

SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES

Meeting Date: November 20, 1996
4:00 - 6:00 p.m.

Coloma Community Center, Gold Run Room
4623 T Street, Sacramento

For information, call (916) 264-5558

COMMISSIONERS:

Luke W. Breit
Marcy Friedman
Raymond L. Gage
Gerry N. Kamilos
Quan Van Le

W. Kearsse McGill
Anthony P. Marquez
Richard E. Merz
Kendall Person
Gloria A. Woodlock

- I. CALL TO ORDER - At the hour of 4:33 p.m. by Chair Gerry Kamilos. Commissioner(s) absent: Woodlock
- II. APPROVED AGENDA OF NOVEMBER 20, 1996.
Moved: Marquez; seconded: Le
Ayes: Unanimous
- III. APPROVED MINUTES OF OCTOBER 16, 1996.
Moved: Merz; seconded: Marquez
Ayes: Unanimous

IV. COMMITTEE REPORTS:

ARTS EDUCATION & OUTREACH: Chair Marquez reported on the plan of action to revitalize the AEO Committee. Each committee member is to take on one project: AIDS, Yeal Program, Late Night Sacramento, CAC MAIR, mural demonstrations (Fringe Arts Festival), extending the Arts Education & Outreach program to Isleton, etc. December 9 is the next committee meeting and committee members have been asked to attend 2 workshops titled "How to Create an Effective Evaluation Tool" and "The Artist/School Collaboration" at the Coloma Community Center prior to their committee meeting at 5:00 pm. The AEO Committee is planning their retreat possibly for January. The California Arts Council is holding a retreat in Monterey January 14 for the Artist in Residency program which committee members are encouraged to attend. AEO is working closely with the Sacramento County Office of Education and California Arts Council. Two mural dedications are occurring November 22, 1996 at Thurgood Marshall High School and Norwood Estates.

PLEASE NOTE: The Sacramento Metropolitan Arts Commission has a TDD device available for the hearing impaired. Please call 264-5559 to access TDD for information.

AWARDS COMMITTEE: Grants Program Coordinator Heller reported. The Appeals Pre-selection Committee reviewed 8 appeals letters from the Cultural Arts Awards applicants on November 20, 1996. Out of eight appeals, 5 were recommended to be reviewed by the appeals panel on November 26, 1996. Final ranking of the Cultural Awards applicants with dollar amounts attached will move for approval from the Awards Committee, Commissioners, City Council and County Board of Supervisors after December. Chair Visante mentioned that fewer appeals have occurred over the past few years with the feeling that the process is working well. Pre-appeals decisions were based upon mistatement of fact in the panel process or a mishandling of the application. October 6, 1996 a meeting was held to brainstorm for the Dance Fellowship grant. The Dance Fellowship grant will consist of jazz, classical, folkloric, etc. with artistic quality as an emphasis.

VIII. ACTION ITEM(S):

A. APPROVE NEW COMMITTEE MEMBER (KAMILOS)

A MOTION WAS MADE TO APPROVE CHARLES M. BARR AND TONI COLLEY, ARTS EDUCATION & OUTREACH COMMITTEE; JACK A GOSCHKE, PERFORMING ARTS COMMITTEE; AND GEORGE HERNANDEZ, AWARDS COMMITTEE.

COMMISSION ACTION: Moved: Breit; seconded: Le
 Ayes 8 Noes 0 Absent 2
 Motion passed.

B. APPROVE MEADOWVIEW COMMUNITY CENTER ARTIST, RICARDO OROZCO (BLOOM)

COMMISSION ACTION: Moved: Breit; seconded: Merz
 Ayes 8 Noes 0 Absent 2
 Motion passed

V. PRESENTATIONS: APP Arts Plan Process (Bloom) was moved forward to November 20 Commission meeting. APP Administrator Bloom presented APP Arts Plan to Commissioners and passed around handouts to view. Linda explained the four means in selecting an artist: a) Invitational is when artists are preselected to apply for a project, b) Open competition is an open call to all artists using local, regional and national advertisements, c) Limited competition, inviting a limited amount of artists to proposel design; and d) direct purchase of a finished art work. Sites are selected through a collaborative effort with the project team, architects, staff, and APP Committee. If a building held art previously and is renovated, APP can get funding to do a project. After installation of a project, a reception occurs and APP also has a maintenance fund that is required by law to conserve the art works.

VI. PUBLIC TESTIMONY: NONE.

VII. DISCUSSION ITEM(S): It was moved by Marquez and Person to move discussion item "Commissioning local artists and developing technical assistance that benefits them" to the next Commission meeting held December 18, 1996.

