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DEPARTMENT OF  
FINANCE  
  
REVENUE DIVISION

CITY OF SACRAMENTO  
CALIFORNIA

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
95814-2696

916-449-5454

July 11, 1990  
RD: 90-075:T&P-CLL:c11

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: BUSINESS IMPROVEMENT AREA FY 1990/91 BUDGETS

SUMMARY

This report requests that the Budget and Finance Committee recommend that the City Council approve the Business Improvement Area proposed FY 1990/91 budgets for:

1. Del Paso Boulevard Business Improvement Area
2. Downtown Business Improvement Area
3. Franklin Boulevard Business Improvement Area
4. Old Sacramento Business Improvement Area
5. Stockton Boulevard Business Improvement Area

Staff has reviewed the attached budgets and has determined that the proposed expenditures meet the authorized criteria of the City Code.

BACKGROUND

City Code requires that each Business Improvement Area submit an annual budget for review.

The purpose of an annual budget review is to insure that the funds are being used for purposes specified in the City Code for each district. Section 23.808 of the City Code also specifies that the City Council shall reserve unto itself sole discretion as to how the revenue derived from the charges shall be used within the scope of said authorized purposes.

FINANCIAL DATA

The proposed expenditures are supported by fees assessed against each business within each Area. The City collects the fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the area. The proposed Business Improvement Area expenditures are fully fee supported; collection costs are absorbed by the City.

POLICY CONSIDERATIONS

The existing City Codes give the Council authority to review/audit the administration of the Business Improvement Areas.

MBE/WBE EFFORTS

Not applicable.

Budget & Finance Committee

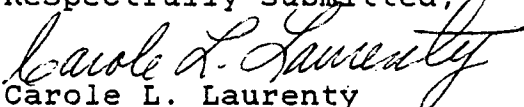
-3-

July 11, 1990


RECOMMENDATION

It is requested that the Budget and Finance Committee recommend that the City Council approve the attached five Business Improvement Area FY 1990/91 budgets.

Respectfully submitted,

  
Carole L. Laurenty  
Revenue Supervisor

RECOMMENDATION APPROVED:

  
\_\_\_\_\_  
JACK R. CRIST, Deputy City Manager

Attachment

CONTACT PERSON: Carole L. Laurenty, Revenue Supervisor, 449-5856

July 24, 1990

D1, D2, D5, D6



DEPARTMENT OF  
FINANCE  
  
REVENUE DIVISION

CITY OF SACRAMENTO  
CALIFORNIA

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
95814-2696  
  
916-449-5454

July 25, 1990  
RD: 90-076:T&P-CLL:c11

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: BUSINESS IMPROVEMENT AREA FY 1990/91 BUDGETS

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the Business Improvement Area FY 1990/91 budgets for:

1. Del Paso Boulevard Business Improvement Area
2. Downtown Business Improvement Area
3. Franklin Boulevard Business Improvement Area
4. Old Sacramento Business Improvement Area
5. Stockton Boulevard Business Improvement Area

Staff has reviewed the attached budgets and has determined that the proposed expenditures meet the authorized criteria of the City Code.

BACKGROUND

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The purpose of an annual budget review is to insure that the funds are being used for purposes specified in the City Code for each district. Section 23.808 of the City Code also specifies that the City Council shall reserve onto itself sole discretion as to how the revenue derived from the charges shall be used within the scope of said authorized purposes.

FINANCIAL DATA

The proposed expenditures are supported by fees assessed against each business within each Area. The City collects fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the area. The proposed Business Improvement Area expenditures are fully fee supported; collection costs are absorbed by the City.

POLICY CONSIDERATIONS

The existing City Codes give the Council authority to review/audit the administration of the Business Improvement Areas.

MBE/WBE EFFORTS

Not applicable.

City Council

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July 25, 1990

RECOMMENDATION

The Budget and Finance Committee recommends that the City Council adopt the attached resolutions which approve the proposed FY 1990/91 Business Improvement Area budgets.

