

RESOLUTION NO. 92-036

ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO

ON DATE OF MAY 19 1992

AMENDMENT OF DOWNTOWN DISTRICT CONTRACT

BE IT RESOLVED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO:

Section 1: The Executive Director is hereby authorized to execute the attached First Amendment to Agreement to Provide Cultural Development Services by Downtown District.

Anne Rudin
CHAIR

ATTEST:

Valerie G. Brummes
SECRETARY

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FOR CITY CLERK USE ONLY

RESOLUTION NO.: 92-036

DATE ADOPTED: MAY 19 1992

SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

ATTACHMENT I FIRST AMENDMENT TO AGREEMENT TO

PROVIDE CULTURAL DEVELOPMENT SERVICES BY DOWNTOWN DISTRICT

This Agreement entered into as of this first day of April, 1992 by and between the Redevelopment Agency of the City of Sacramento (herein referred to as "Agency") as agent for the City of Sacramento and Sacramento Downtown Partnership, doing business as the Downtown District (herein after referred to as "Subrecipient").

The Agreement to Provide Cultural Development Services Agency and Subrecipient dated November 1, 1991, shall be amended as follows:

1. Scope of Services shall be amended to add the following: Subrecipient shall hire and retain an Executive Director and Secretary. Subrecipient will monitor the work of the staff. Subrecipient shall submit to the Agency a detailed annual work plan for the Downtown District Executive Director for Agency's review and approval. Regular monthly reports will also be submitted to the Agency for review. The scope of work is attached as Exhibit A.
2. Time of Performance shall be amended by deleting October 31, 1992 and inserting in lieu thereof December 31, 1992. Except as modified herein, all other terms and conditions of the agreement to provide cultural development services dated November 1, 1991 shall remain unchanged and in full force and effect.
3. Compensation shall be amended by deleting \$145,000 (ONE HUNDRED AND FORTY-FIVE THOUSAND DOLLARS) and inserting in lieu thereof, \$316,416 (THREE HUNDRED SIXTEEN THOUSAND AND FOUR HUNDRED AND SIXTEEN DOLLARS).
4. Method of Payment shall be amended by deleting this section and inserting in lieu thereof eight equal payments of \$39,552.

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Except as modified herein, all other terms and conditions of the Agreement to Provide Cultural Development Services dated November 1, 1991, shall remain unchanged and in force and effect.

APPROVED AS TO FORM:

REDEVELOPMENT AGENCY OF THE
CITY OF SACRAMENTO

Agency Counsel

By _____
JOHN E. MOLLOY
Executive Director

APPROVED:

SUBRECIPIENT:

Finance Department

SCOTT SYPHAX

By _____

Title: President, Downtown District

Franchise Tax Board Code Section:
23701f

APPROVED BY DEPARTMENT HEAD

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SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

EXHIBIT A

SCOPE OF WORK

Six Month Plan - January 1, 1992 - June 30, 1992

CONTINUE PUBLIC/PRIVATE PARTNERSHIP

1. Produce newsletters for March, May, July.
2. Complete research and recommendations for ticket kiosk and information booth.
3. Develop relationships with Property Owners, Arts and Business Organizations.
4. Complete and print District marketing materials.
5. Complete District summary sheet.
6. Help conduct campaign for east-end street lighting.
7. Present March and June Quarterly reports to City Council.

CREATE A MIX OF QUALITY PROGRAMS

1. Produce "A Taste of Sacramento".
2. Assist: Library opening committee, Camellia Festival, Children's Festival and Arbor Day Festival.
3. Work with at least 3 other organizations producing events in The District.
4. Design and conduct 1992-93 program for Plaza Park.

ENCOURAGE AND ASSIST IN DOWNTOWN DEVELOPMENT

1. Work with Sacramento Theater Company to assist in their theater development.
2. Assist in development of at least one new Downtown Theater.
3. Assist in promotion of all new Arts & Entertainment venues (including restaurants and cafes remaining open on nights and weekends).

