Newswire/Buena Vision (Bilingual)

**FAMILY CABLE: 49 channels (Includes BASIC CABLE channels plus those below) for \$8.00/Month**  
( \$55.00 installation charge\*)

**Out of Town Broadcast Stations:**

WTBS, Channel 17, Ind Atlanta  
WGN, Channel 9, Ind Chicago  
WOR, Channel 9, Ind New York  
KTLA, Channel 5, Ind Los Angeles  
KICU, Channel 36, Ind San Jose  
KTVU, Channel 2, Ind Oakland  
KTZO, Channel 20, Ind San Francisco  
KBHK, Channel 44, Ind San Francisco

**Satellite Services:**

ARTS and Entertainment  
CNN (Cable News Network)  
MTV (Music Television)  
ESPN (Sports, Entertainment)  
The Nashville Network (Country Music)

**Future Services:**

8 channels reserved for future use.

**PREMIUM CABLE: Cost of FAMILY CABLE Plus \$9.00/month each (except HBO at \$7.00/month)**

HBO  
HTN Plus  
Spotlight  
The Playboy Channel  
Bravo  
Apollo Entertainment Television

The Disney Channel  
Showtime  
Cinemax  
Montage  
The Movie Channel  
Galavision

**ALSO AVAILABLE:**

(installation charges vary\*)

Pay-Per-View: Movies, Sports, Education \$4.00/month  
Basic Audio: 38 stations, \$2.00/month  
Premium Audio: 55 stations, \$5.00/month

\*Installation charges may be discounted from time-to-time.

## QUESTIONS AND ANSWERS

### ABOUT CABLE TV

**1. How can I reach the cable company?**

Cablevision of Sacramento is located at 4350 Pell Drive, Sacramento, California 95838. Their phone number can be obtained from Directory Assistance by asking for Cablevision of Sacramento.

**2. Can the cable company enter my yard in order to build the cable system?**

The cable company has been granted the right to use public utility easements on private property for the purpose of installing the cable TV system. These easements are available for use by public agencies providing water and sewer service and public utilities such as Pacific Bell, SMUD and P.G.&E. These public easements are generally designated on subdivision maps, which are on file in the County Recorder's office.

**3. How will I know when construction will begin in my area?**

The map in this booklet should give you a rough idea of when construction will begin in your area. Prior to construction beginning on your block, the cable company will provide a preconstruction pamphlet detailing information about the construction procedures. Cable crews can be recognized by uniforms identifying them as Cablevision of Sacramento employees. These workers will also carry identification. It is the responsibility of the cable company to adhere to the strict construction standards established by the City and County Public Works Departments. If a problem arises during construction, you can call the complaint number which will be provided by the cable company in your preconstruction pamphlet. If you are not satisfied with the resolution of the complaint or have any other questions, you may call the Sacramento Metropolitan Cable Television Commission at 440-6661.

**4. Will I have to remove my antenna from my roof top?**

No. If you wish, the cable company will provide a switch that will allow you to choose between cable reception or antenna reception.

**5. Should I buy a cable-ready TV set or cable-ready VCR?**

A device known as a "cable converter" will be provided by the cable company to all of their subscribers. No TV set or VCR, even those which are cable-ready, will be able to receive cable signals without the converter. Accordingly, a cable-ready TV set or VCR is not necessary to receive cable service. No extra rental charge will be collected for the cable converter.

6. **Will my VCR work with cable?**

Yes, but you will only be able to record the same cable channel that you are watching. You should consult your VCR instruction manual to learn how you can record regular TV signals off your TV antenna while you are watching a cable channel. Of course, all home taping is subject to federal copyright laws.

7. **How can I prevent my children from watching inappropriate program material?**

Upon request, the cable company will provide you with a lockout device which will allow you to "turn off" selected cable channels to prevent viewing.

8. **I am a renter; will I be able to get cable TV?**

If your landlord wants to hook your unit up to the cable system, he or she should contact the cable company.

9. **Why doesn't the whole County get cable TV?**

In order to reduce the cost of cable television, only the urbanized, high density and high growth areas of the County will be initially wired for cable service. Homes not in the area shown on the map may receive cable television service at a later date following the completion of cable construction in the urbanized areas of the County.

10. **How can I figure out how much cable TV will cost?**

When you order cable service, you will usually be charged an installation fee. Then, depending on the type of service you order, you will pay a monthly charge. Each premium service (like HBO or Showtime) will cost extra.

For example, your cost for **BASIC CABLE** only would be:

--- Basic installation + monthly cost of **BASIC CABLE**.

Your cost for **FAMILY CABLE** would be:

--- Family installation + monthly cost of **FAMILY CABLE**.

Your cost for **Home Box Office (HBO)** would be:

--- Family installation + monthly cost of **FAMILY CABLE** + monthly cost of **HBO**.

11. **Are the rates for cable services guaranteed?**

Cablevision has agreed to freeze its basic cable rate of \$2.00 per month for the first years of construction. Rates for other services may increase from time to time.

A CONSUMER'S GUIDE TO CABLE TELEVISION:  
• CONSTRUCTION SCHEDULE  
• SERVICE RATES  
• QUESTIONS AND ANSWERS

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BILL BRYAN

CHAIRMAN  
SUPERVISOR, 4TH DISTRICT

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SACRAMENTO, CA 95814