Respectfully submitted,

*Carole L. Laurenty*  
Carole L. Laurenty  
Revenue Supervisor

RECOMMENDATION APPROVED:

\_\_\_\_\_  
Walter J. Slipe, City Manager

Attachments

CONTACT PERSON: Carole L. Laurenty, Revenue Supervisor, 449-5856

All Districts  
August 14, 1990

# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION ADOPTING THE PROPOSED FY 1990/91  
DEL PASO BOULEVARD BUSINESS IMPROVEMENT AREA  
BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1990/91  
Del Paso Boulevard Business Improvement Area budget as detailed  
on Exhibit I of the staff report attached hereto and incorporated  
herein by reference.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_ 7



Chamber of  
Commerce

**NORTH  
SACRAMENTO**

P.O. BOX 13322 • SACRAMENTO, CALIFORNIA 95813 • (916) 925-6773

DEL PASO BOULEVARD  
BUSINESS IMPROVEMENT AREA  
BUDGET FOR JULY 1, 1990 - JUNE 30, 1991

REVENUE

ANTICIPATED CASH ON HAND.....	\$ 58,836.69
ESTIMATED REVENUE.....	30,000.00
 TOTAL.....	 \$ 88,836.69

EXPENSES

ADMINISTRATIVE (DIRECTOR/CLERICAL).....	\$ 10,000.00
OFFICE EXPENSES.....	2,000.00
PUBLIC RELATIONS FIRM.....	10,200.00
DEVELOPMENT/REDEVELOPMENT CAMPAIGN.....	5,000.00
DPBBIA NEWSLETTER.....	5,000.00
ANNUAL CLEAN-UP DAY.....	4,000.00
STUDENT INTERN PROGRAM.....	4,800.00
CO-SPONSORED COMMUNITY EVENTS.....	2,500.00
BOULEVARD BANNERS.....	15,000.00
"IN THE PARK" MUSIC SERIES.....	10,000.00
 TOTAL EXPENDITURES.....	 \$ 68,500.00
 PROJECTED RESERVES.....	 20,336.69
 TOTAL BUDGET FY 1990-1991.....	 \$ 88,836.69

APPROVED BY THE BOARD OF DIRECTORS  
NORTH SACRAMENTO CHAMBER OF COMMERCE  
MAY 8, 1990



# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION ADOPTING THE PROPOSED FY 1990/91  
DOWNTOWN BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1990/91  
Downtown Business Improvement Area budget as detailed on  
Exhibit II of the staff report attached hereto and incorporated  
herein by reference.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_

**DOWNTOWN BUSINESS IMPROVEMENT AREA  
PROPOSED FISCAL YEAR 1991 BUDGET FOR SDA BOARD DISCUSSION**

## ESTIMATED INCOME:

Total Estimated DBIA Funds for 1990-1991	\$179,633
Less Downtown Plaza Share	57,417
	<hr/>
Total Estimated DBIA Funds for 1990-1991 Monitored by the Sacramento Downtown Assoc.	\$122,216
Estimated Carryover from 1989-1990 DBIA Budget	35,000
	<hr/>
Total Funds Available	<u>\$157,216</u>

## PROPOSED EXPENDITURES:

Advertising, Promotion & Special Events	\$ 50,125
Security and/or Mental Health Service	52,000
DBIA Mixers	8,000
Downtown News	3,000
Administration (includes 4.7% cost of living increase following City of Sacramento)	39,891
Office Supplies & Telephone	1,500
Insurance	800
Audit & Tax Return	1,400
Meetings	<hr/> 500
Total Proposed Expenditures	\$157,216

# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION ADOPTING THE PROPOSED FY 1990/91  
FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1990/91 Franklin Boulevard Business Improvement Area budget as detailed on Exhibit III of the staff report attached hereto and incorporated herein by reference.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_ 41

BUDGET90

MAY 23, 1990

FRANKLIN BLVD. BUSINESS ASSOCIATION

BUDGET FY 90/91

PROJECTED REVENUES	15000
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PROJECTED EXPENDITURES/WORK ITEMS

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A. MEMBERSHIP ASSISTANCE	3600
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Membership coordination, communication  
City/Agency liaison; newsletters, etc.

