

MINUTES  
OF THE  
SACRAMENTO CITY COUNCIL  
REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO  
HOUSING AUTHORITY OF THE CITY OF SACRAMENTO  
ECONOMIC DEVELOPMENT COMMISSION  
PARKING AUTHORITY OF THE CITY OF SACRAMENTO  
SACRAMENTO CITY FINANCING AUTHORITY

REGULAR MEETING

August 19, 1997

CALL TO ORDER

The Regular Meeting of the Sacramento City Council was called to order by Vice Mayor Kerth at 2:07 p.m. on the above date in the City Council Chamber located at 915 I Street.

ROLL CALL

**Present:** Councilmembers Cohn, Fargo, Hammond, Kerth, Waters, Steinberg, Yee

**Absent:** Councilmember Pannell and Mayor Serna

1.0 CONSENT CALENDAR (Items 1.1 through 1.10)

A motion was made by Councilmember Waters, seconded by Councilmember Hammond, to waive the reading and adopt the Consent Calendar, Items 1.1 through 1.10. The motion carried with a 7-0 vote, with Councilmember Pannell and Mayor Serna being absent.

Public Review Items - Informational Only

None

Sacramento Housing and Redevelopment

None

City Council

- 1.1 Various matters related to *Gateway West*, (P96-106), located in North Natomas : (D-1)
- A. Ordinance relating to the approval of a development agreement between the City and River West Investments, specifically located between Interstate-5 on the east and El Centro Road and the West Drainage Canal on the west, south of Del Paso Road
  - B. Ordinance amending the districts established by the Comprehensive Zoning Ordinance No. 2550, Fourth Series, as amended, by removing property located specifically between Interstate-5 on the east, and El Centro Road and the West Drainage Canal on the west, south of Del Paso Road

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Passed for publication of title and continued to August 26, 1997.

- 1.2 *Riverwalk PUD* (P97-005), located south of West El Camino Avenue and west of River Plaza Drive - Ordinance amending the districts established by the Comprehensive Zoning Ordinance No. 2550, Fourth Series, as amended, by rezoning property located south of West El Camino Avenue and west of River Plaza Drive by removing 60.25+ vacant acres from the Agriculture (A) Zone; 30.89+ acres to be placed in the Single Family-Planned Unit Development (R-1{PUD}) Zone and 29.36+ acres in the Single Family Alternative-Planned Unit Development (R-1A{PUD}) Zone. (D-1)
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Passed for publication of title and continued to August 26, 1997.

- 1.3 Steel Water Main Replacement Project-Freeport Park (PN:ZB63), located within the Freeport Park area north of Fruitridge Road and west of Freeport Boulevard - approve plans and specifications, transfer funds, and award contract to L. N. Craig Construction, Inc., for an amount not to exceed \$629,130. (D-4)
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Adopted Resolution 97-470 awarding Contract 97-106.

RESOLUTION APPROVING THE TRANSFER OF FUNDS AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE A CONSTRUCTION CONTRACT WITH L.N. CRAIG CONSTRUCTION, INC. FOR THE STEEL WATER MAIN REPLACEMENT - FREEPORT PARK (PN:ZB63) FOR AN AMOUNT NOT TO EXCEED \$629,130.

- 1.4 Cross-Connection Control Policy revision. (D-All)
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Adopted staff recommendation.

- 1.5 Approval of SETA governing board action to approve the expenditure of funds to install a playground at the Hillsdale Head Start Site. (D-All)
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Adopted Resolution 97-471.

RESOLUTION NO. 97-471

APPROVAL OF SETA GOVERNING BOARD ACTION TO APPROVE THE EXPENDITURE OF FUNDS TO INSTALL A PLAYGROUND AT THE HILLSDALE HEAD START SITE

- 1.6 Approval of SETA governing board action to approve the expenditure of funds to renovate the Child Care Building at Mather Air Force Base for a Head Start site. (D-All)
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Adopted Resolution 97-472.

RESOLUTION NO. 97-472

APPROVAL OF SETA GOVERNING BOARD ACTION TO APPROVE THE EXPENDITURE OF FUNDS TO RENOVATE THE CHILD CARE BUILDING AT MATHER AIR FORCE BASE FOR A HEAD START SITE

- 1.7 Reply to 1996/97 Grand Jury Report. (D-All)
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Adopted staff recommendation.

