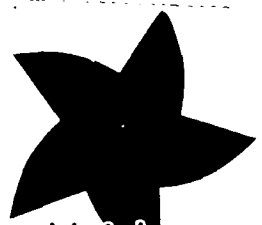
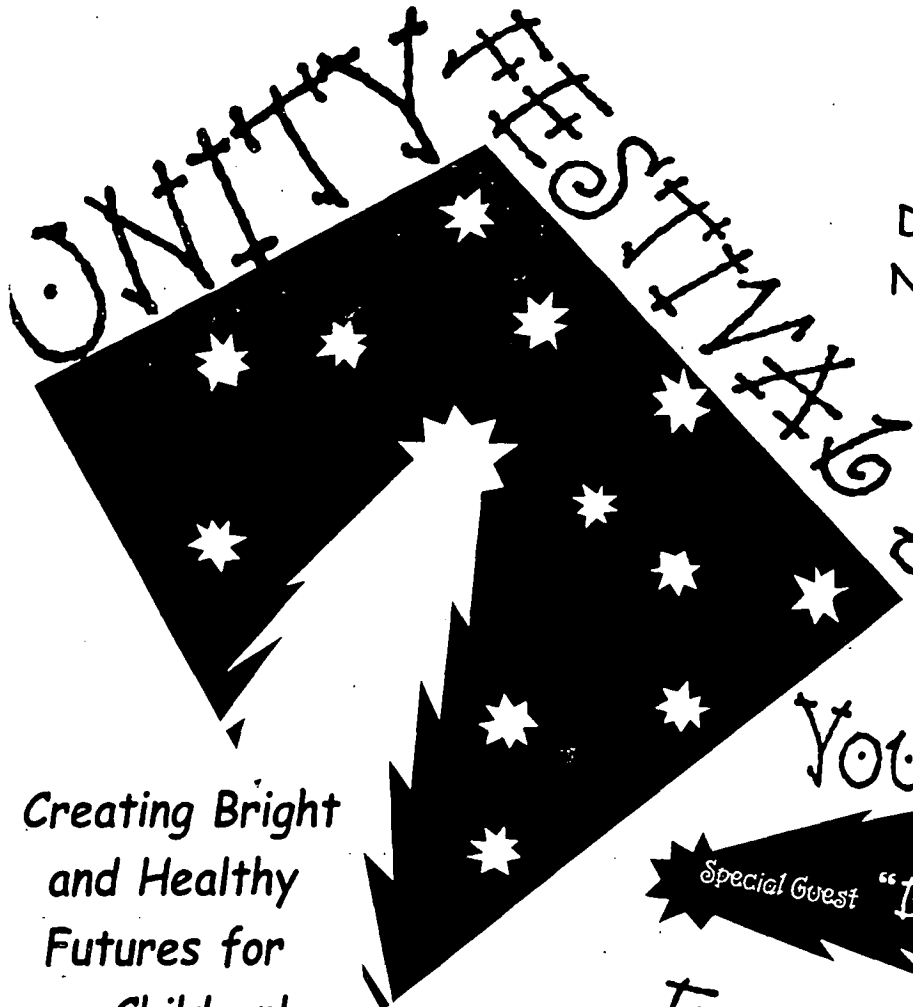




HONORED GUESTS  
810 Grand Avenue  
Sacramento, California, 95838



Del Paso Heights,  
North Sacramento  
Multi-Cultural  
Awareness Day

Creating Bright  
and Healthy  
Futures for  
our Children!

Youth Village

Special Guest "Dante"

Family Fun!

Entertainment

Express Yourself  
Showbiz Kids

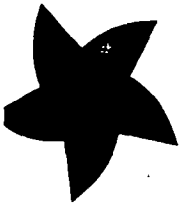
Steady Ups

SATURDAY

APRIL 25th

at the Firehouse Community Center  
810 Grand Avenue • 10 am to 4 pm

Grupo Quinto Sol, Asian Dance,  
Dosty Karate, Hollywood Texas  
Community Resource Booths!  
Food Booths! • Crafts-to-make for the kids!



