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OFFICE OF THE
CITY MANAGER

CITY OF SACRAMENTO
CALIFORNIA

April 30, 1991

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Joint Budget and Finance/Transportation
and Community Development Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: QUALITY OF LIFE INITIATIVE - FUNDING FOR PUBLIC OPINION POLL

SUMMARY

The Quality of Life Executive Committee has requested that the County and the City jointly fund an initial public opinion poll for the Quality of Life Ballot Initiative. The poll is to guide the initial planning and project selection effort in determining the public's attitude towards the Quality of Life project areas and the public's attitude towards paying additional taxes for these projects.

BACKGROUND INFORMATION

The ballot initiative could provide the County, the City, the other cities, the park districts, and the community with the needed public facilities through alternative funding sources. County funding would come from current appropriations for professional services in the budgets for the County Library and the Parks and Recreation Department. City funding will come from the General Fund Administrative Contingency. The work plan for the Quality of Life Ballot Initiative does not call for further expenditures of County and City funds.

RECOMMENDATION

It is recommended that the Joint Budget and Finance/Transportation and Community Development Committee recommend approval to the County Board of Supervisors and the City Council of the attached resolution in support of the Quality of Life Executive Steering Committee and approving joint funding of a public opinion poll specifically:

1. That the County and City jointly fund the public opinion poll not to exceed \$25,000 in costs as requested by the Quality of Life Executive Committee;

Joint Budget and Finance/Transportation
and Community Development Committee

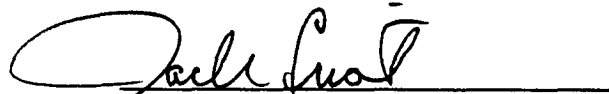
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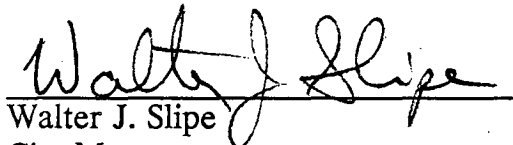
2. That the County's share of funding, amounting to \$12,500, come from currently appropriated funds from the County Library (\$6,250) and from the Parks and Recreation Department (\$6,250); and
3. That the City's share of funding, amounting to \$12,500, come from the General Fund Administrative Contingency.

Respectfully submitted,



Jack Crist
Deputy City Manager

RECOMMENDATION APPROVED:



Walter J. Slipe
City Manager

Contact Person:
Jack Crist, Deputy City Manager
449-5704

April 30, 1991
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

RESOLUTION APPROVING THE CONTINUING CITY STAFF SUPPORT OF THE QUALITY OF LIFE EXECUTIVE STEERING COMMITTEE AND APPROVING JOINT FUNDING OF A PUBLIC OPINION POLL

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. Approval of the continuing City staff support of the Quality of Life Executive Steering Committee and its subcommittees; and
2. Approval of joint funding at \$12,500 each for the City and County for a public opinion poll regarding the Quality of Life Ballot Initiative.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____