

SACRAMENTO CITY PLANNING COMMISSION

Report of Planning Director, R. L. Rathfon

April 13, 1965

APPLICATION FOR VARIANCE

OWNER OF RECORD: Wm. J. Browner

APPLICANT: Slater & Co. Realtors, 582 Market St., S. F. by  
James J. Cordano Co., 825 J Street

LEGAL DESCRIPTION OF PROPERTY: E. 140' of W. 340' of No. 150' of  
Parcel 1, Book 49-01 of County Assessors Maps.

LOCATION: 2980 Florin Road.

NO. PARCELS: 1. EXISTING ZONING: C-2 PROPOSED ZONING: Same

REQUEST: To modify Sec 3-E-9 of Zoning Ord. 2550-4th Series in order  
to waive the 50' front setback requirement to allow a standard  
McDonald's Drive-In Restaurant sign to project to within 10'  
of front property line. Proposed sign exceeds the height limit  
allowed in front setback area.

STATEMENT: The sign portion having the working "McDonald's Hamburger"  
is 7½' high by 19.10' in length and 7' above ground. Supported by  
two poles or columns meeting the requirements of Section 3.47 Class N  
Section of the Sign Ordinance. The two arches extending 9.75' above  
the sign, plus the 7½' of sign portion, combined exceed the 8' height  
limit.