IX. CHAIR'S REPORT: SMAC is working with SHRA and other community leaders on the feasibility of funding the Performing Arts Facility. Many options are being explored. Chair Kamilos thanked Director Walker and Ken Larsen for putting together the Arts Reporter and mentioned he has received many positive responses about the publication.

X. DIRECTOR'S REPORT: Fill out the Sacramento Decisions flyer if living in the City of Sacramento area.

XI. OLD BUSINESS: NONE

X NEW BUSINESS: Commissioner Friedman presented a mock-up of the Art in Public Places catalogue. APP has contracted with Dunlavy Studio to produce a museum style catalogue. The catalogue will be 104 pages and perfect bound with APP photos of art works bordering each side of the table of contents page. Other pages will contain APP photos of completed projects with text written underneath photos, essays will be written by MOCA/LA Curator Elizabeth Smith and the catalogue will feature a pull out map with color coded tours that the public can take. The book is scheduled to be completed in the fall of '97. There may be a possibility of selling corporate sponsorships to underwrite the costs.

XIII. COMMUNICATIONS RECEIVED: NONE.

XIV. INFORMATION REPORTS: NONE.

XV. ADJOURNMENT: There being no further business, the meeting was adjourned by Chair Kamilos at 6:12 p.m.

ac121896.min

Cunningham Architects

2 November, 1995

Robin Lee
Director, Honors and Awards
The American Institute of Architects
1735 New York Avenue, N.W.
Washington, D.C. 20006

Re: AIA Institute Honors, Brad Goldberg nomination

Dear Honors Committee,

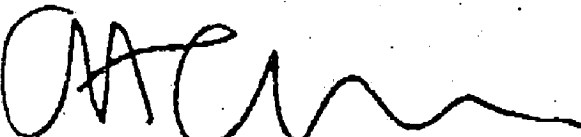
I have known Brad Goldberg a long time. I have worked very closely with Brad. He is also my good friend. Brad is a talented landscape architect, a thoughtful designer, a wonderful collaborator, an exquisite sculptor, and a wonderful human. These combined characteristics make Brad a very special guy. He deserves any award you may want to give him.

Brad, trained initially as a landscape architect, found that field to limiting. He struck out to learn more, working with "old time stone carvers" in the small towns of central Texas. After establishing good basic skills, he looked to the rest of the country and world. He soon pursued influence and exposure from other cultures, be it Japan, Austria, or Indiana. He developed a true spiritual understanding of art and place, carving and constructing with his own hands.

Over the last decade, Brad has taken this talent and has stepped into the next arena. He has taken on large scale, complex issues of urban space and the spiritual needs of people, spearheading, designing and making complete environments. The projects have ranged from a complete city block in downtown Minneapolis, to the revitalization of a historic corner in downtown Dallas. He takes on a leadership role and oversees the complete process from programming to construction.

Brad will continue to evolve and grow. His work will continue to surprise and inspire. In each work you will find his hand and spirit.

Sincerely,



Gary Cunningham, FAIA

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AGENDA

11/18 meeting

AGENDA



att delorah

1 p. to follow

from Susan Zbeke
454 4567

THE DALLAS INSTITUTE OF HUMANITIES & CULTURE

GAIL THOMAS, Ph.D.
Director

November 2, 1996

1996 Institute Honors Program
American Institute of Architects
1735 New York Avenue, N.W.
Washington, D.C. 20006

Dear Chair:

The Dallas Institute of Humanities and Culture is pleased to recommend Brad Goldberg for the Honors Award. Brad extends his art to the highest level. In the broadest sense, he is poet, philosopher, artist, and architect. Not only is he one of the few artists in the world working with mammoth stone pieces, he is gifted as a designer, creating places that aspire to the level of the sacred. Brad is capable of carrying out a project from planning through completion including diplomatic handling of complex financial disputes. Yet, for all this expertise, he is humble and unassuming. I worked with him on the Pegasus Plaza project and was able to marvel daily at his mastery of his art form.

There are few persons for whom I would give these accolades. Brad is rare and is he is worthy. The American Institute of Architects could do no better than to award Brad Goldberg it highest Honors Award.

