

RESOLUTION NO. 2009-757

Adopted by the Sacramento City Council

December 15, 2009

APPROVING A 90-DAY EXTENSION OF THE EXCLUSIVE RIGHT GRANTED TO CLEAR CHANNEL OUTDOOR INC. TO NEGOTIATE WITH THE CITY ON TERMS FOR CONSTRUCTING AND OPERATING DIGITAL BILLBOARDS ON CITY-OWNED SITES

BACKGROUND

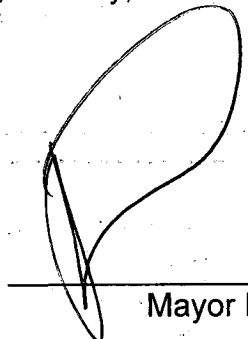
- A. On August 25, 2009, the City Council adopted Resolution No. 2009-558 granting Clear Channel Outdoor, Inc. (CCO) a 120-day exclusive right to negotiate (ERN) with the City on terms and conditions for (1) the construction and operation of digital billboards on City-owned sites along major freeways within the City; and (2) the removal of certain existing non-digital billboards (the "Terms").
- B. City staff and CCO representatives have been negotiating diligently on the Terms, but because of unanticipated complications they need additional time to complete the negotiations.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The 120-day exclusive right to negotiate that the City Council granted to CCO by adopting Resolution No. 2009-558 on August 25, 2009, is hereby extended to March 25, 2010.

Adopted by the City of Sacramento City Council on December 15, 2009 by the following vote:

- Ayes: Councilmembers Cohn, Fong, McCarty, Pannell, Sheedy, Tretheway, Waters, and Mayor Johnson.
- Noes: None.
- Abstain: None.
- Absent: Councilmember Hammond.



Mayor Kevin Johnson

Attest:



Shirley Concolino, City Clerk