103.5  
KGBB

Call 566-6476 for more information

Sponsored by: The City and County of Sacramento, Del Paso Heights Neighborhood Improvement Association, The Community That Cares Prevention Board, Mutual Assistance Network, Youth Village, Community Partnership for Safety, Sacramento START, Del Paso Heights School District, North Sacramento School District, Grant Joint Union High School, Supervisor Roger Dickinson, Councilmember Rob Kerth, North Sacramento/Del Paso Heights Community Health Alliance, Sacramento Housing and Redevelopment Agency and Del Paso Redevelopment Advisory Committee, City of Sacramento Neighborhoods, Planning and Development Services Department, City of Sacramento Police Department, Sacramento County Probation Department, Sacramento County Department of Human Assistance, Leadership Development Academy, Del Paso Library, Sacramento ENRICHES, Del Paso Neighborhood Service Agency, Lekotek Toy Lending Library, American River Kiwanis, Sacramento Children's Home,

Poster Design: S. Bittante, a North Sacramento Resident

# Unity Festival 98

## MISSION STATEMENT

The Community That Cares / Del Paso Heights Neighborhood Improvement Association

North Sacramento/Del Paso Heights Multi Cultural Awareness

Firehouse Community Center - 810 Grand Avenue - Sacramento, Ca 95838 (916) 566-6476

If it takes a village to raise a child, then the Unity Festival of Del Paso Heights and North Sacramento is helping to build that village. The Unity Festival is founded on the notion that by bringing communities together and learning from our diversities, we can foster environments that bring out the best in our communities.

There is no better way to do this than through face-to-face interaction. The Unity Festival is an interactive event that is not just about talk, but action. Whether through uniting around a community issue, the singing of a song, or learning about a neighborhood initiative, everyone who comes to the festival will leave feeling just a little closer to those who live around them.

As Willie Laws, a 40 year resident of Del Paso Heights, says, "We are all human beings together. We all are born and we all die. In between we should all try and work together."

### Program Highlights

**The Youth Village** -- This area will focus on leadership development for teens and initiating dialogue about how youth can play an important role in the development of their community.

**Entertainment** -- The festival will highlight some of the extraordinary talent that exists here in our neighborhoods. Hmong and Samoan dancing, the Showbiz kids and the bands Hollywood Texas and Steady Up are just a few examples of the dynamic entertainment that will be showcased.

**School Villages** -- After school programs from elementary schools throughout the area will design projects that focus on bringing interactive and fun activities to children.

**Volunteer Training** -- The Unity Festival offers a variety of opportunities for folks interested in helping bring this event to the public.

**Information Booths** -- Service providers from throughout the area, such as Lekotek Family Resource Center and the Toy Lending Library, will be on hand to give out information about community programs. Come find out what is happening in your neighborhood.

**Child Care** -- This is an important component of the festival. Trained child care volunteers will be on hand to provide this service to festival volunteers and participants.

**Merchandise Vendors** - A chance to celebrate our multi cultural potential! All goods sold will send positive messages of diversity to the community and be reasonably priced.

# Unity Festival 98

The Community That Cares / Del Paso Heights Neighborhood Improvement Association

North Sacramento/Del Paso Heights Multi Cultural Awareness Day

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## *Creating A Bright And Healthy Future For Our Children*

Gathering and sharing information is an important goal of the Unity Festival. Throughout the day there will be tables set up to distribute information to the community and to celebrate the achievements of groups working with children and youth. Please join the following organizations in celebrating this special day.

