

**Law and Legislation Committee  
Campaign Reform Issue  
Preliminary Agenda for Discussion  
City Council Chambers  
February 27, 2001 12:00pm**

**Committee Members:**

Chairperson – Steve Cohn  
Council Member – Bonnie Pannell  
Council Member – Sandy Sheedy  
Council Member – Robbie Waters

**Topics of Discussion**

- Update on Status of San Francisco Ethics Commission's Database Program
- Verification of Notification List for Committee Meetings
- Outstanding Issues
- Proposed Timeline for Committee
- Next Meeting Date

# PROPOSED PUBLIC FINANCING COMPONENTS

## PUBLIC FINANCING

A candidate must file either a statement of acceptance of financing from the Campaign Reform Fund or a statement of rejection of financing from the Campaign Reform Fund.

If a candidate files a statement of rejection of financing, any opposing candidate who has filed a statement of acceptance of financing may rescind their statement and also file a statement of rejection within 10 days of notice.

## QUALIFICATION OF MATCHING FUNDS

All of the following conditions must be met:

Candidate has filed a statement of acceptance of financing and not rescinded stmt.

Candidate has raised and deposited in the candidate's campaign contribution acct. at least \$10k consisting of contributions totaling \$250 or less per source other than themselves, spouses or children.

Candidate is opposed by a candidate who has qualified for payments from the Campaign Reform Fund or who has raised at least \$10k of campaign contributions.

All candidates in a general election who have filed statement of acceptance of financing, have not rescinded statement, shall be entitled to receive payments from the Campaign Reform Fund.

To determine whether a candidate has raised at least \$10k as required, the first \$250 of any contribution that exceeds \$250 shall be counted, the remainder shall not.

To determine whether a candidate has raised at least \$10k as required, a loan, pledge, extension of credit, or non-monetary contribution shall not be counted a contribution.

## MAXIMUM CITY MATCH

Council Members:

Dollar match of: \$30k from sources totaling \$250 or less from a single source.

Mayoral Candidates:

Dollar match of: \$100k from sources totaling \$250 or less from a single source.

# **PROPOSED PUBLIC FINANCING COMPONENTS**

## **PUBLIC FUNDS**

### **OPTION I**

During the preparation of the budget for any fiscal year, the City Manager shall estimate amount necessary to provide public funding and meet all other expenses necessary. If the amount estimated by CMO to provide public funding, and all other expenses required by budget are inadequate, City Council shall transfer such additional funds from General Fund Admin Contingency Unit to Campaign Reform Budget Unit.

### **OPTION II**

During any fiscal year which contains either a general or primary election period, the City Council shall appropriate from the General Fund and deposit in the Campaign Reform Budget Unit the amounts estimated by the CMO necessary to provide for public funding.

## **CANDIDATE'S SURPLUS FUNDS**

All surplus funds remaining after all obligations are met by a candidate shall be returned to the Campaign Reform Fund.

## **INSUFFICIENT FUNDS – ALLOCATION AND DISBURSEMENT**

At the close of the period for filing declarations of candidacy for elective office, the City shall determine the total amount of money in the Fund and amount necessary to provide participating candidates with matching public funds.

If Fund is insufficient and monies cannot be transferred to Fund, City will allocate between Mayoral and Council races 40% and 60% respectively.

Following the primary election, if fund is still insufficient for general election, City will take remaining amount and allocate 40% and 60% to mayoral and council races respectively.

## **SPENDING LIMITATIONS**

Council Members:

No Candidate for Council who files a statement of acceptance of financing from the Campaign Reform Fund shall make campaign expenditures in excess of the following amounts:

\$60,000 during primary

\$60,000 during general or special election.

# **PROPOSED PUBLIC FINANCING COMPONENTS**

## **SPENDING LIMITATIONS (cont.)**

**Council Members (cont....):**

**If a candidate who has filed a statement of rejection of financing makes campaign expenditures in excess of the expenditure limitations, such expenditure limitations shall cease to be applicable to all other candidates.**

**Mayoral Candidates:**

**No Candidate for Mayor who files a statement of acceptance of financing from the Campaign Reform Fund shall make campaign expenditures in excess of the following amounts:**

**\$200k during primary**

**\$200k during general or special election.**

**If a candidate who has filed a statement of rejection of financing makes campaign expenditures in excess of the expenditure limitations, such expenditure limitations shall cease to be applicable to all other candidates.**

