



# REPORT TO COUNCIL

## City of Sacramento

# 18

915 I Street, Sacramento, CA 95814-2671  
www. CityofSacramento.org

CONSENT  
May 30, 2006

Honorable Mayor and  
Members of the City Council

**Subject: Franklin Boulevard Property and Business Improvement District – Initiate  
Annual Proceedings FY 2006/07**

**Location/Council District:**

The Franklin Boulevard Property and Business Improvement District (PBID) is located in Council District 5. Located in the Franklin Boulevard Commercial Corridor, the Franklin Boulevard PBID is comprised of 106 individual parcels of land and 85 individual property owners (Exhibit A, page 7).

**Recommendation:**

Adopt a Resolution: 1) Adopting the Franklin Boulevard PBID Annual Budget and Levying Assessment; and 2) Amending FY 2006/07 City's Budget

**Contact:** Sini Makasini, Administrative Analyst, (916) 808-7967; Mark Griffin, Fiscal Manager, (916) 808-8788

**Presenters:** Not Applicable

**Department:** Development Services

**Division:** Public Improvement Financing

**Organization No:** 4815

**Summary:**

The Franklin Boulevard PBID was established to provide funding for image enhancement, maintenance services, security coordination and advocacy/marketing for areas within the Franklin Boulevard commercial corridor. Staff recommends Council adopt the budget and levy the FY 2006/07 annual assessment for this District. The proposed budget of \$60,000 will not be adjusted for FY 2005/06 budget.

**Committee/Commission Action:** None

**Background Information:**

The Franklin Boulevard PBID was approved by City Council on August 17, 2004, in accordance with the Property and Business Improvement District Area Law of 1994, and became effective on January 1, 2005. The district provides funding for the Franklin Boulevard PBID to provide the following services in the Franklin Boulevard commercial corridor:

- Security Coordination and Advocacy
- Maintenance
- Image Enhancement Program

The annual assessments are based upon allocation of program costs and a calculation per parcel square foot. The assessment rates proposed for FY 2006/07 will remain the same as the 1<sup>st</sup> year of services, \$0.01 per parcel sq. ft. plus \$4.50 per linear foot of street frontage. Residential properties with 4 units or less will not be assessed.

The Franklin Boulevard PBID Advisory Board has prepared the annual report, which is on file with the City Clerk. The report addresses the current and proposed budgets and services to be provided. The Advisory Board is recommending that services remain at the current level, and that the District itself remains unchanged.

**Financial Considerations:**

Financing will be provided by levy of assessments upon real property that benefits from improvements and activities. The PBID does not plan to issue bonds.

Budget: PBID assessment budget for FY 2006/07 is \$60,000 (Details on Exhibit B pg. 11). The Franklin Boulevard PBID will receive an approximate total of \$55,990. The remaining \$4,010.00 will be retained by the City to cover City administration cost.

<b>Program</b>	<b>Budget</b>	<b>% of Total</b>
Security Coordination, Advocacy & Administrative	\$ 27, 500	46.0
Maintenance	\$25,000	42.0
Image Enhancement	\$5,000	8.0
Contingency	\$2,500	4.0
<b>Total</b>	<b>\$ 60,000</b>	<b>100.0</b>

Annual assessment rates are based on an allocation of program costs and a calculation of parcel square footage plus parcel street footage along Franklin Boulevard. The assessment rates proposed for FY 2006/07 will remain the same as the 1<sup>st</sup> year at \$0.01 per parcel square foot and \$4.50 per linear street footage.

**Environmental Considerations:**


Under the California Environmental Quality Act (CEQA) guidelines, annual proceedings of a Special District do not constitute a project, and are therefore exempt from review.

**Policy Considerations:**

The annual proceedings for this district are being processed as set forth in section 36600 of the California Streets and Highways Code, entitled "Property and Business Improvement District Law of 1994." This process is consistent with the City's Strategic Plan 3-Year Goal to "achieve sustainability and enhance livability" and to "expand economic development throughout the City."

