

**RESOLUTION NO. 2005-525**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF JUN 28 2005

RESOLUTION ADOPTING THE PROPOSED FY 2005/2006  
FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA  
BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 2005/2006 Franklin Boulevard Business Improvement Area budget as detailed on Exhibit II of the staff report attached hereto and incorporated herein by reference.

HEATHER FARGO

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MAYOR

ATTEST:

SHIRLEY CONCOLINO

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CITY CLERK

**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: 2005-525  
DATE ADOPTED: JUN 28 2005

**FRANKLIN BOULEVARD BUSINESS ASSOCIATION  
BUDGET FY 2005/06**

**PROJECTED REVENUES: \$30,500**

<b>EXPENDITURE/WORK ITEM</b>	<b>AMOUNT (\$)</b>
A. Membership Assistance	\$ 12,800
B. Common Problems Program	1,000
C. Image Promotion	5,075
D. Special Projects/Events	1,500
E. Operating Expenses	4,675
F. Reserve	<u>5,000</u>
FY 05/06 Allocated Expenditures	<b>\$ 30,050</b>

Kathy Tescher: Franklin Boulevard Executive Director (455-2124)

**BUDGET NOTES:**

**A. Membership Assistance**

The specific expenditure included in this budget detail includes a variety of items focusing on the communication between FBBA and the business and property owners; the City Council and staff; SHRA and staff; and others as appropriate.

This component includes a newsletter.

There are numerous letters, memos, meetings to attend, etc., and the expense of these commitments are also included in this item.

Direct Expense	\$12,800
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**B. Common Problems Program**

There is one specific on-going program included in this budget item.

Graffiti: FBBA has been in the graffiti removal businesses for 17 years and the removal is implemented on an on-call basis.

Direct Expense	\$1,000
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**C. Image Promotion**

Included in this item are community relations, a branding project for the boulevard to give a sense of place and design of entrance banners.

Direct Expense	\$5,075
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**D. Special Projects / Events**

There will be one meeting designated as the annual meeting and 20th year birthday celebration along with the projected groundbreaking and grand opening ceremonies to celebrate the renovation of existing businesses and properties and some new businesses.

Direct Expense	\$1,500
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**E. Operating Expenses**

This budget detail covers office supplies, postage, equipment repair, insurance, etc. of FBBA

Direct Expense	\$4,675
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**F. Contingency Fund**

The contingency fund is set at \$5,000 for unforeseen necessary expenditures approved specifically by the Board of Directors and funding to supplement Items A through E as necessary.

Direct Expense	\$5,000
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