



Sacramento City Council

CITY HALL
915 I STREET
SACRAMENTO, CALIFORNIA 95814
PHONE (916) 449-5409

MEMORANDUM

TO: PHIL ISENBERG

FROM: PERSONNEL COMMITTEE

DATE: APRIL 23, 1980

RE: ADMINISTRATION, INVESTMENT & FISCAL MANAGEMENT BOARD

The Personnel Committee has interviewed candidates for this Board and is prepared to make a recommendation to you for this important appointment.

We have been blessed and cursed in that the candidate field was absolutely the best we've ever experienced. Without exceptions, the applicants were very well qualified for appointment. That's a blessing. The curse is trying to choose one.

Councilman Thompson came up with a brilliant solution: expanding the Board. Since the composition of the boards is fixed in the Charter, this is not an immediate solution to our problem, though the Council might well want to consider this in the future.

The Committee has agreed to recommend the appointment of Yvonne M. L. Mulder, whose resumé is attached. Ms. Mulder is an Account Executive at Dean Witter Reynolds. She is experienced in the areas of the Board's responsibilities, recognizes that maximum return investment is the principal objective of the Board but is sensitive to the need and potential for investments that might provide an equal return and benefit Sacramento as well, and is an articulate and forceful participant.

CITY OF SACRAMENTO

APPLICATION FOR APPOINTMENT

Name of Board or Commission as listed on announcement: Admin Investment
Fiscal Mgmt. Board Position applying for _____
(if applicable)

Meeting information and compensation are listed on announcement.

NAME: Yvonne M. L. Mulder

RESIDENCE ADDRESS: 520 P Street, #36, Sacramento, CA 95814
(Include Zip Code)

Phone: 444-9148

COUNCIL DISTRICT NO: 1

BUSINESS ADDRESS: 455 Capitol Mall, Suite 115, Sacramento, CA 95814

Phone: 444-8041

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CITY OF SACRAMENTO
MAR 14 3 25 PM '80

If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member of this body? Yes

Does any member of your immediate family work for the City of Sacramento, or hold a position that might conflict with your duties for this Board/Commission? No (If yes, please explain:

EDUCATION:

See attached resume - Listing relevant experience

PRESENT OCCUPATION:

Account Executive at Dean Witter Reynolds

RESUME: Brief resume of experience and qualifications that would be helpful to the Council in evaluating your application. Use additional sheets if necessary. Applications may be screened based on the information submitted with this application.

See attached resume

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Yvonne M. L. Mulder
520 P Street, #36
Sacramento, CA 95814

Born: 4 June, 1947
Djakarta, Indonesia
(916) 444-8041

Objective: To serve the City of Sacramento as a member of the Administration, Investment and Fiscal Management Board.

Investment Experience: September, 1978 - Present

Currently employed as Account Executive with Dean Witter Reynolds, 455 Capitol Mall, Suite 115, Sacramento, California 95814.

Serving the client's financial objectives through investment direction in stocks, bonds, mutual funds, unit trusts, annuities, and life insurance products. Working familiarity with IRA, Keogh, Pension Plans and IRA Rollover.

Frequent lecturer & source authority for State of California Retirement Planning Seminar at the Personnel Development Center in Broderick.

Fiscal Experience: June, 1974 - June, 1976

Employed as Assistant Controller for Northern California Regional Office of Allstate Insurance Company, 2882 San Hill Road, Menlo Park, California 94025.

Conducted comprehensive statistical research and analysis in preparation for fiscal planning; conducted market penetration studies and prepared corresponding projections; monitored the Region's sales and claims fiscal appropriations. Projected 1976 production levels (122 million dollars) based upon agency strength and relative market factors. Additionally planned the loss expenditures based upon current trends in loss closures and projected market and legal developments in the industry.

Administrative Experience: June, 1972 - June, 1974

Employed as Administrative Supervisor for Allstate Insurance Company (see above).

Coordinated the complex merger of the Sacramento regional sales unit into the Menlo Park office; developed and implemented the regional administrative unit's performance and quality control standards which led to its selection as the pilot regional unit for Allstate's Sales Modernization Program in the Western Zone. Developed and implemented effective consumer service communication procedures resulting in significant decrease of formal consumer complaints lodged against Allstate; assumed unit responsibility for personnel recruitment, training, career development and merit increase evaluations.

Education:

Bachelor of Arts, Summa Cum Laude, 1970
University of Maryland
Major: Business Management

Student at Golden Gate University
MBA Program in taxation
Estimated date of completion: June, 1982

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Education (Con't.):

Student at American River College
HS 308 - Pension & Profit Sharing Design