**Emerging Small Business Development (ESBD):**

City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by:   
Mark Griffin  
Fiscal Manager, Development Services Department

Respectfully Submitted by:   
Carol Shearly  
Director of Planning, Development Services Department

Recommendation Approved:

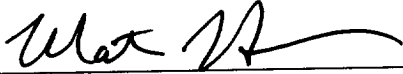
  
Ray Kerridge  
City Manager

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Pg. 10	Exhibit B, District Budget & Parcel Assessment

## **RESOLUTION NO. 2006-**

Adopted by the Sacramento City Council

### **ADOPTING THE ANNUAL FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT BUDGET AND LEVYING ASSESSMENT (FY 2006/07)**

#### **BACKGROUND:**

- A. The Franklin Boulevard Property and Business Improvement District ("District"), as depicted in Exhibit A, was established by the City Council and approved by the property owners on August 17, 2004. The District was approved for 3 years effective January 1, 2005.
- B. The City Council established the District under the Property and Business Law of 1994 (California Streets and Highway Code—Sections 36600 to 36671) and has previously levied assessments on property in the District to pay for improvements and services to be provided within the District, all in accordance with the PBID Law of 1994.
- C. The Franklin Boulevard Property and Business Improvement District provides for image enhancement, maintenance services, security coordination and advocacy / marketing with the intent of continuing to create a positive atmosphere in the Franklin Boulevard Commercial Corridor Area. All services are as defined within the Management District Annual Report, separately bound and on file in the City Clerk's Office, and by reference made a part of this resolution.
- D. This year's assessments will not increase from the previous year, but below the highest authorized amount for this district shown on Exhibit B.
- E. The Council is fully advised in this matter.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

**Section 1.** The City Council finds and determines that the background statements, A through E are true and correct.

**Section 2.** The City Council

- (a) adopts the annual budget set forth in the FY 2006/07 Management Plan; and
- (b) levies the assessment set forth in the FY 2006/07 Management Plan

**Section 3.** Exhibits A and B are part of this resolution.

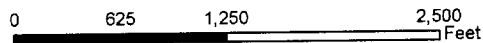
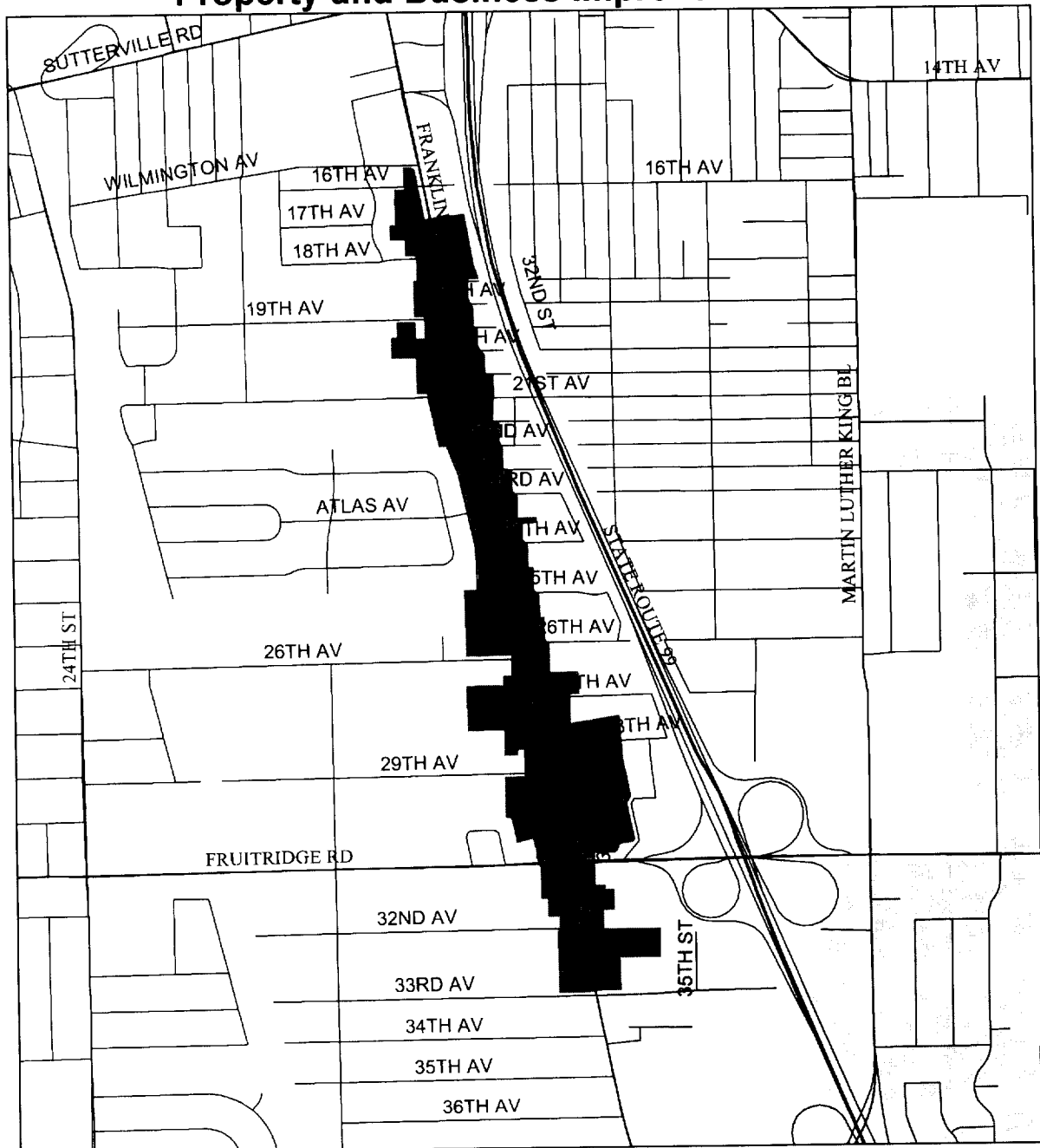
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Exhibit B: FY2006/07 District & Parcel Assessment – 1 Page

