



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

Consent
January 8, 2008

Honorable Mayor and
Members of the City Council

Title: Old Sacramento Historic District Budget Amendment

Location/Council District: Old Sacramento Historic District, Council District 1

Recommendation: Adopt a Resolution authorizing the City Manager to increase the FY 2007/2008 Old Sacramento Management Division staffing by one (1) FTE for the fully-funded Old Sacramento Historic District Manager.

Contact: Barbara E. Bonebrake, Director, Convention, Culture, and Leisure Department, 808-7733; Cary Jung, Administrative Officer, 808-5898

Presenters: Not Applicable

Department: Convention, Culture, and Leisure Department (CC&L)

Division: Old Sacramento Management Division

Organization No: 4360

Description/Analysis

Issue: Since 1992, the Old Sacramento Town Manager position has been on loan from the Sacramento Convention and Visitors Bureau ("SCVB") under contract with the City. This position's funding is contained within the Old Sacramento Management Division budget and, until the Town Manager retired last summer, the City reimbursed the SCVB for the salary and benefits for the Town Manager. A new City classification of Old Sacramento Historic District Manager has now been established. The Historic District Manager will develop, manage, and promote a single vision for Old Sacramento and align all activities with that vision in order to create a comprehensive, integrated, and quality program for the Old Sacramento Historic District. The estimated annual cost for the new Historic District Manager position is \$140,000, which will be funded with existing resources formerly allocated to the Town Manager salary.

Policy Considerations: Providing an Old Sacramento Historic District Manager

is consistent with the City's strategic plan to enhance sustainability and livability and expand economic development in Sacramento.

Environmental Considerations: The proposed activity is not subject to environmental review under the California Environmental Quality Act ("CEQA"), California Code of Regulations, title 14, section 15060 because it is not a project under CEQA.


Rationale for Recommendation: The new Old Sacramento Historic District Manager position is critical to the organizational restructuring underway among the City's Old Sacramento Management Division and its partners. In an effort toward continuous improvement, the CC&L Department and its partners, the Historic Old Sacramento Foundation/Old Sacramento Business Association (HOSF/OSBA) and the Downtown Sacramento Partnership (DSP), are restructuring their Old Sacramento activities.

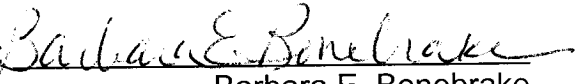
The Manager's primary role will be to work with all Old Sacramento stakeholder groups to define a unified vision for Old Sacramento, build consensus around long-term and annual goals, and create a comprehensive, integrated, and quality program for the Old Sacramento Historic District. Because of competing needs and interests, it has been difficult for Old Sacramento to reach its full potential as a business district and historic landmark.

With the retirement of the Old Sacramento Town Manager in August 2007, the Old Sacramento Management Division's administrative/management staff was reduced by 33%. Two staff members are currently handling all administrative and management functions for the entire program. Many projects, such as design review (and development of a new design review program), historic building maintenance enforcement, infrastructure (CIP) planning, property owner coordination, and overall strategic planning have been suspended.

Financial Considerations: The Old Sacramento Management Division General Fund budget is approximately \$1.1 million with the majority of costs offset by revenue. The estimated annual cost for the new Historic District Manager position is \$140,000, which will be funded with existing resources.

Emerging Small Business Development (ESBD): NA

Respectfully Submitted by: 
Cary Jung
Administrative Officer

Approved by: 
Barbara E. Bonebrake
Director, Convention, Culture, and Leisure

Recommendation Approved:

Ray Kerridge
City Manager

Table of Contents:

	Pg	1	Report
Attachments			
1	Pg	4	Resolution

RESOLUTION NO. 2008-

Adopted by the Sacramento City Council

OLD SACRAMENTO HISTORIC DISTRICT BUDGET AMENDMENT

BACKGROUND

- A. Since 1992, the Old Sacramento Town Manager position has been on loan from the Sacramento Convention and Visitors Bureau (SCVB) under contract with the City. This position's funding is contained within the Old Sacramento Management Division budget and, until the Town Manager retired last summer, the City reimbursed the SCVB for the salary and benefits for the Town Manager.
- B. The City's Old Sacramento Historic District Manager position will develop, manage, and promote a single vision for Old Sacramento and align all activities with that vision in order to create a comprehensive, integrated, and quality program for the Old Sacramento Historic District.
- C. The estimated annual cost for the new Historic District Manager position is \$140,000, which will be funded with existing resources formerly allocated to the Town Manager salary.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Manager is authorized to increase the FY 2007/08 Old Sacramento Management Division staffing by one (1) FTE for the fully-funded Old Sacramento Historic District Manager.