

MINUTES OF THE  
SACRAMENTO METROPOLITAN ARTS COMMISSION

WEDNESDAY, SEPTEMBER 6,

1978

4:00 P.M.

Commission Members Present: Gloria Flores  
Muriel Johnson  
Karen Onstad-Wagner  
Emily Strand  
Ken Waterstreet  
Judith Weintraub  
Susan Willoughby

Commission Members Absent: Ed Beimfohr (excused)  
Jane Watkins (excused)

The September 6th meeting of the Sacramento Metropolitan Arts Commission was called to order by Vice Chair Susan Willoughby at 4:05 p.m. The minutes of July 5 and August 2 were corrected as follows: July 5th meeting: Page 4 Paragraph 3 - "Commissioner Strand reported that she has talked to the mayor of Folsom and the city managers of Folsom, Isleton, and Galt. . . ." Page 4 Paragraph 4 Isleton should be changed to Galt. August 2nd meeting: Page 1 Paragraph 2 "She said that because of the limited space available for hanging the show, only a small percentage of entries can be accepted for exhibition".

REPORTS FROM STANDING COMMITTEES

Art in Public Places

- Commissioner Weintraub was elected the new chairman of the committee.
- Commissioner Weintraub announced that a letter was received from Max Murphy stating that Weinstock's had chosen artist Sam Francis to do two panel pieces for their new downtown plaza store. Commission unanimously approved Weinstock's selection of artist.
- Oak Park Advisory Committee

Commissioner Weintraub reported that there is a vacancy on the committee because artist Oliver Jackson is no longer living in the Sacramento area.

- Robertson Community Center Committee

Commissioner Strand reported that the committee has decided on two commissions for art work for the center: (1) a portrait and (2) a sculpture piece. She stated the committee would like to choose the artists for the two pieces through an open competition throughout Sacramento county.

- Commissioner Flores announced her resignation from the A.P.P. committee.

Continue Art in Public Places

- Status of Ordinance

Bill Moskin explained to members of the commission the manner in which the proposed ordinance was drafted. He told the commission that other existing ordinances from various cities throughout the U.S. were studied. He also said he gathered information about the City of Seattle ordinance from talks with John Blaine and Wes Uhlman in Detroit at the ACA conference. Bill also stated that he and Pat Mooney met with BALA in San Francisco for their comments on the proposed ordinance. Some of the main points of the ordinance are:

- (1) it formalizes one percent for art;
- (2) authorizes the commission to collect administrative costs up to 13% of the cost for each project;
- (3) funds are to be expanded beyond permanent art work to include festivals, musical entertainment, theatrical performances and the like;
- (4) the A.P.P. ordinance is tied in with the annual capital improvement plan for the city. This would mean that we will know entire year's projects at the beginning of the fiscal year which would enable the commission and staff to plan accordingly.

Commissioner Wager moved that the commission approve the draft of the proposed ordinance. Motion seconded by Commissioner Weintraub and passed six ayes to one no.

CETA

- Commissioner Willoughby reported on the CETA community artists show slated for October 7 thru October 22. All current city and county CETA artists' work will be shown. The reception date has not been determined.
- Commissioner Willoughby reported on the status of the city and county CETA programs.

RESEARCH & PLANNING

- Commissioner Johnson announced that Jerry Hayward will speak to the commission on lobbying techniques; no date has been set.
- Commissioner Johnson announced a committee meeting for Wednesday, September 13 at 4:00 p.m. She will call members to give the exact location of meeting.

FINANCE

- Commissioners assigned topic of fundraising to the Finance Committee.

DIRECTOR'S REPORT

- Bill Moskin presented to the commission a summary of the CETA Community Artists Program, the Art in Public Places Program, and the year-end financial report. Moskin said he felt that staff had been involved in four areas during the past year: (1) survey; (2) A.P.P.; (3) CETA and (4) technical assistance. He stated that most of the requests were for technical assistance from the arts community in Sacramento followed by requests for CETA positions. Bill stated that in order to accomplish the above, CETA staff support was essential.

Continue Director's Report

- Moskin stated that it may be necessary for the commission to reassess its priorities as it relates to the needs of the arts community now that we are in post Proposition 13. Moskin went on to say that it is necessary for the commission to re-examine its role. Some of the things to think about are:
  - What does it mean to be a commission?
  - What is the relationship between the commission and the arts community?
  - How has the commission changed? How has Proposition 13 affected the commission?
- Bill stated that a possible new source of income for the commission could be a street artists program much like the City of San Francisco's program. Bill said he had spoken to Walt Slipe regarding the downtown merchants and a street artists program on the K-Street Mall.
- Moskin reported that he is meeting in San Francisco with a corporation which has a branch office here in Sacramento; they are interested in doing a fundraising event for the commission. Bill plans to meet with them on September 12.

OLD BUSINESS

- Attendance Report

The commission requested that Bill Moskin find out the county's procedures for acting upon lack of commissioners' attendance.

- Commissioner Strand stated that Folsom and Galt were sorry they had to cancel the Traveling Crocker Art Show because the cities did not have adequate funds in their budget to cover the cost.

NEW BUSINESS

- Moskin stated that he and Ed Beimfohr had attended the county budget hearings and that the county showed some interest in funding the commission outside of the general fund.
- Nic Pino, membership chair, Kingsley Art Club, distributed the 1978-79 Kingsley Art Club Program to commission members.
- Next meeting will be held on October 4, 1978 at 4:00 p.m. at Housing and Redevelopment, First Floor Conference Room.

Meeting adjourned at 5:25 p.m.

Geri McBeth, Secretary

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

9/6

MOTION: Proposed by:

Seconded by:

Date:

	AYE	NO	ABSENT OR NOT VOTING
Flores	4:00 pm		
Johnson	4:20 pm		
Strand	4:00 pm		
Waterstreet	4:00 pm		
Watkins		See Exp	
Weintraub	4:00 pm		
Willoughby	4:00 pm		
Beimfohr (Chair)		Absent	Exp
Wagner	4:00 pm		

PASSED

DEFEATED

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

MOTION: Proposed by: *Susan*

Seconded by: *Wagner* Date

*Letter from MAX Approve sel of Son 7.*

	AYE	NO	ABSENT OR NOT VOTING
Flores	✓		
Johnson			
Strand	✓		
Waterstreet	✓		
Watkins			
Weintraub	✓		
Willoughby	✓		
Beimfohr (Chair)			
Wagner	✓		

PASSED

DEFEATED

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

MOTION: Proposed by: Wagner Seconded by: July Date \_\_\_\_\_

approve draft of proposed ordinance

	AYE	NO	ABSENT OR NOT VOTING
Flores	✓		
Johnson	✓		
Strand		✓	
Waterstreet	✓		
Watkins	○		
Weintraub	✓		
Willoughby	✓		
Beimfohr (Chair)	○		
Wagner	✓		

PASSED

DEFEATED