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DEPARTMENT OF  
FINANCE

CITY OF SACRAMENTO  
CALIFORNIA

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
95814-2696

REVENUE DIVISION

June 12, 1987  
RD:871181:ADM:MLM:ldm

916-449-5454

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: ADMINISTRATION OF DEL PASO BOULEVARD BUSINESS IMPROVEMENT AREA

SUMMARY

This report recommends that the Budget and Finance Committee recommend the City Council approve the attached report regarding the administration of the Del Paso Boulevard Business Improvement Area.

DISCUSSION

Historically, the City of Sacramento has executed agreements with business organizations in each Business Improvement Area to administer each Area's promotional activities. The North Sacramento Chamber of Commerce has requested to be the administrative agency for the Del Paso Boulevard Business Improvement Area. Staff has reviewed the Chamber's proposal and recommends approval.

RECOMMENDATION

It is requested that the Budget and Finance Committee recommend approval to the City Council the attached report and resolution authorizing the City to execute an agreement with the North Sacramento Chamber of Commerce to administer the promotional activities of the Del Paso Boulevard Business Improvement Area.

Respectfully submitted,

Michael L. Medema  
Revenue Officer

RECOMMENDATION APPROVED:

JACK R. CRIST  
Deputy City Manager

Attachment

June 23, 1987  
All Districts



DEPARTMENT OF  
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO  
CALIFORNIA

June 12, 1987  
RD:871182-ADM:MLM:ldm

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
95814-2696

916-449-5454

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: ADMINISTRATION OF DEL PASO BOULEVARD BUSINESS IMPROVEMENT AREA

SUMMARY

The Budget and Finance Committee recommends that the City Council authorize the City Manager and the City Clerk to execute an agreement with the North Sacramento Chamber of Commerce for the administration of the Del Paso Boulevard Business Improvement Area.

BACKGROUND

On May 21, 1987 the City Council approved an amendment to Chapter 23 of the City Code which established the Del Paso Boulevard Business Improvement Area. The North Sacramento Chamber of Commerce initiated efforts to establish the Area.

DISCUSSION

Section 23.817 of the City Code permits the City Council to execute an agreement with an agency to administer the promotional activities authorized by the City Code for the funds received from the businesses within the Area. The North Sacramento Chamber of Commerce has requested that it be considered for this agreement.

Staff is satisfied that the North Sacramento Chamber of Commerce meets the criteria of the agreement agency in that:

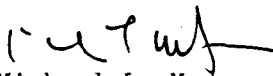
1. The North Sacramento Chamber of Commerce represents approximately one third of the businesses and is the only business oriented community organization in the Area.
2. The bylaws of the North Sacramento Chamber of Commerce are consistent with the objectives of the Area.
3. The North Sacramento Chamber of Commerce has demonstrated that it has the resources to effectively achieve the objectives of the Area.

No other group or organization has requested to be considered for an agreement with the City for administration of the promotional activities of the Area.

RECOMMENDATION

The Budget and Finance Committee recommends the City Council adopt the attached resolution authorizing the City Manager and the City Clerk, on behalf of the City Council, to execute an agreement with the North Sacramento Chamber of Commerce to administer the promotional activities of the Dei Paso Boulevard Business Improvement Area.

Respectfully submitted,

  
Michael L. Medema  
Revenue Officer

RECOMMENDATION APPROVED:

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WALTER J. SLIPE, City Manager

Attachment

June 30, 1987  
All Districts

# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

A RESOLUTION AUTHORIZING THE CITY MANAGER AND THE CITY CLERK TO EXECUTE ON BEHALF OF THE CITY COUNCIL AN AGREEMENT WITH THE NORTH SACRAMENTO CHAMBER OF COMMERCE TO ADMINISTER THE PROMOTIONAL ACTIVITIES OF THE DEL PASO BOULEVARD BUSINESS IMPROVEMENT AREA

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Manager and the City Clerk are hereby authorized to execute on behalf of the City Council an agreement with the North Sacramento Chamber of Commerce to administer the promotional activities of the Del Paso Boulevard Business Improvement Area.

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MAYOR

ATTEST:

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CITY CLERK