EXHIBIT A

**Franklin Boulevard  
Property and Business Improvement District**



**EXHIBIT B**

**FRANKLIN BOULEVARD  
PROPERTY AND BUSINESS IMPROVEMENT DISTRICT  
FY2006/2007  
DISTRICT AND PARCEL ASSESSMENT**

**DISTRICT ASSESSMENT**

District	FY 2006/07 Budget	Surplus/ (deficit)	FY 2006/07 Assessed
Franklin Boulevard PBID	\$60,000	\$317	\$59,683

**PARCEL ASSESSMENT**

FY 2006/07 Per Parcel Sq. Ft.	FY 2006/07 Per Linear Foot of Street Frontage	FY 2006/07 Religious owned / Tax Exempt Properties	Maximum Authorized Rate For 2006/07
\$0.01	\$4.50	\$0.001 Per Parcel Sq. Ft. \$0.45 Per Linear Ft.	\$0.01 Per Parcel Sq. Ft. \$4.50 Per Linear Ft.

## **RESOLUTION NO. 2006-**

Adopted by the Sacramento City Council

### **AMENDING THE FISCAL YEAR 2006/07 CITY'S BUDGET FOR THE FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT FUND 247**

#### **BACKGROUND:**

- A. The Franklin Boulevard Property and Business Improvement District ("District"), as depicted in Exhibit A, was established by the City Council and approved by the property owners on August 17, 2004. The District was approved for 3 years effective January 1, 2005.
- B. The City Council established the District under the Property and Business Law of 1994 (California Streets and Highway Code—Sections 36600 to 36671) and has previously levied assessments on property in the District to pay for improvements and services to be provided within the District, all in accordance with the PBID Law of 1994.
- C. The Council is fully advised in this matter.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

**Section 1.** The City Council finds and determines that the background statements, A through C are true and correct.

**Section 2.** The FY2006 revenue of \$59,683 (\$60,000 - \$317 surplus) and expenditure of \$60,000 budget is amended for the District as set forth in Exhibit B.

**Section 3.** The Finance Director is authorized to expend a portion of the budgeted funds in the amount of \$4,010 for Development Services and for the Department of Finance to provide services for the District, as set forth in Exhibit B, which will be reimbursed by the District.