Sacramento Police Department

The City and County of Sacramento

The Community That Cares

Del Paso Heights Neighborhood Improvement Association

Community Partnership for Safety

Sacramento START

Del Paso Heights School District

North Sacramento School District

Grant Joint Union High School

North Sacramento/Del Paso Heights Community Health Alliance

City of Sacramento/Sacramento Housing Redevelopment Association

Hagginwood Community Collaborative

Neighborhood Services Department Parks and Recreation

Mutual Assistance Network

Youth Village Operation Graduation

Leadership Development Academy

North Sacramento/Del Paso Heights Youth Organizers

Del Paso Library

Sacramento Enriches

Neighborhood Service Agency

No Limit Positive Soldiers

American River Kiwanis Club

Discovery Museum

Lekotek Family Resource Center

Toy Lending Library

Family Unity

City of Sacramento Animal Control

Sacramento Medical Foundation

North Sacramento Urban Creek Council

Sacramento Hunger Commission

Rural California Housing Corporation

VISTA

Assistance, Referrals and More for Seniors/Hart Senior Center

Hmong Cultural Arts

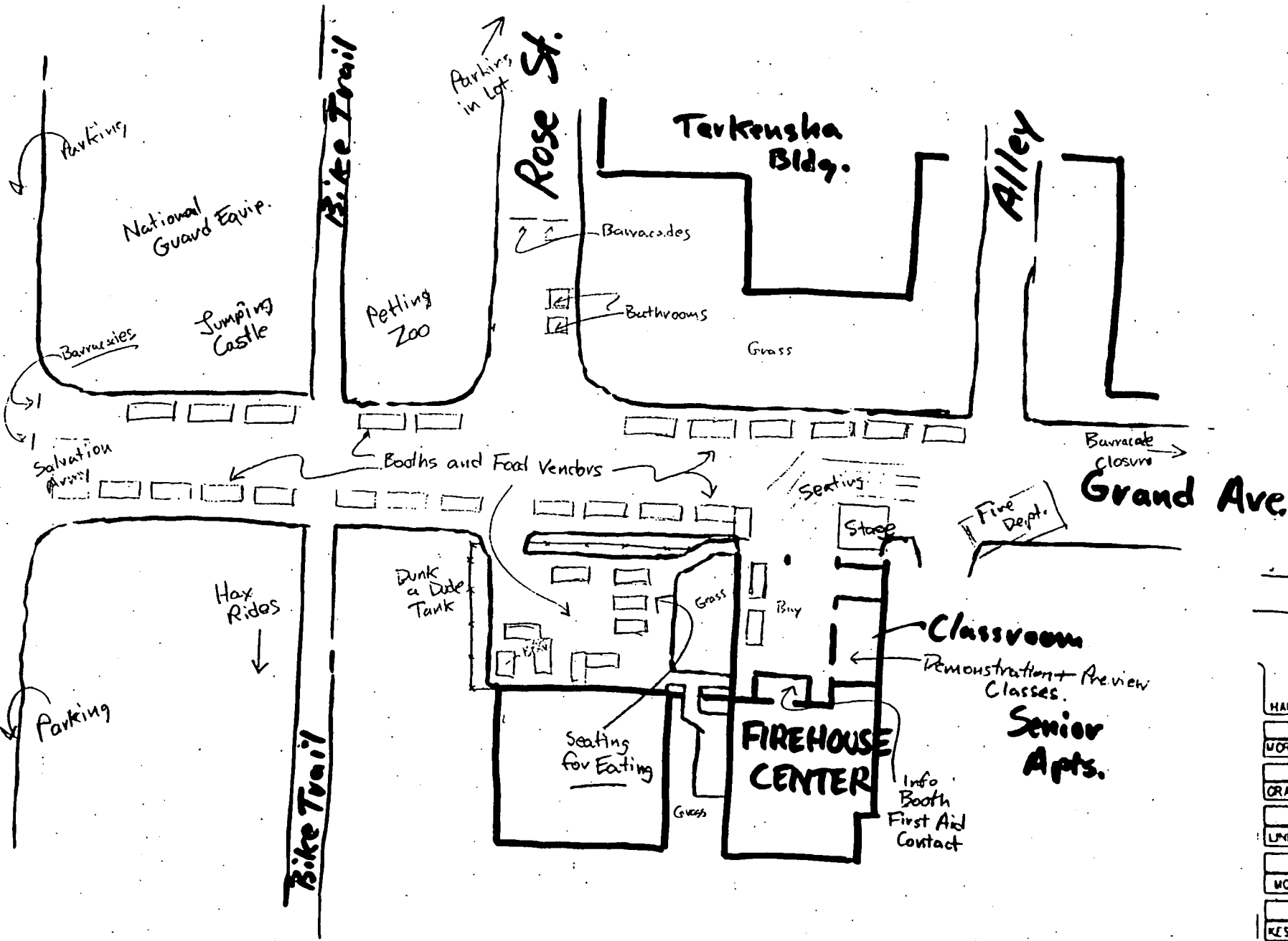
Samoan For All

Healthy Start

City and County of Sacramento

Funded by the Office of Criminal Justice Planning

Altos Ave.



- HARRIS
- MORRIS
- GRAND
- LINDSAY
- MOREY
- KESNER

# Unity Festival 98

North Sacramento / Del Paso Heights Multi-Cultural Awareness Day

Community That Cares / Del Paso Heights Neighborhood Improvement Association

**Come Join Us On April 25, 1998**

**For Our Multi - Cultural Event**

**at the Firehouse Community Center**

**810 Grand Avenue, Sacramento**

*For more information call (916) 566-6476*

**Variety of Youth Organization Food Booths**

**Many Resource Information Booths from Organizations**

**Variety of Entertainment You will Enjoy !**

**This Is A Chance To Interact With Your Children**

**Help The Youth And Our Community**

**You Can Make A Difference !!**

LOOK FOR PRE-EVENT COVERAGE OF  
THE UNITY FESTIVAL IN THIS WEEK'S  
ISSUE OF THE SACRAMENTO NEWS  
AND REVIEW AND FRIDAY'S  
SACRAMENTO BEE!

