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DEPARTMENT OF  
POLICE

ARTURO VENEGAS, JR.  
CHIEF OF POLICE

CITY OF SACRAMENTO  
CALIFORNIA

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November 8, 2000

City Council  
Sacramento, California 95814

Honorable Members in Session:

**SUBJECT:** Accept the State of California Office of Traffic Safety (OTS) Award for the Bicycle Helmet Safety Citation Diversion Program.

**LOCATION AND COUNCIL DISTRICT:** City-wide

**RECOMMENDATION:**

Adopt the attached resolution to:

- Accept the OTS grant award of \$78,587 under the Bicycle Helmet Safety Citation Diversion program;
- Augment the Police Department's Grant Operating Budget in the amount of \$78,587;
- Augment the Police Department's Grant Revenue Budget in the amount of \$78,587;
- Add 1.0 FTE Community Service Officer (CSO) for the first year of grant funding.

**CONTACT PERSON(S):** Lieutenant Jeff Schiele, 264-8416  
David Paul, Economic Development, 264-7216

**FOR THE CITY COUNCIL MEETING OF:** November 21, 2000

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**SUMMARY:**

The Police Department is requesting City Council approval to accept a State of California Office of Traffic Safety grant award in the amount of \$78,587. This award will fund implementation of a two-year Bicycle Helmet Safety Citation Diversion program. No direct City match is required. The program requires the City to contribute part-time services.

**COMMITTEE/COMMISSION ACTION:**

There was no Committee/Commission action required for this report.

**BACKGROUND:**

The Sacramento Police Department was recently awarded the Bicycle Helmet Citation Diversion program grant. This was one of 206 OTS grants awarded statewide. The Sacramento City Council approved a request to apply for this grant through OTS on January 25, 2000.

California Vehicle Code Section 21212(a) requires bicyclists under 18 to wear properly fitted and fastened bicycle helmets. Surveys conducted by the Police Department indicate that most bicyclists between the ages of 12 and 17 do not wear bicycle helmets. According to OTS statistics, Sacramento has one of the highest rates of bicycle fatalities and injuries in the state. Sacramento also ranks first statewide in its population category for bicycle fatalities or injuries occurring to children under 15. Nine out of ten children admitted to the UC Davis Medical Center with trauma injuries sustained them while riding bicycles without a helmet.

This grant will provide funding for 1.0 FTE Community Service Officer for one year who will develop and coordinate educational presentations with local elementary and middle schools. The Community Service Officer will have primary responsibility for conducting bicycle helmet safety training classes. A bicycle officer will assist the assigned CSO to administer this program. The officer will coordinate the school presentations during the grant's second year. This will require approximately 10 hours per week and will not affect patrol staffing.

The two-year program goal is to reduce bicycle-related accidents and injuries for young cyclists under age 18 by:

- Encouraging officers to issue citations for 21212 CVC and other bicycle violations;
- Increasing by 25 percent the number of cyclists under 18 who wear safety helmets;

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- Decreasing by 10% the number of traffic related injuries of children from bicycles;
- Educating at least 1,000 youths about the importance of wearing bicycle helmets;
- Distributing at least 1,000 bicycle helmets to youths attending the training.

This program will consist of bicycle rodeos and other presentations geared toward bicycle safety. Educational handouts describing bicycle laws, safety tips and bicycle helmets will be provided to all participating children upon completion of training. Police Department staff will be informed of program goals and objectives through roll call bulletins and departmental newsletters.

A Community Service Officer (CSO) will handle the program for the first year with the first three months consisting of research and program development. The CSO will be responsible for bicycle helmet distribution to program participants and the purchase of equipment for school presentations, which will begin in April 2001. The Sacramento Job Corps will construct props for bicycle rodeos and other training seminars.

**FINANCIAL CONSIDERATIONS:**

The grant amount awarded to the Sacramento Police Department is \$78,587. There is no required City match. Funds will be used for the following purchases:

- 7' x 14' trailer;
- 1,200 bicycle helmets;
- Certificates;
- Office and computer equipment.

