



1.25

OFFICE OF THE  
CITY MANAGER

CITY OF SACRAMENTO  
CALIFORNIA

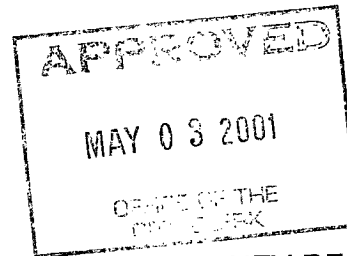
CITY HALL  
ROOM 101  
SACRAMENTO, CA  
95814-2684

April 26, 2001

PH 916-264-5704  
FAX 916-264-7618

City Council  
Sacramento, California

Honorable Members in Session:



**SUBJECT:** ADOPT THE RECOMMENDATIONS OF THE CITY-COUNTY REPORT ON THE  
2000 OLYMPIC TRIALS

**LOCATION AND COUNCIL DISTRICT:** Citywide

**RECOMMENDATION:** Receive and file the joint City and County report submitted to the City Council April 24, 2001 and adopt by resolution the recommendations contained in the April 24, 2001 City County Report.

**CONTACT PERSON:** Richard J. Ramirez, Deputy City Manager, 264-5704

**FOR COUNCIL MEETING:** Thursday, May 3, 2001

**SUMMARY:** The City Council reviewed a detailed joint report on the outcomes related to the 2000 Olympic Trials. The subject report contained a series of recommended reforms that need to be implemented to avoid future problems with staging major sports events endorsed by the Sports Commission and undertaken by Sacramento Region Sports Education Foundation (SRSEF). In adopting the recommendations, Staff will immediately provide an interim business manager to SRSEF and related support staff to address the alluded to reforms.

**COMMITTEE/COMMISSION ACTION:** The SRSEF Board endorsed all the recommended reforms contained in the subject joint report.

**BACKGROUND:** After reviewing the joint City-County report of the 2000 Trials, the City Council formed a consensus that the recommended reforms needed to be implemented to enhance future sporting events undertaken by SRSEF. Further, the Council directed staff to prepare the necessary Resolution to implement the reforms. Further the City Council suggested that it contain all the recommendations and added the following to be contained in the resolution:

- Every six months the Executive Director of SRSEF will update the City Council on the status of "outside" fundraisers (non-government, private sector fund raising) to help offset the cost of running SRSEF
- Consider alternative access for all future events at Sac State to encourage use of mass transit
- Seek out specific funding from other public agencies benefiting from the activities undertaken by SRSEF

**FINANCIAL CONSIDERATIONS:** The recommendations contained in this report will result in the immediate loss of \$250,000 in receivables to both the City and County. In addition, the recommendations would defer payments totaling \$58,000 to the County until after the 2004 trials and the amount of \$125,000 to the City until after the 2004 Trials.

The recommendations contained in the report would also commit an additional \$100,000 annual grant to the Sports Commission to be used in preparation for the 2004 trials. This amount is in addition to those funds presently given to the Sports Commission by both jurisdictions.

**ENVIRONMENTAL CONSIDERATIONS:** None.

**POLICY CONSIDERATIONS:** Major sports event programming is consistent with the City's economic development objectives.

**ESBD:** No goods or services are being purchased under this report.

Respectfully submitted,



**Richard J. Ramirez**  
Deputy City Manager

**RECOMMENDATION APPROVED:**

 for

**ROBERT P. THOMAS**  
City Manager

**RESOLUTION NO. 2001. 260**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_



**A RESOLUTION AUTHORIZING THE CTY MANAGER OR HIS DESIGNEE TO EXECUTIE AGREEMENT ON 2000 OLYMPIC TRIALS**

WHEREAS, the City Council and the County Board of Supervisors reviewed a joint City-County report evaluating the results of the administration of the 2000 Olympic Trails; and

WHEREAS, based on the report, a series of reforms where recommended; and

WHEREAS, after reviewing the report, the City Council and the Board of Supervisors endorsed the recommendations; and

WHEREAS, the City Council desired to have the Executive Director of SRSEF and the Sacramento Sports Commission undertake the following:

- Every six months the Executive Director of SRSEF will update the City Council on the status of outside (non-government, private sector fund raising) to help offset the cost of running SRSEF
- Consider alternative access for all future events at Sac State to encourage use of mass transit
- Seek out specific funding from other public agencies benefiting from the activities undertaken by SRSEF;

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and members of the City Council that the recommendations contained in the April 24, 2001 Joint City-County Staff report and the Overview Evaluation are hereby adopted by the City Council; and

BE IT FURTHER RESOLVED, that the Executive Director undertake the following tasks:

- Every six months the Executive Director of SRSEF will update the City Council on the status of outside (non-government, private sector fund raising) to help offset the cost of running SRSEF
- Consider alternative access for all future events at Sac State to encourage use of mass transit
- Seek out specific funding from other public agencies benefiting from the activities undertaken by SRSEF.

3

**FOR CITY COUNCIL USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_