# Unity Festival- Entertainment Itinerary (Tentative 4-20-98)

Opening MC/ Welcome - Mr. Johnnie Morris

Invocation - Reverend Jenkins

10:00-10:05

Name	Confirmed	Type of Entertainment	Time Scheduled
(Morris Intro- Nasd Bio's) Mr. Ayo & the Afro Scouts	*	Color Guards	10:05-10:10
Ursula Sanchez	*	Soloist (National Anthem)	10:10 - 10:15
(Morris Intro.) Councilman Kerth	*	Speaker	10:15-10:20
(Kerth Intro.) Supervisor Dickenson	*	Speaker	TBA
(Morris Intro.) Joe Rogers- DPHNIA	*	Speaker	10:20-10:25
(M.C.?- James Jhonson) Community Pioneers Recognition and Board Presentations-			10:26-10:41
(Kindria Intro.) Jazzettes	*	Drill Team	TBA
(Kindria Intro.) Dante	*	Local Recording Artist Singing: "CELEBRATE GOOD TIMES"	TBA
(Dante Intro.) Dooby's Power Karate	*	Karate Demo	TBA
(Morris Intro.) Chamey	*	Hmong Cultural Arts Dance	TBA
(Morris Intro.) Umoja Productions- Maia Morton	*	African Drum & Dance	TBA



Name	Confirmed	Type of Entertainment	Time Scheduled
No Limit Positive Soldiers  Mutual Assistance Network Youth	*	Dance Group	TBA
Dante	*	Deadbeat Dads	TBA
(Dixon Intro.) Express Yourself and Show Biz Kids Club-	*	Dance performance by community and local kids	TBA
Union House	*		TBA
West Coast Rhythm Section- Jon Hoops	*	SAMMIE award winning local band	TBA
Ursula Sanchez (If Time Permits)	*	Local youth soloist Closing Song? "My Heart Will Go On"	TBA
<i>Community Closing Circle- Everyone will join hands and give thanks for our accomplishments and pray for continued success</i>			

Name	Confirmed	Type of Entertainment	Time Scheduled
(Carly Intro.) Dante	*	performance of another song (TBA)	TBA
(Fidel Ramos Intro.) Quinto Sol	*	Aztec Dance group	TBA
(Hamilton Intro.) Metro Area Children's Fellowship- Ms. Lee	*	Gospel Choir	TBA
(Intro?) Christina or Nellie (NEED GROUP NAME!)	*	Polynesian/Samoan Dance	TBA
(Intro? Need Bio.) Ven Mendoza	*	Magic Show	TBA
(Intro? Need Bio.) Steady Up's- Jason Tescher	*	Local Reggae/Ska band	TBA
(Elder Lee Intro.) Marshall Slade- MAN Youth Village Planners	*	Spoken Word Performance (Poetry)	TBA
(Intro? Need Bio.) Hollywood Texas-	*	Local Blues Band	TBA
(Dante Intro. Need Bio's) Kiekity Kie featuring Soldierz	*	Recording Artist Singing / Rapping (Key 2 Life)	TBA

# Unity Festival 98

North Sacramento / Del Paso Heights Multi Cultural Awareness Day

The Community That Cares / Del Paso Heights Neighborhood Improvement Association  
Firehouse Community Center - 810 Grand Avenue, Sacramento CA 95838 916.566.6476