Sincerely,
Gail Thomas

MEMBERS OF DALLAS INSTITUTE

- J. Adler (Chicago)
- James Barzun (New York)
- Louis (Louis)
- James Hillman (Thompson, Ct.)
- William H. Whyte (New York)
- Donald Cramer
- Robert S. Shapiro
- Kathleen Raine (London)
- Jeanne Stroud
- Robert Kelly
- Robert S. Shapiro
- Vincent Scully (New Haven)
- Gail Thomas
- Doris Swank
- Thomas Moore (Boston)
- Robert Gregory
- Lois Nevins
- Arnold Jager (Suzanne)
- Diana S. Garrow
- Robert Ranganathan (Chaparral, Cal)
- Robert Trammell
- Beverly Brant
- James Lehrer (Washington, D.C.)
- O'Neil Ford, Jr.
- Christian Norberg-Schulz (Oslo)
- Ulrich Howard
- Frank Ryburn
- Julie French Kelly
- Alvin Guggenheim Cranz (Zurich)
- Herchel Gower
- Lee Callum
- William S. Bradford
- Wick Allison (New York)
- John C. Tatum, Jr.
- Mary Yerman
- Larry Dazey (Suzanne)
- Robert Carrigan, Jr. (Carmel, Cal)
- Henry (Port Royal, Ky.)
- Frederick Turner
- Keith Critchlow (London)
- Daniel Russ
- Hazel Henderson (St. Augustine, Fla.)
- Lewis Hyde (Kenyon College)
- Diane Empuls
- Albert Murray (New York)
- Weiming Lu (St. Paul)
- Brad Goldberg
- Daniel Kemmis (Massachusetts)
- Zuzanna Olzavath
- Mary Lou Hagle
- Jocelyn Chudwick-Joshua
- Marilyn Stearns
- Jane Jacobs (Toronto)

BOARD OF TRUST

- Nancy Cain Marcus, Chair
- Henry C. Beck, Jr., Life
- Mrs. Eugene McTermann, Life
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- Robert W. Dupuis
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- Graham Greene
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- Virginia Kirk
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- Mr. D. Marshall
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- Annette Starnes
- Jeanne Stroud
- Henry Summers
- Gail Thomas

R I C H A R D
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F A C I L I T A T I O N
+
C O N S U L T A T I O N

Exhibit A-2

Community Arts Forum
The Sacramento Metropolitan Art Commission
Policy Issues on Arts Funding and Long-Term Planning
November 30, 1998

The evening session, facilitated by Richard and Anna Linzer, began at 6:00. Forty-two people participated. Michelle Walker, Manager of the Sacramento Metropolitan Art Commission, and Gerry Kamilos, Chairman of the Commission, gave the context for the session.

Expectations of participants:

- Help staff with the process. My goal is to learn more about the arts and where they want to go.
- Make whatever input I can.
- For funding access. For clarity and ease in funding.
- Make the arts more self-sufficient, less dependent, and economically stronger.
- See that the arts can have a budget to work with.
- Find out what's happening, lend some advice to find stabilization for the arts.
- To be a sponge. To learn.
- Curiosity to see if we can move to a higher ground.
- See if you can show us a new direction.
- How we can work together for the arts rather than always just bale out.
- I am hopeful. I want to learn.
- To participate.
- Interested to see if we can start down a new path.
- Information.
- Marketing ideas. How do we get the word out that we exist?
- Long-term funding and stability of the arts community.
- Funding. Long-term planning.
- Substance that I can put into a report for new and increased funding.
- Facilitate a pro-active approach to arts funding.

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Focus Question I:

In what specific ways can the money be used to best serve the arts and arts organizations of Sacramento?

promoting and marketing

- Joint marketing effort: challenge grant to city to promote itself as cultural center.
- Cooperative marketing.
- Cooperative public relations.
- Arts Stamps, passport.
- City/County elected advocacy for arts.

arts awareness

- Raise community awareness: existence of programs/organizations, product.
- Audience development.
- Restore arts to school system.
- Communication between arts organizations.

research

- Buy economic impact report.
- Survey of community to determine why there is a lack of support of the arts.

program development/differentiation

- Greatly simplify grant process.
- Improve process to determine funding: needs assessment.
- Opportunity grants; support emerging multi-cultural arts organizations and artists.
- Create traditional and folk arts programs.
- Separate funding criteria between professional and amateur.

technical assistance

- Correct structural problems of arts organizations.
- Improve arts group operations: training, consulting.
- Technical support.
- Board development.

living wages for artists

- Establish artists in residence programs.

arts center/district

- Build a theatre center the groups can afford to use: 1200 seats, 500 seats, etc.
- Partnerships/collaborations with all arts organizations.

quality art

Focus Question II:

What are your specific recommendations?

- Live by TOT statute.
- Improve awareness of how arts improve the quality of life (through economics, aesthetic, etc).
- Inclusion of arts groups who benefit SCC according to criteria at good dollar level.
- Growth and stabilization.
- Co-op marketing: promote arts in city center.
- City/county arts advocacy program.
- Support for individual artists through residencies.
- Technical assistance focusing on stabilization.
- Seminars for board members.
- Board assistance.
- What organizations in this room will be viable in 10 years from now?
What will it take to get them there?
- New money for P.R. arts awareness campaign.
- Follow-up on economic impact study.
- Mandatory board/key officer training/workshop.
- Marketing the arts and audience development.

