

**MINUTES OF THE ART IN PUBLIC PLACES COMMITTEE MEETING
HELD ON October 8, 1997**

COMMITTEE MEMBERS PRESENT: Sandra Yee, Alan Oshima, Ed Haag, Laurie Bacon, Mike Morris

STAFF PRESENT: Linda Bloom, Donna Pulverman

GUEST: Les Birleson, Brian Goggin, Andrea Jackson, Dell Richards

I. Meeting was called to order by Sandra Yee at 4:00 p.m.

II. Minutes and Agenda were approved.

III. DISCUSSION ITEM:

A. Andrea Jackson showed artwork of Huichol artist Jose Sanchez. She described the symbolism of the artwork dealing with Sacramento. Andrea asked if the Art in Public Places Committee would be interested in purchasing the yarn painting for installation in Sacramento.

IV. ACTION ITEM:

Airport Approvals:

A. Sandra introduced Brian Goggin. Linda told process of selection. Out of 270 applicants, 6 finalists were selected. The panel met on September 19th and selected Les Birleson for the Ticket counter wall and Brian Goggin for the Baggage claim area. Brian showed his slides and talked about his design concept. Artwork will be finished by the end of February. Alan suggested sprinkler systems or coating be installed. Brian said he will construct artwork so it can be easily dismantled if need be. He is doing an international search for luggage.

B. Sandra introduced Les Birleson. Les showed slides of his work and discussed his design concept. The committee suggested that he have the pieces more stacked, in groups perhaps away from the wall. Les said there would be a minimum of 17 and maximum of 28 - 30 pieces of the artwork.

Sandra called for a vote. Both Les Birleson and Brian Goggin were approved unanimously.

5 - Ayes 0 - Noes 2 - Absent

V. DISCUSSION ITEM:

Jose Sanchez - After all guests left the committee returned to the discussion of Jose Sanchez's artwork. It would take \$ 5 - 6 thousand to purchase Jose's artwork. Possible installation sites proposed were: Convention Center, City Hall, or Airport. Sandra asked committee if this was an appropriate process of procuring the artwork? She asked if it was fair to other artist? Alan said an extensive write-up or label would be needed to explain the symbolism. Mike said it doesn't speak to him, it is the artists version of us - not ours. Every one agreed that the colors are beautiful and bright. It was suggested that donors could purchase it for our city. Alan said that purchasing the art could lead to a problem with policy concerning unsolicited art. We should search for artists, not vice-a-versa. Linda will review the issues with Andrea Jackson and suggest that she search for donors.

Linda - passed out a Calendar of Events

SMUD Show - October 15th 12:15 - 1:00 p.m.

Linda showed plans for CAL-EPA

VISUAL ARTS COMMITTEE
MINUTES October 28, 1998
Recorded by Deborah Schwartz

o.k. 11/18
JA
one addition
→

Committee Members Present: Chair, Susan Z'berg, Maryellen Burns, James Cooper, Larry Fox, Susan Lehman, Alix Peshette, Carol Rhodes-Wittich, Roy Tatman

Committee Members Absent: None

Staff Present: Deborah Schwartz

Meeting was called to order at 6:00 p.m.

Susan Lehman motioned to approve the October 28, 1998 Agenda, Larry seconded. The September 30, 1998 Minutes were approved with the following correction: A quorum was never called, the formal meeting was suspended, and discussion ensued.

UPDATES:

Furniture Show:

- The show has been cancelled due to an inability to find a suitable location.
- Roy had contacted all of the artists to let them know that the show was postponed to January, but now a letter will be sent out to the artists letting them know that the show has been cancelled. Included with the letter will be a questionnaire asking artists if they would be willing to participate in exhibitions shorter than one month – either one weekend, two weekends, or two full weeks.
- The Committee and Deborah feel that it may be easier to find sites for exhibitions if they are shorter than a month.
- Maryellen Burns will speak with some people she knows about loaning sites to the committee.
- SMAC could send out a press release in support of the committee asking for support from local businesses.

Breakfast with the Arts:

- Maryellen spoke with the owners of both Café Melange and New Helvetia, and both are interested in hosting the event, which could be shared between the two locations.
- VAC members will meet at New Helvetia on Saturday, November 14 to look at the site.
- There will be a small fee for the breakfast, and subscriptions to the series may be sold.
- The event could start in April and be tied into 2nd Saturday.
- The pilot program will run from April to June, 1999.
- Some ideas for meetings are as follows: how to market your work, chalk art, PR, matting and presentation, gallery tours, enjoying the arts of Sacramento.
- Roy and Alix will explore the idea of "The Arts in Sacramento," and Maryellen and James will explore the idea of "Marketing and Promoting Your Work." Each duo

will bring their ideas and suggested speakers to the next meeting for further discussion.

OLD BUSINESS

New Members:

- People with business and developers backgrounds need to be recruited for the committee.

NEW BUSINESS

Retreats:

- The all SMAC retreat will be on January 9, 1998 from 9:00 to 3:30 p.m.
- The VAC retreat will be held after the SMAC retreat.

Vice-Chair:

- Susan Lehman was asked to be the Vice-Chair for the committee, and she agreed.

Pedestals and Hanging Frames:

- The committee would like to purchase hanging frames and pedestals, for use at shows and special events.
- Committee members will look into prices, and report back at the next meeting.

November's meeting will be held on Wednesday, November 18, 1998 at 6:30 p.m.
The meeting was adjourned at 8:00 p.m.

** add announcement @ new seminars
show location!*