- 1.8 Request to reopen an application period for the City Planning Commission for additional applications. (D-All)
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Application period opened; applications due August 29, 1997.

- 1.9 Ordinance adding Section 26.01.179 to Chapter 26.01 of the Sacramento City Code, relating to the withdrawal of the North Laguna Creek Wildlife Area from access and use by unauthorized members of the public. (D-8)
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Passed for publication of title and continued to August 26, 1997.

- 1.10 Request to apply for a State Wildlife Conservation Board Grant to fund environmental restoration and recreation trail construction in the Ueda Parkway. (D-1,2)
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Adopted Resolution 97-473 approving Grant 97-013.

RESOLUTION NO. 97-473

RESOLUTION APPROVING THE APPLICATION FOR  
THE STATE WILDLIFE CONSERVATION  
BOARD/CALIFORNIA RIPARIAN HABITAT  
CONSERVATION PROGRAM FOR THE WALTER S. UEDA  
PARKWAY

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2.0 SPECIAL PRESENTATIONS/GENERAL COMMUNICATIONS

- 2.1 SACTO Quarterly Report. (D-All)
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Al Gianini, Executive Director of SACTO, presented the report.

Mr. Gianini discussed the economy of the region, which includes six counties. According to statistics, over the last 3-4 years, 18,000 jobs per year were added to the region. Sacramento is about average when compared to other state areas, except for the Bay Area, whose emphasis on hi-tech moves it ahead. Overall, Sacramento is better regarding unemployment than statewide.

Mr. Gianini reported that Government is no longer the #1 largest employer in the region; it is currently #2 and will likely remain so. In #1 position is the Service sector, which accounts for over 40% of new job growth in our area, and reflects a national trend.

Mr. Gianini advised Council that the primary focus now is on fund-raising for Sacramento. SACTO is committed to placing 4,000 people who are transitioning from public assistance.

Councilmember Steinberg requested a breakdown of annual job growth statistics, as to whether jobs were full time, part time, or intermittent. Mr. Gianini replied it would be necessary to refer to EDD for those estimates; he believed EDD uses full time equivalents, but was uncertain. Mr. Steinberg established with Mr. Gianini that the full time jobs average \$39,000, a liveable wage, including benefits.

Councilmember Fargo requested information from Mr. Gianini regarding comparison charts of six counties, as to whether those jobs listed are really in Sacramento.

Councilmember Cohn asked if anyone in the County who was working on "Welfare to Work" had contacted SACTO? Mr. Gianini replied that SACTO was working with SETA, that a job fair was held by a private company; 800 had signed up to attend, only about 200 got jobs. It was uncertain whether others who failed to attend were unable to do so because of transportation or child care problems.

Mr. Cohn referred to a recent article in TIME Magazine, which cited Packard Bell as being a success story regarding the "Welfare to Work" program. Mr. Cohn suggested that be used as a model, that it was good advertising for our area.

Councilmember Hammond commented on the downside of Packard Bell, noting that some of their work was seasonal; she stressed the need for attracting companies to our area who employ full time workers.

For Council information; received and filed.

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### 3.0 PUBLIC HEARINGS

- 3.1 Amendments to City Code, Title 19 [Garbage, Rubbish, Weeds and Waste Matter], Sections 19.01.105, 19.01.130 and 19.01.131, and Chapter 19.05, related to requirements for collection of garbage: (D-All) (Law and Legislation, August 7, 1997) (PFP'd 8/12/97, item 1.1)
- A. Provide the Director expanded authority to make orders to address complaints on a case by case or complaint basis
  - B. Reestablish an appeal procedure for those claiming to be aggrieved by any sure order

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A motion was made by Councilmember Yee, seconded by Councilmember Cohn, to continue this item to August 26, 1997 [staff]. The motion carried with a 7-0 vote, with Councilmember Pannell and Mayor Serna being absent.

- 3.2 Abandonment Proceedings No. AP#97-02, and adoption of Findings of Fact, for a portion of the alley bounded by 11th Avenue, 42nd Street, 12th Avenue and 40th Street. (Resolution of Intention adopted 8/7/97, item 1.6) (D-5)

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Councilmember Hammond commented that this was the area that some Oak Park residents had spoken about recently.

There was no discussion on this item.

