



APPROVED
BY THE CITY COUNCIL

JUN 30 1987

OFFICE OF THE
CITY CLERK

20

DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

June 12, 1987

RD:871186-ADM:MLM:ldm

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

CITY MANAGER'S OFFICE

RECEIVED

JUN 24 1987

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA BUDGET REVIEW

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the proposed FY 1987/88 expenditures for the Franklin Boulevard Business Improvement Area.

BACKGROUND

The formation of the Franklin Boulevard Business Improvement Area was approved in 1985 by the City Council. A special fee is levied, in addition to the City's Business Operations Tax, on all businesses within the defined area to be expended for the following purposes per City Code Section 23.742:

- (a) The general promotion of retail trade activities in the Area.
- (b) The promotion of public events which are to take place on or in public places in the Area.
- (c) Decoration of any public place in the Area.
- (d) Furnishing of music in any public place in the Area.

Since establishment of the Area, the City has contracted with the Franklin Boulevard Business Association to expend the monies collected as authorized annually by the City Council.

FINANCIAL DATA

Staff has reviewed the proposed expenditures for FY 1987/88 and concludes that the expenditures are within the scope authorized by City Code Section 23.742.

the expenditures are within the scope authorized by City Code Section 33.125.
The Board has reviewed the proposed expenditures for FY 1981-82 and concludes that

EXHIBIT B

MEMORANDUM OF THE CITY COUNCIL

REGARDING PROPOSED BUDGET ALLOCATIONS TO EXPEND THE BUDGET COLLECTED AS AUTHORIZED
UNDER PROVISIONS OF THE VARIOUS CITY CODE SECTIONS WITH THE EXCEPTED

- (a) maintenance of parks in and during the year;
- (b) collection of and during the year;
- (c) during the year;
- (d) the promotion of public events which are to take place on or in
- (e) the general promotion of public works activities in the year.

expenditures for the following purposes per City Code Section 33.125:

Business Operations Tax on all businesses within the defined area to be
in 1982 by the City Council. A separate fee is levied in addition to the City, a
the collection of the various proposed business improvement areas has followed

BACKGROUND

area.

Proposed FY 1981-82 expenditures for the various proposed business improvement
the budget and Finance Committee recommends that the City Council approve the

RECOMMENDATION

SUBJECT: BUDGETED BUSINESS IMPROVEMENT AREA BUDGET REVIEW

MEMORANDUM MEMBERS IN SESSION:

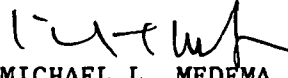
MEMORANDUM
CITY COUNCIL

NO: 011100-VDM:KIM:TCB
JUNE 15, 1981

RECOMMENDATION

The Budget and Finance Committee recommends that the City Council adopt the attached resolution which approves the proposed budget for the Franklin Boulevard Business Improvement Area for FY 1987/88.

Respectfully submitted,


MICHAEL L. MEDEMA
Revenue Officer

RECOMMENDATION APPROVED:


WALTER J. SLIZE, City Manager

Attachment

All Districts
June 30, 1987

RECOMMENDATION

The Judge and Finance Committee recommends that the City Council adopt the attached resolution which approves the proposed budget for the period January through December 1967.

Respectfully submitted,

MICHAEL L. MEDINA
Revenue Officer

RECOMMENDATION APPROVED:

WALTER J. SLIP, City Manager

Attachment



DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 101
915 I STREET
SACRAMENTO, CA
95814 2096

June 12, 1987
RD:871185-ADM:MLM:ldm

916 495454

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: BUSINESS IMPROVEMENT AREA FY 1987/88 BUDGETS

SUMMARY

This report recommends that the Budget and Finance Committee recommend the City Council approve the attached reports regarding the four Business Improvement Area FY 1987/88 budgets.

DISCUSSION

The attached reports recommend approval of the following Business Improvement Area FY 1987/88 budgets.

1. Del Paso Boulevard Business Improvement Area
2. Downtown Business Improvement Area
3. Franklin Boulevard Business Improvement Area
4. Old Sacramento Business Improvement Area

FINANCIAL ANALYSIS

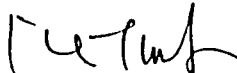
The proposed expenditures are supported by fees assessed each business within each Area. The City collects the fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the Area. The proposed expenditures are fully fee supported.

RECOMMENDATION

It is requested that the Budget and Finance Committee recommend approval to the City Council the attached reports regarding the four Business Improvement Area FY 1987/88 budgets.

Respectfully submitted,

RECOMMENDATION APPROVED:


Michael L. Medema
Revenue Officer

JACK R. CRIST
Deputy City Manager

Attachments

RESOLUTION NO. 87-511

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION ADOPTING THE PROPOSED BUDGET FOR FY 1987/88
FOR THE FRANKLIN BOULEVARD BUSINESS IMPROVEMENT AREA

APPROVED
BY THE CITY COUNCIL

JUN 30 1987

OFFICE OF THE
CITY CLERK

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed budget for FY 1987/88 for the Franklin Boulevard Business Improvement Area as detailed on Exhibit I of the staff report attached hereto and incorporated herein by reference.

MAYOR

ATTEST:

CITY CLERK

СІМЪ СІВЪК

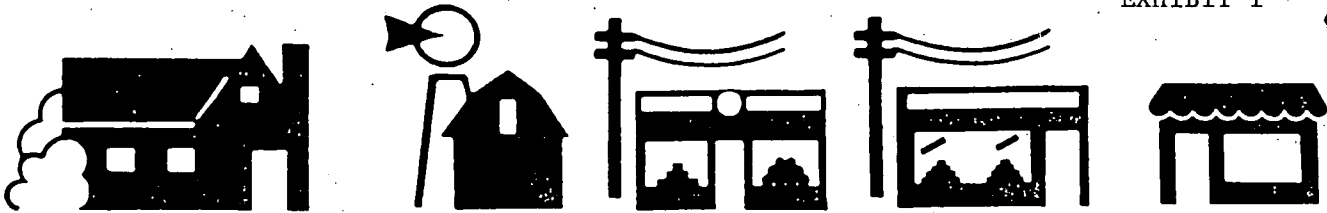
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Franklin Boulevard Business Association

P.O. Box 160422, Sacramento, CA 95816-0422 916-446-1472

WORKING BUDGET F/Y 1987-88

A.	<u>ASSOCIATION ASSISTANCE</u>	1,100
	Membership Coordination and Communication; Governmental Liaison; Newsletters; etc.	
B.	<u>COMMON PROBLEMS PROGRAM</u>	4,070
	Maintenance; Graffiti; Loitering; etc.	
C.	<u>IMAGE PROMOTION</u>	3,740
	Public Relations; Generic Advertising; etc.	
D.	<u>SPECIAL PROJECTS/EVENTS</u>	990
	Tree Plantings; Grand Openings; etc.	
E.	<u>ASSOCIATION OPERATING EXPENSES</u>	1,100
	Office Supplies (letterhead, envelopes); Postage; Printing; etc.	
F.	<u>BALANCE FORWARD</u>	4,100
G.	<u>RESERVE</u>	2,000
		<u>\$17,100</u>