Summary Comments

- We've got the cart before the horse here, asking arts to develop this, when our survival is on the line.
- There's been mistrust. We need to come together, move forward and improve. We need to think larger, not just year to year.
- We all want our businesses to live. This program has been inadequately funded for a long time. Why are we thinking of going in a new direction with this small amount of money when the arts are not adequately funded now?
- We have seen SMAC looking for new arts groups to fund. By focusing on one thing now, we will undo the diversity that has been established. Let each group make its own decisions.
- This has been a good, frank discussion. Perhaps the first in my term as a commissioner. It will help us as we move forward.

R I C H A R D
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+
C O N S U L T A T I O N

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P. O. BOX 374
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(360) 297-8331
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FUNDING OPTIONS WORKSHOPS and COMMUNITY FORUM ATTENDEES

Jackie Sheridan	Hmong Cultural Arts & California Wind Orchestra
Timm Rolek	Sacramento Opera
Pat Emerson	Sacramento Choral Society
Lise Loeffler-Welton	Camellia Symphony
Julie Bjorgum	NCA
Debi Mills	Washington Neighborhood Center
Sinh Le	Vietnamese Amateur Poets Society
Judy Rinehimer	Cosumnes River College
Roger Krum	Sacramento Traditional Jazz Society
Drew Herzig	Kolo Coalition & SACIFDAC
Jim Oxford	Sacto Council of International Folk Dance
Greg & Nadine Mitchell	Sacto Council of Folk Dance Clubs
Irene Oxford	Sac Intl. Folk Dance & Arts Council
Kemoeatu Fakalata	Tongan Society & Polynesian Islands Society
Lana Rossi	Sac Philharmonic Orchestra
Holly Greenwood	The Crafters Guild
Carol R. Moore	In Music
Kimberly Parker	Crocker Art Museum
Charles Washington	Sacramento Blues Society
Kim Scott	Short Center
Dale Moon	STC
Irene Oxford	Sac Intl. Folk Dance & Arts Council
Griff Field	SLOA
Terry Jiter	CSUS
Ruth Rosenberg	RRDE
Marsha Holmes	Strauss Festival
Julia McMichael	Sacramento Jazz Soc.
Susan Rozsa	MATRIX
Luis Chabolla	La Raza Galeria Posada
Ellen Taylor	California Lawyers for the Arts
Drew Herzig	Sac Intl Folk Dance & Arts
Alice Duncan	CSUS City of Roseville Park & Rec. - Scottish Community Rep.
John Wong	SMAC Awards Committee
Quan Le	SMAC
Barbara Sestito	Fair Oaks Theatre Festival
Peri Ryan	Dance Expressions, El Dorado Hills
Kimberly Braddock	Crocker Art Museum
Mariana Lozaro	Las Estrella's de Ballet Folklorico
Kathryn Powell	Short Center North (Repertory Co.)
Frances Gracechild	CSUS grant writing class
E. Borack	Sacramento Youth Symphony
James C. Anderson	Short Center Rep.
Mike Balma	Sacramento Heritage Festival
Diane Miller	Attorney
Josie Talamantz	California Arts Council

Kathy Payne
Dolores White
James Wheatley
Buck Busfield
Julia McMichael
Anne Rudin
Mimi Miller
Burnette Miller
Richard Lewis
Cary Jung
Barbara Bonebrake
Ken Larsen
Nanette Roe
Dan Fronce
Drew Herzig
John McGinely
Susan Roza
Jill Kaiser
Kimberly Parker
Maria Kaufman
Regina Jones
Macia Mosely
Gordon Partridge
Stephen Murrill
Daphne Gawthrop
Valerie Drew
Bernadette Chiang
Quan Le
Les Lehr
Suzette Riddle
Jim & Irene Oxford
Kris Curenalman
Rejean Anderson
Ellen Taylor

Sacramento Ballet
Uptown Arts
Celebration Arts
Theater for Children
Traditional Jazz Society
Sacramento Theater Co.

Commisisoner
SLOA
City of Sacramento
City of Sacrmaneto

APP Com
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Sacramento Poetry Center
Matrix
Business Volunteers for the Art
Crocker Art Museum
Crocker Art Museum
School for Dance

Sacramento Ballet
Business Volunteers for the Arts
Sacramento Ballet
Commissioner
Commisioner
Commissioner
Wind Orchestra
Awards Committee
Sac International Folk Dance Art
Lundquist Co.
Capitol Chamber Players
Californi Lawyers for the Arts