BECOME SELF SUFFICIENT IN THREE YEARS

1. Obtain event grants.
2. Produce at least two fund-raising events.
3. Elicit membership contributions.

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MAINTAIN A MASTER CALENDAR

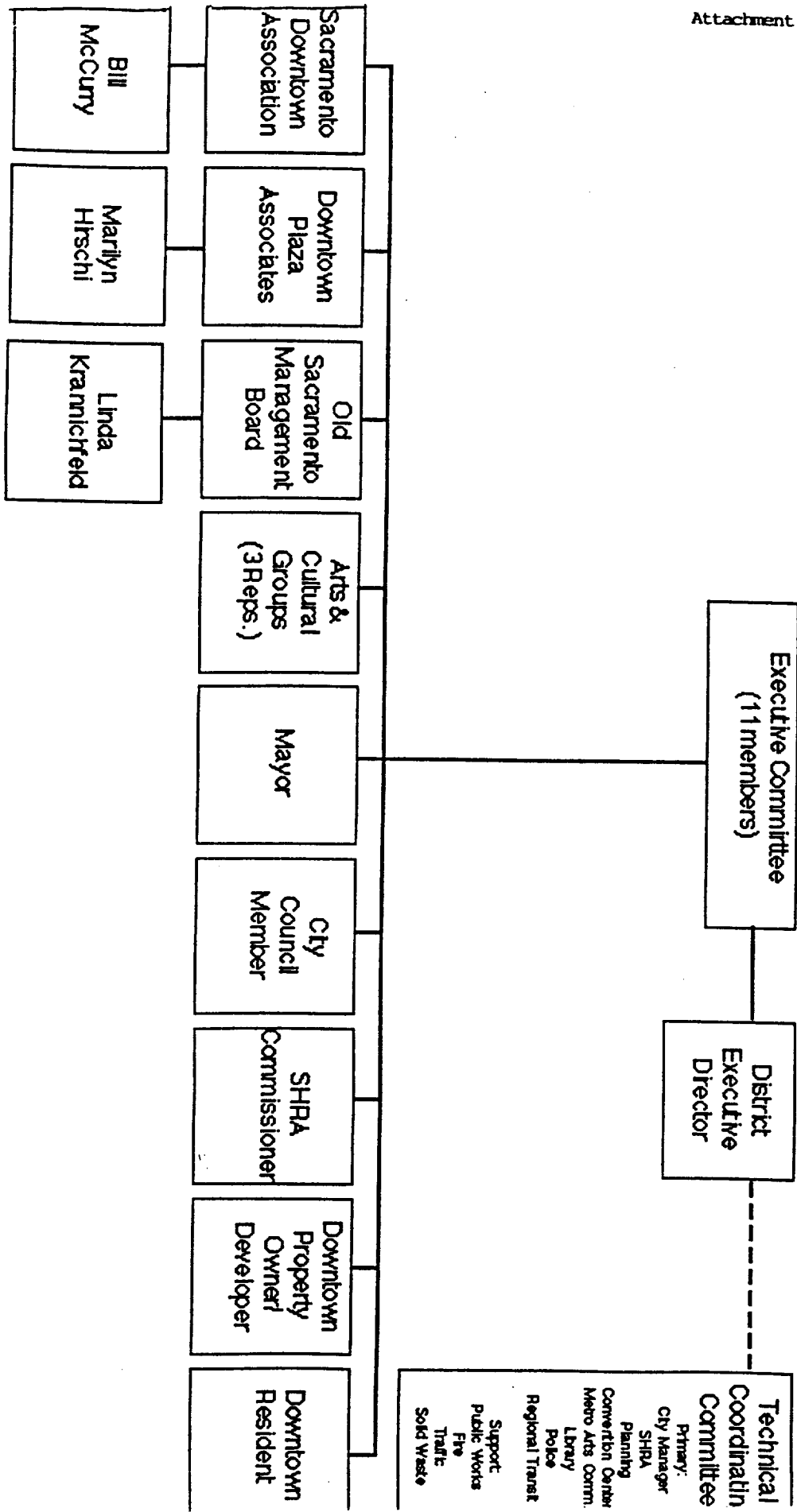
1. Implement event Hotline downtown.
2. Continue outreach to all of the Arts and Entertainment venues for submitting their schedules to the Master Calendar.

ADMINISTRATION

1. Continue routine administration.
2. Complete income tax process.
3. Set up employee status for District employees.
4. Complete two 6 month marketing/work plans.
5. Act as public relations representative and spokesperson for the District.
6. Hire and retain an Executive Director and Secretary.
7. Monitor the work of District staff.
8. Submit an annual work plan within 30 days of the execution of this contract and regular monthly reports.

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Downtown District



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DOWNTOWN DISTRICT 1992 PROGRAM BUDGET

INCOME				
CITY	125,000.00			
SHRA	65,000.00			
reimbursment for 1991 equip	5,000.00			
Judy Johnson	20,000.00			
1991 Reserve	19,227.00			
1994 commitment	6,000.00			
CHILDRENS FESTIVAL	3,500.00			
Withholding Taxes	9,333.00			
GROSVENOR	50,000.00			
City Life	20,000.00			
TOTAL INCOME	323,060.00			
EXPENSES				
CHECK CHARGES	100.00			
CONFERENCES and TRAVEL	8,500.00			
Judy Johnson		5000		
District		3500		
DUES/SUBSCRIPTIONS	600.00			
EQUIPMENT	9,000.00			
PROGRAMS	173,500.00			
plaza park		70000		
winterfest		25000	<i>SAC SATURDAY</i>	<i>12,500</i>
Taste		25000	<i>ARTIST FASHION SHOY</i>	<i>2,500</i>
master Calendar		3000	<i>ART WALK</i>	<i>500</i>
Newsletter		5000	<i>MULTI-CULTURAL</i>	<i>10,000</i>
ticket kiosk		2000	<i>OTHER</i>	<i>4,500</i>
banner program		5500		
collateral materials		8000		
EVENT EXPANSION*		30000		
EXECUTIVE DIRECTOR	45,000.00			
SECRETARY	19,000.00			
Judy Johnson		6455		
District		12545		
INTERNS	7,000.00			
LEGAL/ACCOUNTING	3,000.00			
INSURANCE	1,000.00			
MEDIA RELATIONS	1,000.00			
MISC	6,527.00			
OFFICE SUPPLIES	5,000.00			
OPERATIONS	16,000.00			
PAYROLL TAXES	8,200.00			
POSTAGE	3,000.00			
PRINTING	2,500.00			
RETAIL DEVELOPMENT	2,000.00			
TELEPHONE	5,000.00			
1994 COMMITMENT	6,000.00			
WORKMANS COMPENSATION	1,133.00			
TOTAL EXPENSE	323,060.00			

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