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DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

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SACRAMENTO, CA
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ROBERT P. THOMAS
DIRECTOR

November 7, 1986

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ASSISTANT DIRECTOR

DIVISIONS:

CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM & HISTORY
PARKS
RECREATION
ZOO

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Food Concession at Renfree Field - Authorization for Proposals

SUMMARY

The contract for the food concession at Renfree Field expires on December 31, 1986. This report requests authorization to call for proposals for a food concession at Renfree Field.

BACKGROUND INFORMATION

Harry Renfree Field, located in Del Paso Regional Park, is one of three night lighted baseball fields city-wide and is by far the most utilized. An estimated 34,400 players and spectators attended league games and tournaments at Renfree Field during the 1986 season alone. The Renfree Field concession is a snack bar type service which operates during the baseball season, typically from late April through early October.

The existing contract with Patrick Geraghty to provide food service at Renfree Field expires on December 31, 1986. Proposal specifications for a new food concession contract at Renfree Field have been prepared and a copy is on file in the City Clerk's office. Significant terms of the proposed contract include a four year term, a minimum percentage of gross receipts of 15% and a minimum annual guarantee of \$2,000.

In order to reach as many potential proposers as possible, an advertising plan designed to encourage requests for proposals has been planned and will be implemented following City Council authorization for proposals.

FINANCIAL DATA

The amount of revenue to the City from the Renfree Field food service concession is dependent upon the terms of the new contract.

The existing contract for Renfree Field provided 15% of the gross receipts from any activities under the contract during 1984 and 1985 and 16% of the gross receipts during 1986. Revenue realized by the City from the Renfree Field concession over the past four years is as follows:

	<u>1983</u>	<u>1984</u>	<u>1985</u>	<u>May-September 1986</u>
Renfree Field	\$1,195	\$2,674	\$2,173	\$2,424

The proposed contract will be for a minimum percentage of 15% of the gross receipts and a minimum guarantee of \$2,000 per contract year. Revenue from the Renfree Field concession is deposited in the Sports and Aquatics Fund.

This department proposes to charge a \$15 non-refundable fee for the proposal specification packet with monies being deposited in the General Fund.

RECOMMENDATION

It is recommended that the Budget and Finance Committee approve this report and refer it to the full City Council for action. Further, it is recommended that the City Council, by resolution:

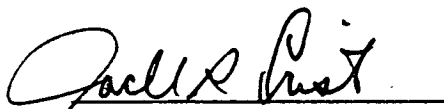
1. Approve the proposal specifications for the Renfree Field food service concession.
2. Authorize the City Clerk to advertise for proposals for the Renfree Field concession, pursuant to the provisions of Chapter 12, Article III, of the Sacramento City Code.
3. Approve a non-refundable fee of \$15 for the proposal specifications packet.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:


JACK R. CRIST
Deputy City Manager

RPT:ja

November 18, 1986
District 2

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION CALLING FOR SEALED OFFERS OR PROPOSALS RELATING TO THE FOOD SERVICE CONCESSION AT RENFREE FIELD

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. The Sacramento City Council hereby invites and calls for sealed offers or proposals for the Renfree Field food concession in accordance with the specifications entitled "Request for Proposals for Renfree Field Food Concession Contract." Copies of the specifications are available in the office of the City Clerk, Room 203, 915 I Street, Sacramento, California 95814. Sealed offers or proposals shall be submitted to the City Clerk no later than 10:30 a.m., December 23, 1986.
2. That the non-refundable fee of \$15 for the proposal specification packet is hereby approved.
3. The offers or proposals will be opened on December 23, 1986 by the City Clerk in the Council Chambers, 915 I Street, Sacramento, California at 10:30 a.m. or as soon thereafter as practicable.
4. The City Clerk shall publish this resolution in the official newspaper of the City once a week for two consecutive weeks.

MAYOR

ATTEST:

CITY CLERK