



CITY OF SACRAMENTO

DEPARTMENT OF PARKS AND COMMUNITY SERVICES

ROBERT P. THOMAS
Director

G. ERLING LINGGI
Assistant Director

CROCKER ART MUSEUM DIVISION
GOLF DIVISION
METROPOLITAN ARTS DIVISION
MUSEUM AND HISTORY DIVISION
RECREATION DIVISION
PARKS DIVISION
ZOO DIVISION

June 20, 1985

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Fee exempt Sacramento History Center Admission for the
Friends of the Sacramento History Center Members

SUMMARY

This report recommends establishing a fee exempt admission policy to the Sacramento History Center for members of the Friends of the Sacramento History Center effective July 15, 1985.

RECOMMENDATION

It is recommended that the Budget and Finance Committee review the attached report and refer it to the full City Council for action.

Respectfully submitted,

G. Erling Linggi
for - ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:

Solon Wisham, Jr.

SOLON WISHAM
Assistant City Manager

RPT:sl
Attachment

July 2, 1985
District No. 1



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June 20, 1985

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Fee exempt Sacramento History Center Admission for the
Friends of the Sacramento History Center Members

SUMMARY

This report recommends establishing a fee exempt admission policy to the Sacramento History Center for members of the Friends of the Sacramento History Center effective July 15, 1985.

BACKGROUND INFORMATION

The Friends of the Sacramento History Center in 1972 organized as a support organization for the Sacramento History Center. Since that time the organization has grown from a small group of 35 to over 300 members in 1983 and 800 in 1985. The Friends of the Sacramento History Center provides, through docents, educational and recreational volunteer programs to assist the public in the enjoyment of the Sacramento History Center. In addition, several annual fund raising events are organized and sponsored by the Friends members.

In previous years the Friends have made substantial contributions toward the goal of opening the Sacramento History Center for the public. A partial list includes: 1) purchasing artifacts for collections; 2) purchasing a photocopy machine for division and public use; 3) underwriting significant portions of the costs of docent training; 4) contributing 50 percent of the cost of a guide book for the Sacramento History Center opening; and 5) pledging a minimum of \$10,000 per year to Sacramento History Center, Inc., toward the operation of the Sacramento History Center.

The operations of the Sacramento History Center is a joint venture with Sacramento History Center, Inc., which holds a 20-year lease on the facility for its operation. The Board of Trustees of Sacramento History Center, Inc.,

at its Board meeting of May 15, 1985, passed a motion requesting the City to concur with Trustees and offer the Friends of the Sacramento History Center exempt admission.

Most major museums in California offer exempt admission for volunteer support groups. The City Council has granted similar exemptions for similar groups associated with the Crocker Art Museum and the Sacramento Zoo. The City of Sacramento will be relying more heavily on support organizations for programming and capital improvement projects and should encourage participation.

Staff recommends that a fee exempt Sacramento History Center admission policy for Friends of the Sacramento History Center members be adopted.

FINANCIAL DATA

In the first year of operation the Sacramento History Center is expected to have an annual attendance of approximately 400,000. It is anticipated that exempt support group admission would increase that total by approximately one percent, or 4,000 visits. The direct admissions revenue would be approximately \$8,000. Indirect revenue from contributions to Sacramento History Center, Inc., and volunteer programs would more that compensate for the loss of revenue.


BUDGET AND FINANCE COMMITTEE ACTION

The Budget and Finance Committee will review this item at their meeting on July 2, 1985. Committee action will be presented verbally to the Council.

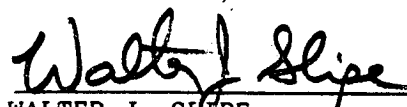
RECOMMENDATION

It is recommended that the City Council approve, by resolution, the Sacramento History Center exempt admission policy for the Friends of the Sacramento History Center members effective July 15, 1985.

Respectfully submitted,

for 
ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



WALTER J. SLUPE
City Manager

RPT:sl
Attachment

July 2, 1985
District No. 1

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AMENDING FEES AND CHARGES FOR DEPARTMENT OF PARKS AND COMMUNITY SERVICES MUSEUM AND HISTORY DIVISION

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the Department of Parks and Community Services, Museum and History Division, fees and charges are hereby amended, effective July 15, 1985, to include the following:

Fee Exemption

Members of the Friends of the Sacramento History Center shall be admitted into the Sacramento History Center upon presentation of a valid membership card.

2. That the City of Sacramento Fee and Charge Report is hereby amended to reflect the above fee exempt policy.

MAYOR

ATTEST:

CITY CLERK