## PROPOSED LOBBYIST REGISTRATION AND REPORTING CODE

<p style="text-align: center;"><b>LOBBYIST REGISTRATION AND REPORTING CODE.</b></p>	<p>Contract lobbyist, business or organizational lobbyist, and expenditure lobbyist are to be registered.</p> <p>Registration fees under this ordinance are \$100 annually. In addition to an annual fee, each registrant shall pay \$25 per client for whom lobbying is undertaken for compensation in excess of \$500.</p> <p>A delinquent fee fine of \$25 per day, up to \$500 will also be assessed.</p>
<p style="text-align: center;"><b>DEFINITIONS OF LOBBYISTS</b></p>	
<p style="text-align: center;"><b>Contract Lobbyist</b></p>	<p>A person who (a) engages in lobbying on behalf of one or more clients and (b) who has received or has entered into an agreement for compensation of \$3,200 or more in fees during any consecutive 3 month period.</p>
<p style="text-align: center;"><b>Business or Organization Lobbyist</b></p>	<p>Any business or organization, whose owner(s), officer(s) or employee(s) carry our lobbying on its behalf, in an aggregate amount of 30 hours or more within any 3 consecutive month period.</p>
<p style="text-align: center;"><b>Expenditure Lobbyist</b></p>	<p>Those persons that make payment or incur expenditures of \$5k or more during any calendar year in connection w/ carrying out public relations, advertising, or similar activities w/ intent of soliciting other persons to communicate directly with any City official in order to attempt to influence legislative or administrative action.</p>
<p style="text-align: center;"><b>REQUIRED INFORMATION ON FILING STATEMENTS</b></p>	<p>Name, business address, telephone, fax numbers of all persons required to register.</p> <p>Identification of all clients for whom lobbying is undertaken.</p> <p>Name, address, title and telephone number of the individual completing the registration.</p>

## PROPOSED LOBBYIST REGISTRATION AND REPORTING CODE

<p style="text-align: center;"><b>DISCLOSURE OF ACTIVITY</b></p>	<p>Initial Report: within 15 calendar days of qualifying as a lobbyist, must file an initial disclosing the basis for qualification and all lobbying activities that have occurred during the calendar quarter. Information to be included:</p> <ol style="list-style-type: none"> <li>(1) Client(s) and compensation received for performing lobbying services.</li> <li>(2) Total amount of payments made for lobbying by employees, including the names and hourly compensation rate of employees.</li> <li>(3) Items of municipal legislative or administrative action the lobbyist is seeking to influence,</li> <li>(4) Activity expenses in excess of \$20 per individual benefited.</li> <li>(5) Campaign contributions by a lobbyist or its client to any City official or City official-elect.</li> <li>(6) Payment received by the lobbyist as a consultant or in any other capacity for services rendered to any City official or City official-elect.</li> <li>(7) Payment received by the lobbyist pursuant to a contract.</li> <li>(8) Other information consistent with the purposes and provisions of the ordinance.</li> </ol> <p>Quarterly Reports: not later than 30 calendar days after end of qualifying quarter whether or not lobbying activities occurred during such period. Quarterly reports by April 30, July 30, October 30, and January 30 for prior calendar quarter.</p>
<p style="text-align: center;"><b>CAMPAIGN CONTRIBUTIONS</b></p>	<p>Must report all campaign contributions by a lobbyist or a client at the lobbyist's behest, to any City official or City official-elect, identified by name and by office, to a controlled committee, office holder fund or legal expense fund, given personally or through intermediary, totaling \$100 or more, made during the calendar quarter.</p>



DEPARTMENT OF  
ADMINISTRATIVE SERVICES  
BUDGET AND POLICY REVIEW

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**To:** Campaign Reform Interested Parties

**From:** Aaron Chong  
City of Sacramento, Budget and Policy Review Office

**Date:** February 14, 2001

**Subject:** Law and Legislation Committee - Campaign Reform Issue

Just a reminder that the Campaign Reform Ad Hoc Committee meeting is scheduled February 27, 2001 at 12:00 p.m. at City Hall, Council Chambers, 2<sup>nd</sup> Floor.

Attached is a copy of the agenda and handouts of the staff ideas for discussion regarding the proposed lobbyist registration and public financing ordinances.

If you have any questions regarding the agenda, please feel free to call me at 264-6762 or email at [achong@cityofsacramento.org](mailto:achong@cityofsacramento.org).