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CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY MANAGER

May 23, 1980

CITY HALL
915 I STREET - 95814
(916) 449-5704

APPROVED
BY THE CITY COUNCIL

MAY 27 1980

A-79241

OFFICE OF THE
CITY CLERK

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Agreement Between the County and City of Sacramento for a \$16,000
Planning Grant from the U.S. Department of Commerce, Economic
Development Administration

SUMMARY

The proposed agreement between the County and City of Sacramento for a \$16,000 planning grant relating to economic development was continued for two weeks from the May 13, 1980 Council meeting.

BACKGROUND INFORMATION

Staff is proposing a market feasibility and land compatibility study relating to high technology industries within the City.

The Commercial/Industrial Land Development Study (October, 1978) indicated that manufacturing is a weak link in the Sacramento economy. Only 6.2% of the Sacramento labor force is employed in manufacturing compared to 20% statewide. The report concluded that the economic development program should focus on efforts to enhance Sacramento's potential for suitable manufacturing development.

The County of Sacramento contracted with J. B. Gilbert & Associates, a division of Brown and Caldwell, to develop information about specific industries with good market potential. One hundred and seventy-two manufacturing industries were identified as potentially compatible with Sacramento's characteristics. The report selected 22 industries as priority candidate industries. These are primarily high technology manufacturing electronics, instruments and machinery. It should be stressed that the rankings must only be used as a starting point in evaluating particular industrial development projects because of the variety of activities encompassed in each.

May 23, 1980

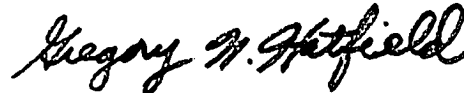
The City Manager and staff have had previous discussions with Alan Ewen, Executive Director of the Sacramento Area Commerce and Trade Organization (SACTO) over the City's competitiveness to attract high technology manufacturers. These high technology businesses seek attractive and prestigious industrial park settings for sites. Sacramento has few industrial parks at present that fit this image. The proposed market feasibility and land compatibility study will help form the City's industrial development strategy, economic development and SACTO's main product, Sacramento.

The City Manager and staff have contacted John Kehoe, Executive Vice President of the Sacramento Metropolitan Chamber of Commerce; Alan Ewen, Executive Director of SACTO; Dr. Austin Gerber, Chairperson of the Sacramento Overall Economic Development Program Committee and all have expressed a positive interest in the proposed study.

RECOMMENDATION


It is recommended that the City Council approve the attached resolution authorizing the execution of agreement between the County and City of Sacramento for a \$16,000 (302)(a) planning grant from the U.S. Department of Commerce, Economic Development Administration.

Respectfully submitted,



Gregory N. Hatfield
Senior Management Analyst

Recommendation Approved:



Walter J. Slips, City Manager

May 27, 1980

RESOLUTION NO. 80-315

Adopted by The Sacramento City Council on date of

May 27, 1980

RESOLUTION AUTHORIZING THE EXECUTION OF AGREEMENT
BETWEEN THE COUNTY AND CITY OF SACRAMENTO FOR A
\$16,000 (302)(a) PLANNING GRANT FROM THE U.S.
DEPARTMENT OF COMMERCE, ECONOMIC DEVELOPMENT
ADMINISTRATION

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the Mayor or Vice Mayor and the City Clerk are hereby
authorized to execute on behalf of the City of Sacramento
an agreement to fund economic development planning activities
between the County of Sacramento and City of Sacramento for a
\$16,000 (302)(a) planning grant from the U.S. Department of
Commerce, Economic Development Administration.

MAYOR

ATTEST:

CITY CLERK

APPROVED
BY THE CITY COUNCIL

MAY 27 1980

OFFICE OF THE
CITY CLERK
APPROVED
BY THE CITY COUNCIL

MAY 27 1980

OFFICE OF THE
CITY CLERK

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CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY MANAGER

May 9, 1980

CITY HALL
915 I STREET - 95814
(916) 449-5704

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Agreement Between the County and City of Sacramento for a \$16,000
Planning Grant from the U.S. Department of Commerce, Economic
Development Administration

SUMMARY

The \$16,000 planning grant will be used for consulting services to recommend solutions to promote the economic development of one or more industrial areas located in the City. Staff is proposing a market feasibility and land compatibility study relating to high technology industries. The principal purpose of this study is to determine the feasibility of attracting high technology, labor intensive and environmentally sound industries to Sacramento. Changing economic conditions affecting the electronics industry in California in recent years has made the Sacramento region attractive to firms looking for new plant sites.

BACKGROUND INFORMATION

The County of Sacramento accepted a (302)(a) planning grant from the U.S. Department of Commerce, Economic Development Administration (EDA) to establish a joint City-County economic development planning effort. The City staff requested \$16,000 in EDA funds for pass through to the City to engage the services of a consulting firm that specializes in market feasibility and land compatibility studies.

FINANCIAL DATA

The \$16,000 for the planning grant to be passed through to the City is from the U.S. Department of Commerce, Economic Development Administration. The City will be required to provide an in-kind match of \$5,333 for the \$16,000 to be received from EDA. If the City does not expend the full \$16,000 of EDA funds, the same ratio of in-kind match shall apply.

FILED
By the City Clerk
Office of the City Clerk
Cont 40
5-27-80
MAY 13 1980

RECOMMENDATION.

It is recommended that the City Council approve the attached resolution authorizing the execution of agreement between the County and City of Sacramento for a \$16,000 (302)(a) planning grant from the U.S. Department of Commerce, Economic Development Administration.

Respectfully submitted,



Gregory N. Hatfield
Senior Management Analyst

Recommendation Approved:


Walter J. Slife, City Manager