**Section 4.** Exhibits A and B are part of this resolution.

#### **Table of Contents:**

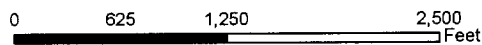
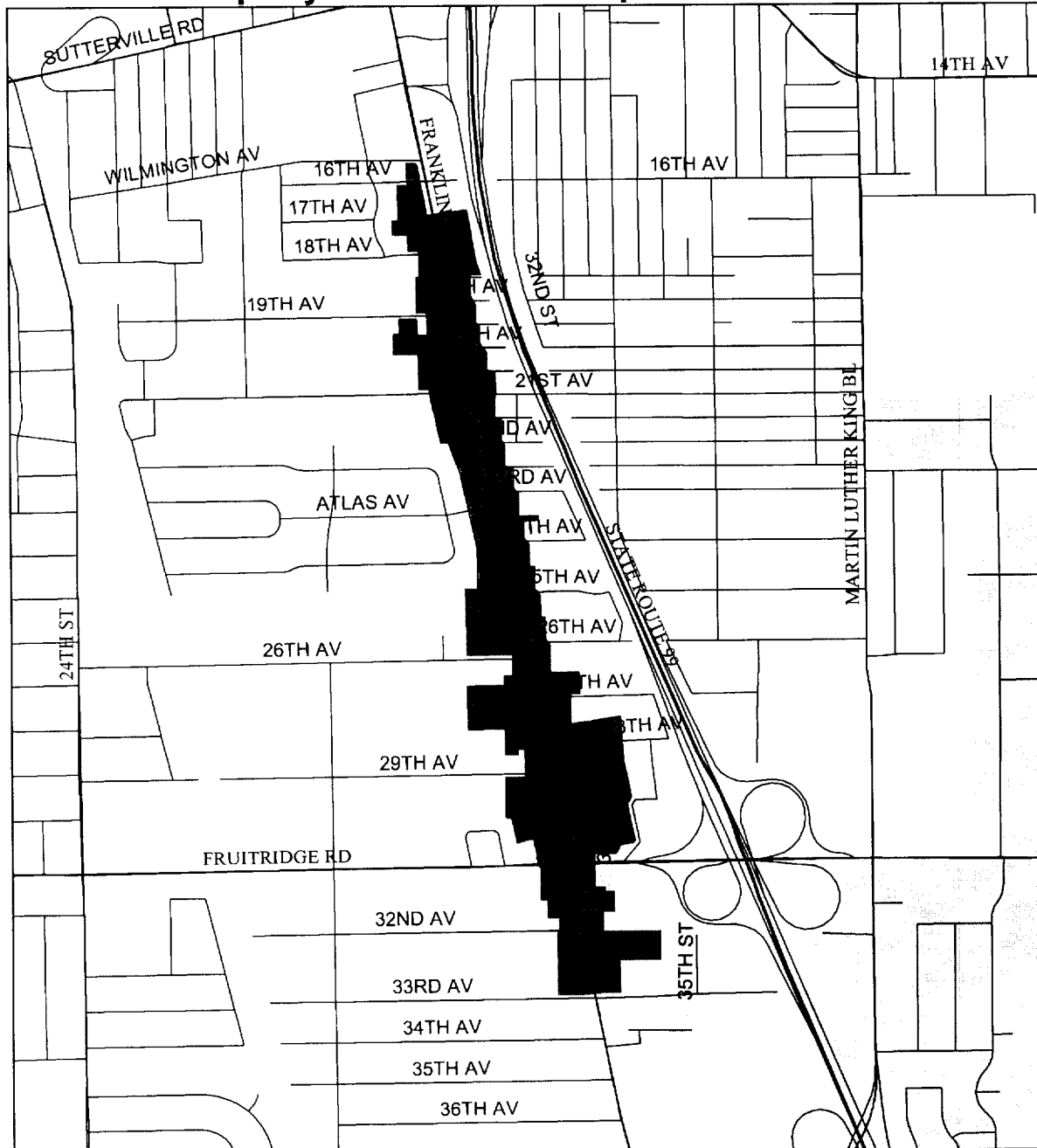
Exhibit A: District Map – 1 Page

Exhibit B: FY2006/07 District Budget & Parcel Assessment – 1 Page



EXHIBIT A

**Franklin Boulevard  
Property and Business Improvement District**



**EXHIBIT B**

**FRANKLIN BOULEVARD PROPERTY AND BUSINESS IMPROVEMENT DISTRICT  
FY 2006/07 BUDGET & PARCEL ASSESSMENT**

Franklin Boulevard PBID	\$55,990
Special Districts Administration	2,500
Consultant (Muni) Reporting	354
Finance Administration	713
County Billing Cost	126
Contingency	<u>317</u>
<b>Subtotal</b>	<b>\$60,000</b>

**PARCEL ASSESSMENT**

ANNUAL ASSESSMENT RATES ARE BASED ON AN ALLOCATION OF PROGRAM COSTS PER PARCEL SQUARE FT. AND PER LINEAR FT. STREET FRONTAGE, CALCULATION REFLECTED BELOW:

<b><i>District Name</i></b>	<b>FY 2005/06 Per Parcel Sq. Ft.</b>	<b>FY 2005/06 Per Linear Foot of Street Frontage</b>	<b>FY 2005/06 Religious owned Properties</b>
Franklin Boulevard Property and Business Improvement District No. 2004-04	\$0.01	\$4.50	\$0.001