

RESOLUTION NO. 1889

ADOPTED BY THE SACRAMENTO PLANNING COMMISSION

ON DATE OF January 11, 1996

A RESOLUTION ADOPTING FINDINGS OF FACT AND AMENDING THE CORAL BUSINESS CENTER PUD SIGN GUIDELINES FOR THE COCA COLA BUILDING TO ALLOW ADDITIONAL ATTACHED SIGNAGE A CANNED SIGN, AN INCREASE IN SIGN AREA AND SIGN HEIGHT ON 15.7± ACRES IN THE MIP-PUD ZONE.

(P95-095) (APN: 225-0160-068,070)

WHEREAS, the City Planning Commission conducted a public hearing on 1/11/96 concerning the above PUD sign amendments and based upon documentary and verbal evidence and said hearing, the City Planning Commission hereby finds:

- 1. The proposed amendments meet the purpose and objectives of the Coral Business Center Sign Guidelines and will not be in conflict with the City's Sign Ordinance and Zoning Ordinance in that:**
 - a) the attached and detached signage gives a strong project identity to the building and could become a landmark for the Coral Business Center PUD;**
 - b) the signage will be integral with the design concept of the building and offers a unique form and character to a light industrial building; and**
 - c) the proposed signage introduces architectural style with a sense of place and clearly identifies the corporate logo.**

- 2. The proposed amendments will meet the purpose and intent of the City's Sign Ordinance to "preserve and improve the appearance of the City as a place in which to live and to work and as an attraction to nonresidents who come to visit and trade; and will not cause a visual impact to vehicle traveling in the vicinity.**

- 3. The proposed amendments will be suitable for clear identification of the Coca Cola building.**

NOW, THEREFORE, BE IT RESOLVED BY THE SACRAMENTO PLANNING COMMISSION OF THE CITY OF SACRAMENTO in accordance with the City Zoning Ordinance, City Sign Ordinance and the Coral Business Center PUD Sign Guidelines in that this resolution is binding without limitation as to time, all owners or persons having any interest in the amendments to the sign guidelines listed below are hereby adopted subject to the following condition and guideline amendments:

1. No additional signage shall be permitted on the Coca Cola building and/or site to further identify the Corporate logo or any other identification of a use/activity taking place on the premises.
2. The proposed attached and detached signage shall comply with the sign program submitted (Exhibit B-1).
3. Section 2.4.2.D.1(e)

D. Light Industrial

1. Detached Signage

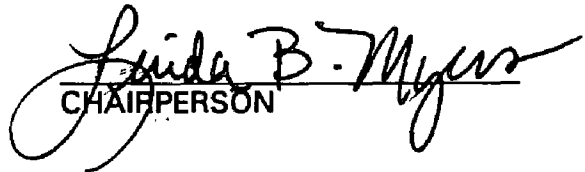
- a. One monument sign as defined by Section 3.250 of the City Sign Ordinance shall be allowed per parcel. Directly illuminated signage is prohibited. Indirectly illuminated signage is subject to Planning staff review and approval.
- b. Maximum area of sign: 40 sq.ft.
- c. Maximum height: five (5) feet measured at grade immediately behind the sidewalk.
- d. Location: to be located at the major entry/exit to the parcel. May be placed in the setback area; however, the sign must be located further than ten feet from the public right-of-way and from any driveway. No signage shall be oriented to or visible from the freeway.

e. Coca Cola Building: A total of one detached monument sculpture shall be allowed on the site. The maximum area and height for the detached monument sculpture shall not exceed 28 square feet in area and seven (7) feet in height. Typical monument signs shall comply with the above mentioned requirements for number of signs permitted and size.

4. Section 2.4.2.D.2(e)

2. Attached Signage

- a. One attached sign as defined by Section 3.250 of the City Sign Ordinance shall be allowed per tenant. Each sign and business name shall consist of individual raised letter type. No canned plastic signs are permitted.
- b. Maximum area: total area of each sign shall not exceed 30 square feet. Vertical height of sign or letters including logo shall not exceed two (2) feet. Excepting, however, a building occupied by one tenant may exceed the maximum area and height as determined by the project's special permit. The location, letter size and square footage of the attached sign shall be reviewed and approved by the Planning Commission as part of the Special Permit. In no case shall the attached sign exceed 100 square feet in area.
- c. Location: said sign shall be placed flat against the wall of the building in which the business is located. No signage shall be oriented to or be visible from the freeway.
- d. "Raleys distribution center building in the Coral Business Center PUD shall be allowed a maximum of two attached signs. The sign on the south elevation shall be 229.5 square feet and the sign on the west elevation shall be 137.5 square feet."
- e. **Coca Cola Building:** a maximum of four attached signs shall be permitted on the building. Each sign shall not exceed 190 square feet in area and letter height shall not be greater than two (2) feet. In no case shall the total sign area, depicted on Exhibit B-1, for all four attached signs combined exceed a total of 482.7 square feet. One (1) canned sign shall be permitted on the building.


 CHAIRPERSON

EFFECTIVE:

ATTEST:


 SECRETARY TO PLANNING COMMISSION