A motion was made by Councilmember Hammond, seconded by Councilmember Steinberg, to close the hearing and adopt Resolution 97-475. The motion carried with a 7-0 vote, with Councilmember Pannell and Mayor Serna being absent.

#### RESOLUTION NO. 97-475

RESOLUTION ADOPTING FINDINGS OF FACT AND APPROVING THE ABANDONMENT OF A PORTION OF AN ALLEY BOUNDED BY 11TH AVENUE, 42ND STREET 12TH AVENUE AND 40TH STREET

ABANDONMENT PROCEEDINGS NO. AP 97-02

4.0 STAFF REPORTS

- 4.1 Suspend competitive bidding and approve a Design and Fabrication Signage Team selection process with Arrow Signs, for a total amount not to exceed \$177,823, for fabrication and installation of the Electronic Marquee Board at the Convention Center (PA71), located at 1400 J Street. (requires two-thirds vote) (cont. from 8/7/97, item 1.4 [Yee]) (D-1)

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A motion was made by Councilmember Cohn, seconded by Councilmember Yee, to continue this item to September 2, 1997 [staff]. The motion carried with a 7-0 vote, with Councilmember Pannell and Mayor Serna being absent.

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5.0 SHRA

Public Hearing

- 5.1 Approval of the Sacramento Youth Entrepreneurship Initiative and Memorandum of Understanding between the Agency, Sacramento City Unified School District and the National Foundation for Teaching Entrepreneurship. (D-All)

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Cassandra Jennings, SHRA Director, Economic Development Department, presented the report.

This program, for "at risk" youth, would provide curriculum materials, teacher training, and ongoing technical support for entrepreneurship and micro enterprise development within Sacramento City Unified School District high schools. A second program component would support continued business development by students who successfully complete the in-school component or who are graduates of the Youth Entrepreneurial Start-ups (YES) demonstration program.

In 1994, the Agency implemented the YES Program which provided 10 hours of life skills training and 42 hours of entrepreneurial training to 85 low-income youth between the ages of 14 and 21 from the neighborhoods of Meadowview, Avondale/Glen Elder, Del Paso Heights, and Oak Park. Training was delivered during after school hours by local consultants based on the program model developed nationally by the National Foundation for Teaching Entrepreneurship (NFTE).

Graduates often reported that the NFTE curriculum had helped them develop greater self-esteem and a stronger sense of motivation in pursuit of their life goals. Although these results are promising, staff believes this type of program would be more effective if delivered during regular school hours, as a curriculum alternative to standard instruction in economics or business. An in-school program would be better able to address basic skill deficiencies in reading and math.

For the main points of NFTE's findings, see pages 5 and 6 of the staff report.

Four local high schools will participate in the during-school-hours pilot program: Hiram Johnson, Luther Burbank, John F. Kennedy, and Thurgood Marshall. As part of the program, there would be an outreach effort to other schools.

Councilmember Yee inquired as to the success rate of previous programs? Ms. Jennings responded that prior programs had cost \$1500 per student; the new proposal would be less, at \$833 per student. Mr. Yee replied that he was interested in tracking the success of the participants. Ms. Jennings replied that there are some existing businesses; one is a landscaping business.

Duane Moyer, Divisional Director, NFTE, commented that this pilot program was the starting point.

Councilmember Fargo commented that a similar three-year program had run before; she asked whether the students would be trained to be good employees, along with the focus on entrepreneurship, urging that they not come away from the program with the idea that they have failed if they have to work for someone else.

Ms. Jennings noted that the earlier program had 85 graduates; 20 continued in business and stayed in school. Having NFTE on site is expected to help greatly, as there will be mentoring and the teaching of social skills, etc. The pilot program is for one academic year; part of the NFTE agreement is to outreach to other schools within the first year.

Councilmember Steinberg commented that it was a good opportunity for schools and students, but stressed the importance of coordinating with other existing programs.

Vice Mayor Kerth raised the issue of funding, commenting that this program was expected to expand. Current funding is out of the CDBG program in the amount of \$200,000; Mr. Kerth asked whether more or less would be expected next year? Ms. Jennings replied that it would come forward as part of the block grant program budget; if the NFTE program is successful, it is expected that \$100,000 would be provided by the private sector. Thus, if the NFTE program is kept at the same level next year, cost would be \$100,000 from CDBG, \$100,000 from the private sector. Ms. Jennings urged reallocation of CDBG funds for this one year.