## MEDIA ADVISORY

April 17, 1998

Contact: Anne Blackshaw 566.6476/444.8132  
Carly Velez-Balay 566.2428/649.2132

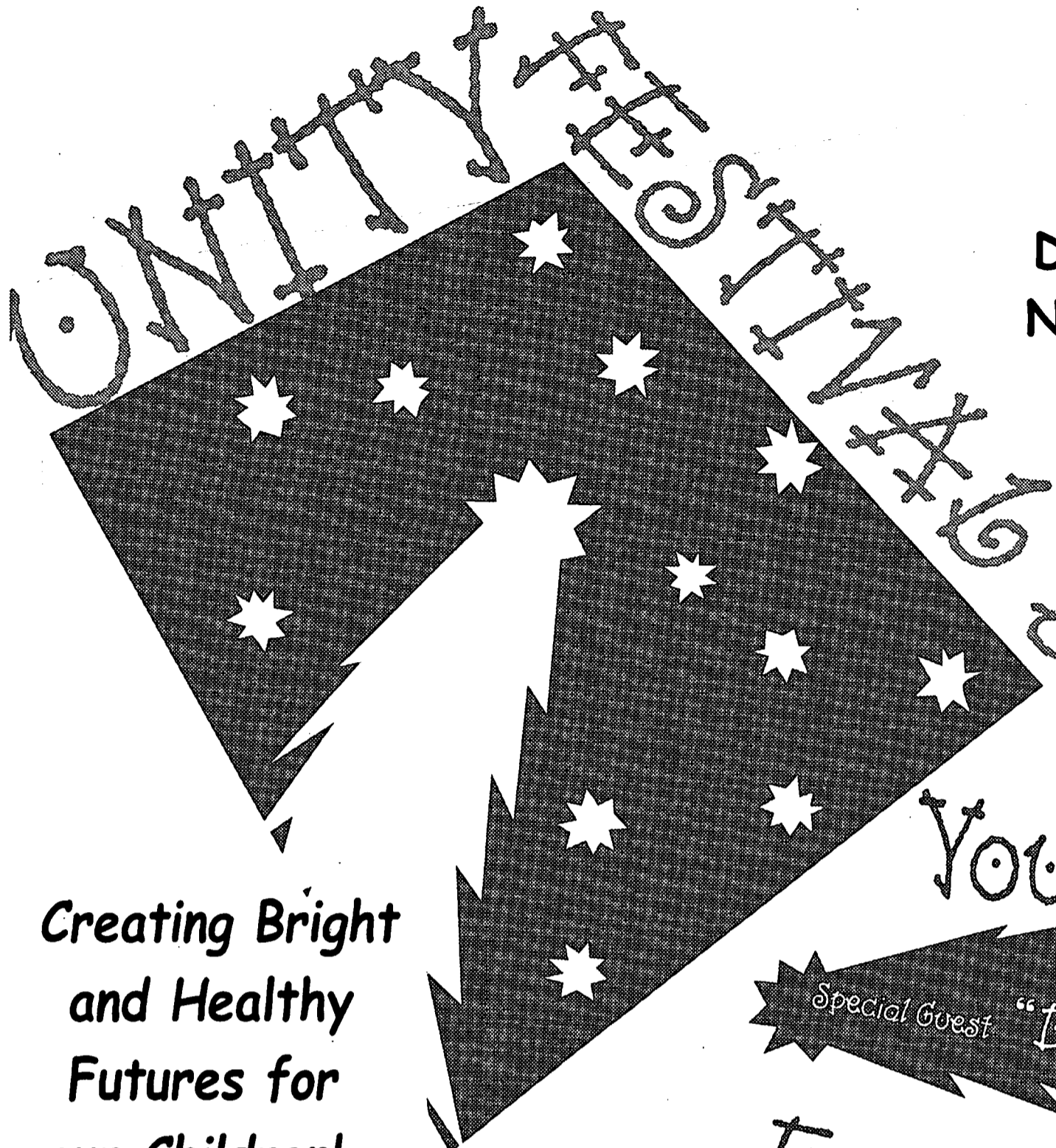
## DEL PASO HEIGHTS/NORTH SACRAMENTO CELEBRATE POSITIVE CHANGE IN THEIR NEIGHBORHOODS

**DEL PASO HEIGHTS** - On Saturday, April 25, 1998, the communities of Del Paso Heights and North Sacramento will be coming together for a very special day. Sponsored by community residents and over 50 community groups and agencies, Unity Festival '98 is a celebration of the significant and positive changes that have improved and united these two communities over the last five years. Much of this success is due to grassroots organizing and a bottoms-up approach that encourages residents of all ages and backgrounds to get involved in revitalizing their community. Last year's Unity Festival attracted over 3,000 residents from the area.

Of special significance will be a ceremony honoring the "Community Pioneers," long time resident elders who have been working for most of their lives to affect change in Del Paso Heights and North Sacramento.

- WHO:**
- \*Volunteer residents of Del Paso Heights and North Sacramento
  - \*Over 50 community groups and agencies that serve youth, seniors and families
  - \*Sacramento County Supervisor Roger Dickenson
  - \*City of Sacramento Councilman Robert Kerth
- WHAT:**
- \*Third Annual Unity Festival '98 North Sacramento/Del Paso Heights Multi-Cultural Awareness Day
- WHEN:**
- \*Saturday, April 25, 1998
  - 10am to 4pm
- WHERE:**
- \*Grand Avenue between Rio Linda Boulevard and Altos Avenue
  - in front of the Firehouse Community Center at 810 Grand Avenue

The street festival will feature local entertainment such as Dante, the Steady Ups, The West Coast Rhythm Section, Asian Dance, Ursula Sanchez, Grupo Quinto Sol and Express Yourself and the Showbiz Kids Club.



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Redevelopment Agency and Del Paso Redevelopment Advisory Committee, City of Sacramento Neighborhoods, Planning and Development Services  
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**Poster Design: S. Bittante, a North Sacramento Resident**

**103.5  
KBMB**