

THE MINUTES OF THE  
SACRAMENTO METROPOLITAN ARTS COMMISSION  
TUESDAY, DECEMBER 4, 1984

Commissioners Present:

Carol Borden  
John Horrell  
Pam Johnson  
James G. Neagle  
Laurie Smith  
Gerald Treaster  
Audrey Tsuruda, Chair  
Dennis Wilkerson

Commissioners Absent:

Judy Gordon  
Diana Perham  
David Rible

The December 4, 1984 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:08 p.m. by Chair Tsuruda. The minutes of the November 6, 1984 meeting were approved.

CHAIR REPORT (Tsuruda)

The officers of the Friends of the Arts Commission, elected at Friends annual meeting in November, are: John Worcester, President; John Hansen, Vice-president; Susan Willoughby, Treasurer; Don Price, Secretary; and John Horrell, board member. Chair Tsuruda hopes all commissioners will join Friends.

Chair Tsuruda and John Worcester will be meeting to discuss ways to make next year's auction a bigger success - i.e., broader variety of gifts, expanded publicity, etc.

Muriel Johnson is interested in one of the openings on the board of the California Arts Council. Commissioners may contact the SMAC office with names of others interested in these appointed positions.

Chair Tsuruda announced that the Business in the Arts awards luncheon will be held Thursday, December 13th, at 12:00 noon, at the Crocker Art Museum. The Business in the Arts Committee is co-sponsored by the Chamber of Commerce and SMAC. Chair Tsuruda will work to make SMAC more involved in the Committee's activities.

COMMITTEE REPORTS

Executive Committee (Neagle)

Commissioner Neagle announced that an Advisory Committee will be formed to advise the Executive Committee and the Commission on arts-related concerns within the community. Suggested names were read to the Commission. Commissioners are encouraged to contact Commissioner Neagle with added suggestions (the Committee can range from 6-30 members).

Advocacy Committee (Tsuruda)

Chair Tsuruda referred to the guidelines and goals of the Advocacy Committee. A motion was made by Commissioner Neagle and seconded by Commissioner Treaster that SMAC approve the guidelines and goals of the Advocacy Committee. The motion was approved unanimously. A list of priorities of the Advocacy Committee will be brought before the Commission at a later date.

Director Moskin announced that Bob Lynch, President of the National Assembly of Local Arts Agencies, will be coming to Sacramento January 17, 1985. Director Moskin will set up meetings with arts commissions in the area, SMAC and staff. Mr. Lynch will discuss what art agencies are doing throughout the country and what is happening on the national level. Director Moskin will also set up meetings with Mr. Lynch in San Francisco and Mendocino.

Chair Tsuruda announced that Friends will host a reception in February for the new Director and Director Moskin.

Chair Tsuruda distributed a report by the Arts Task Force for the National Conference of State Legislatures titled Arts and the States.

Art In Public Places Committee (Johnson)

A motion was made by Commissioner Johnson and seconded by Commissioner Smith that SMAC approve the purchase of "Another Room", a painting by Michael LeCompte and an untitled abstract gouache by Sheila Sullivan for the final wall of the 13th and I Street Office Building. The motion was approved unanimously.

A motion was made by Commissioner Borden and seconded by Commissioner Horrell that SMAC be a co-sponsor with the American Institute of Architects, the American Planning Association, the Environmental Council of Sacramento, Sacramento Downtown Association, and the Sacramento Old City Association for a series of symposia in 1985 on Cities; and that SMAC approve Commissioner Borden to act as Commission liaison with this project. The motion was approved unanimously.

Commissioner Borden announced that Ted Liebman, nationally known planner from New York City, will be in town to assist in developing the symposia. A reception will be held for him December 13th, 5:00 p.m. at the Bear Flag Inn. The cost is \$20. Commissioner Borden encouraged commissioners to attend.

After some discussion on the best way to approach the issue of private developers contributing a percentage of their construction costs on cultural amenities, a motion was made by Commissioner Johnson and seconded by Commissioner Treaster that SMAC ask the Board of Supervisors and the City Council to adopt in concept the following recommendation and direct staff to work with City and County planning departments with comment and advice from private developers to develop a uniform policy for the City and County detailing this recommendation.

Recommendation

All major developments within the City and/or County of Sacramento allocate a percentage of total construction costs on cultural amenities. Cultural amenities are defined as artworks that are decorative or functional (paintings, prints, drawings, collages,

photographs, frescoes, murals, mosaics, mobiles, fountains, sculpture, works in clay, wood, metal, paper, glass, earth, stone, fiber, plastics); exhibition spaces for natural, scientific, historical, cultural or literary objects; performance space for live theatre events, either exterior or interior; funds put into a trust to operate ongoing cultural activities (e.g. dance concerts, theatre events, festivals, film/video programs, poetry readings, concerts, etc.); subsidies for artist studio space. It is intended that a percentage of funds is to be applied to projects on the development's premises.