B. COMMON PROBLEMS PROGRAM	4500
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Maintenance, graffiti, old/outdated  
signage and poles, etc.

C. IMAGE PROMOTION	1850
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Community relations, generic advertising, etc.

D. SPECIAL PROJECTS/EVENTS	1600
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Tree plantings; groundbreakings; grand  
openings, etc.

E. OPERATING EXPENSES	1450
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Office supplies; postage; printing; etc.

F. RESERVE	2000
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TOTAL BUDGET FY 90/91	15000
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Zephyr Associates, Revitalization Coordinators (484-6457)

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# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION ADOPTING THE PROPOSED FY 1990/91  
OLD SACRAMENTO BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1990/91 Old Sacramento Business Improvement Area budget as detailed on Exhibit IV of the staff report attached hereto and incorporated herein by reference.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_ 13



Citizens & Merchants Association  
 917 Front Street,  
 Old Sacramento, CA 95814

OSBIA  
 1990/91 Proposed Budget  
 Old Sacramento Citizens & Merchants Association

Revenue (per City projection): 66,250

OSBIA Collections: 66,250

Expenses: 66,000

ADVERTISING 27,750

Newspaper	5,750
Television	14,000
Magazines/Guidebooks	8,000

PROMOTIONS 38,250

Subscriptions	400
Christmas loan	6475
Trams	1600
Newsletter	1200
Events	11,650
3rd of July	6500
Christmas	3500
Easter/Kites	400
Summer Sols.	400
Other	850
Seminars/conferences	1250
Postage/printing/press releases	4475
Public Relations/Publicity	11,200

**RESOLUTION NO.**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION ADOPTING THE PROPOSED FY 1990/91  
STOCKTON BOULEVARD BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1990/91 Stockton Boulevard Business Improvement Area budget as detailed on Exhibit V of the staff report attached hereto and incorporated herein by reference.

\_\_\_\_\_  
MAYOR

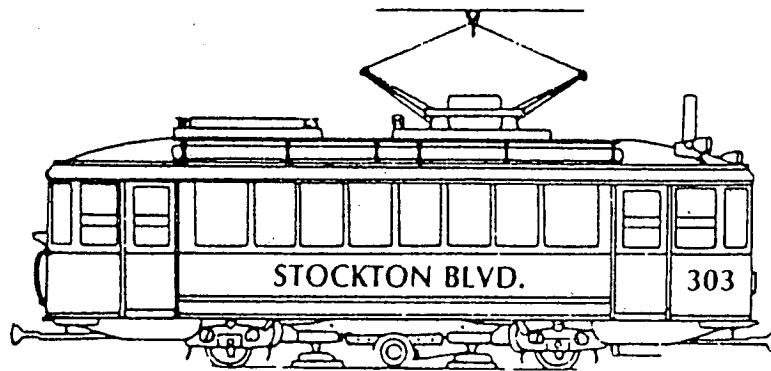
ATTEST:

\_\_\_\_\_  
CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_ 15



Stockton Boulevard Merchants and Property Owners Association  
3856 Stockton Blvd.

BUSINESS IMPROVEMENT DISTRICT

Projected Budget for 1990-91

Administration	Accounting.....	\$	400.00
	Secretarial.....	\$	600.00
	Stationery.....	\$	300.00
	Printing.....	\$	1,000.00
	Postage.....	\$	700.00
	Miscellaneous...	\$	100.00
			<u>3,100.00</u>
Maintenance:	Landscaping	\$	200.00
	Weed Abatement	\$	700.00
	Trash Removal	\$	600.00
			<u>1,500.00</u>
General Support:	Staff Training	\$	200.00
	Civic Affairs	\$	400.00
			<u>600.00</u>
Image Promotion:	Promotions	\$	1,000.00
	Community Events	\$	200.00
	Charities	\$	600.00
	Security	\$	1,700.00
			<u>3,500.00</u>
Special Events:	Major Projects	\$	<u>1,300.00</u>
Total amount allocated for 1990-91		\$	<u><u>10,000.00</u></u>