This grant covers funding for a Community Service Officer for the first year only. This CSO will subsequently be absorbed through attrition and CSO staffing will be reduced by 1.0 FTE.

The Office of Traffic Safety's expectation is for the Sacramento Police Department to continue at least the enforcement portion of the Bicycle Helmet Citation Diversion program after the two-year grant funding has expired.

Quarterly performance reports and final project reports will be submitted as required to OTS. These reports will be critical in evaluating the success and progress of the program's goals and objectives. Evaluation of the program will occur upon grant completion which will help determine continuation of the program.

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**ENVIRONMENTAL CONSIDERATIONS:**

Ongoing administrative and maintenance activities, such as purchases of supplies, equipment or materials which are not made for purposes of a public works construction project, do not constitute a "project" and are exempt from the California Environmental Quality Act (CEQA) Guidelines Sections 15061(b)(1), and 15378(b)(3).

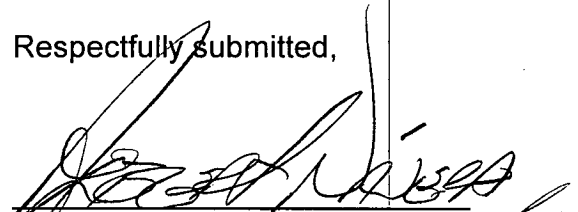
**POLICY CONSIDERATIONS:**

Approval to apply for and accept funding is consistent with past practices. Acceptance of these funds will allow the Police Department to enhance its public safety programs.

**ESBD/SBE CONSIDERATIONS:**

Purchase of supplies and equipment for this grant will be made in accordance with the City's Emerging and Small Business Development program requirements.

Respectfully submitted,

  
ARTURO VENEGAS, JR.  
CHIEF OF POLICE

**RECOMMENDATION APPROVED:**

  
ROBERT P. THOMAS  
CITY MANAGER

AV:dp

Ref: 10-18

**APPROVED**  
NOV 21 2000  
OFFICE OF THE  
CITY CLERK

**RESOLUTION NO. 2000-670**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

RESOLUTION AUTHORIZING THE CITY MANAGER TO ACCEPT AN AWARD OF \$78,587 FROM THE STATE OF CALIFORNIA, OFFICE OF TRAFFIC SAFETY

WHEREAS the Sacramento Police Department will implement the Bicycle Helmet Diversion Program which will provide bicycle safety education and helmets to children under eighteen (18) years of age.

WHEREAS the award in the amount of \$78,587 for a two year program is to be administered by the State of California, Office of Traffic Safety;

NOW THEREFORE, be it resolved by the City Council of the City of Sacramento that:

1. The City Manager, or a designated representative is hereby authorized to accept a grant award on behalf of the City of Sacramento, from the Office of Traffic Safety, in an amount of \$78,587 including any extensions or amendments thereof, to implement the Bicycle Helmet Diversion Program.
2. The Police Department staffing level is to be increased by one (1.0 FTE) Community Service Officer for the first year of the grant period.
3. The Grant Operating Budget will be increased by \$78,587 as follows:

255-OGR-GXXX-4101	(Salary)	\$34,848
255-OGR-GXXX-4123	(Benefits)	\$13,939
255-OGR-GXXX-4264	(Training)	\$ 2,000
255-OGR-GXXX-4923	(Trailer)	\$ 8,500
255-OGR-GXXX-4xxx	(Other Direct Costs)	\$19,300
4. The Grant Revenue Budget (255-OGR-GXXX-3513) will be increased by \$78,587.

**FOR CITY CLERK USE ONLY**

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5. The Grant Labor Offset for the Police Department 00/01 Operating Budget has been established as follows:

101-210-2127-4101	\$24,395
101-210-2127-4715	(\$24,395)

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

\_\_\_\_\_  
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RESOLUTION NO. \_\_\_\_\_

DATE: \_\_\_\_\_