The motion was approved unanimously.

A motion was made by Commissioner Johnson and seconded by Commissioner Smith that SMAC approve the appointment of Roger Clisby, Bob Else, Pam Johnson, and Susan Willoughby as a panel to review a portion of the CETA art collection now in storage at Coloma Community Center and make recommendations for its disposition. The motion was approved unanimously.

#### Cultural Awards Committee (Rible)

Administrative Assistant Geri McBeth reported on the Cultural Awards program. The office received 45 applications (none ineligible). Cultural Awards guidelines prohibit City or County staff to serve on the panel. Therefore, K. D. Kurutz, Crocker Art Museum, was replaced by alternate Theresa Vinciguerra, The Poet Tree, Inc. Commissioner Gordon may not be able to attend panel meetings and alternate Commissioner Treaster cannot attend meetings. Commissioner Borden has agreed to replace Commissioner Gordon.

Organizations will meet the panel Friday, December 7th at Coloma Community Center. The panel will meet Monday, December 10th at the SMAC office to review and recommend proposals. Information on which organizations applied, a brief description of their project and amount requested was distributed to Commissioners.

Commissioner Wilkerson expressed major concerns regarding organizations that signed the Assurance of Compliance form (included with the application) which were not accessible to the handicapped. Commissioner Wilkerson stated that there are various ways organizations can comply with accessibility and is more than willing to assist and advise groups.

Commissioner Johnson stated that she supports Commissioner Wilkerson's position and feels it is also important to allow organizations to respond if they do not comply.

After some discussion, a motion was made by Commissioner Wilkerson and seconded by Commissioner Borden that SMAC allow the Cultural Awards panel not to recommend to the Commission and Board of Supervisors any organizations not in compliance with accessibility. The motion was approved unanimously. Commissioner Johnson asked that the panel make it a point to educate, not alienate, organizations in various ways to make their projects accessible.

Program Committee (Neagle)

Discover Sacramento Hotline

Commissioner Neagle stated that 200 large print directories (made possible with assistance from the Society for the Blind), are being distributed throughout the libraries and are available at the Society's office, 2750 24th Street.

Staff has drafted a revised fact sheet and enrollment agreement for the 1985 Hotline directory. New sponsors will be contacted throughout the month of December.

Artreach

The Sacramento Union is interested in doing a feature article on Harmony Arts in January. The Cultural Resources Directory would be tied into this article since Harmony Arts is listed in the Directory. The office is still receiving calls from individuals and schools regarding the directory. Staff is following up on press releases sent to various media contacts about the Directory.

Cammy Awards

To date the Cammy Awards program has received \$1,350 in contributions (\$100-\$300 founding donors). Sacramento Magazine will publish the Cammy ballot. Sacramento Bee, Executive Place, and Suttertown News have also agreed to print the ballot. The Cammy Committee will meet Wednesday, December 6th to unveil a maquette of the award commissioned by David Telstar, Graffito, and Gwen Amos.

DIRECTOR'S REPORT (Moskin)

Director Moskin reported on the Friends annual meeting. In 1984, 87 businesses have donated money and items to Friends.

Director Moskin referred to the "Grants Pending" list commissioners received a few months ago and stated that a proposal for \$10,000 has been submitted to the Cook Company for sponsorship of the 1985 Hotline directory. Payless-Cashways has funded SMAC \$3,900 to re-write and typeset SMAC's poster packet and to develop a new Hotline packet. Money collected from sales of both packets will go towards design/printing costs. Income from the publications will go to support SMAC programs.

The program coordinator positions should be filled within the week.

Commissioners will be receiving invitations to the Gifts to Share Catalogue reception Monday, December 17th, 5:30 p.m. at the Crocker Art Museum.

Director Moskin presented a short history on workshops sponsored by SMAC in the past. About three years ago, attendance began dropping. Director Moskin feels that there is a real need to begin holding workshops again, citing the grantwriting workshop he gave November 8th in which 45 people attended, many of them new.

NEW BUSINESS

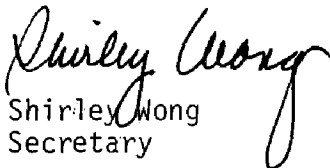
Commissioner Neagle updated the Commission on the Screening Committee for the Director's position. On November 19th, the Committee reviewed 80-90 resumes submitted through the City's Personnel Board. Each resume was reviewed and the Committee unanimously selected the eight finalists to participate in the Modified Assessment Center.

Director Moskin informed the Commission that the eight finalists will be presented with a series of problem-solving issues/questions to determine leadership skills, writing ability, etc. They will also be asked to participate in group activities. The Modified Assessment Center will select three candidates for an interview with Walter Slipe, City Manager. An appointment is expected at the end of December.

The Business in the Arts Award poster is available at the SMAC office.

The meeting was adjourned at 5:45 p.m.

Respectfully submitted,

  
Shirley Wong  
Secretary