Vice Mayor Kerth commented that there was a need to justify this program's existence, that Council must consider what is the best use of block grant funds, not just a good use. There are other needs in the City, such as street lighting, START, etc.

Deanna Dorsett, representing the Small Business Round Table, spoke in support of the NFTE program, saying that Round Table members were asked to place the students.

A motion was made by Councilmember Steinberg, seconded by Councilmember Waters, to close the hearing and adopt Resolution 97-474. The motion carried with a 7-0 vote, with Councilmember Pannell and Mayor Serna being absent.

RESOLUTION NO. 97-474

SACRAMENTO YOUTH ENTREPRENEURSHIP  
INITIATIVE (SYEI)

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6.0 CITIZENS ADDRESSING COUNCIL (MATTERS NOT ON AGENDA)

6.1 Frederic Kahn advised Council of an incident which occurred four years ago in which he was the victim of a driver who ran a red light. Mr. Kahn suggested that the Police Department run traps unannounced, publicize it, and levy stiff fines on offenders in order to help end this dangerous problem.

Vice Mayor Kerth advised Mr. Kahn that photo radar was to be installed at certain intersections, but was not yet in place because of budget constraints; he referred Mr. Kahn to the City Manager's office.

Councilmember Cohn expressed appreciation to Mr. Kahn for bringing the issue forward. Mr. Cohn discussed current Assembly Bill #1191 (Shelley) which would double a local jurisdiction's share of fines collected, thus helping to finance photo radar and greater police coverage.

Mr. Kahn appealed to Council to place the highest priority on human life, suggesting that perhaps some simpler interim measures might suffice until funds become available for more advanced technology.

Deputy City Manager Crist spoke with respect of Mr. Kahn's past participation and assistance at a time when the City implemented sweeping pension plan revisions.

- 6.2 Armida Vera expressed concerns regarding various school issues, such as the need for better school transportation, more school guards, and revisions of the boundaries in Natomas. Ms. Vera believed school funding issues to be of higher priority than freeways.

Vice Mayor Kerth advised Ms. Vera that the school district is a separate entity, saying that City Council has no jurisdiction in these matters.

Councilmember Fargo, in whose district Ms. Vera's child attends school, offered to discuss the matter with Ms. Vera following the Council meeting. Ms. Fargo advised Ms. Vera that one of her options would be to apply for an inter-district transfer. Ms. Fargo stressed that it was not up to City Council to decide school district boundaries, school financing, or the acceptance of students.

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## 7.0 COUNCIL IDEAS AND QUESTIONS

- 7.1 Councilmember Hammond announced that there will be a concert at McClatchy Park this Saturday, August 23, 1997, from 11 a.m. until 6 p.m. The concert will include Blues, Jazz, Salsa, and dancers.

Ms. Hammond announced that from 10 a.m. until 2:00 p.m., at Land Park, there will be a carnival for children who have cleft palates.

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## 8.0 RECESSED INTO CLOSED SESSION at 3:10 p.m.

- 8.1 Pursuant to Government Code Section 54956.9(a) for matters pertaining to pending litigation:

- A. Cerlito Abeleda, et al., vs. City of Sacramento, Sacramento Superior Court Case No.: 95AS05080
- B. Michael Lyles, Victoria Lyles & Hermina Lyles vs. City of Sacramento, Claim No. 3597-058-001
- C. Scott Dickerson and Kelly Dickerson vs. City of Sacramento, Claim No. 3597-058

- 8.2 Pursuant to Government Code Section 54956.9(c) to consider initiation of litigation: one potential case.

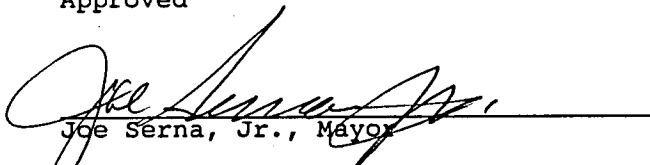
**ADJOURNMENT**

There being no further business to come before the City Council, the meeting was adjourned at 3:50 p.m.

Submitted

  
Valerie A. Burrowes, City Clerk

Approved

  
Joe Serna, Jr., Mayor