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DEPARTMENT OF
PUBLIC WORKS

CITY OF SACRAMENTO
CALIFORNIA

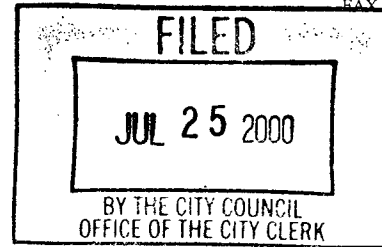
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July 10, 2000

City Council
Sacramento, CA



Honorable Members in Session:

SUBJECT: STREETScape ENHANCEMENT WORKSHOP

LOCATION/COUNCIL DISTRICT:

Citywide

RECOMMENDATION:

This item is for Council information and direction of staff.

CONTACT PERSON: Fran Lee Halbakken, 264-7194

FOR COUNCIL MEETING OF: July 25, 2000

SUMMARY:

The purpose of the workshop is to provide information about streetscape policies and projects so the Council can discuss the type of streets and enhancements to be included in the Streetscape Enhancement Program. In addition, the Council will consider criteria for prioritizing streetscape projects.

COMMITTEE/COMMISSION ACTION:

None

BACKGROUND INFORMATION:

In April and May 2000, the Council approved projects for the initial \$2 million of Streetscape Enhancement Program funding. For FY 00/01, an additional \$0.5 million was approved for funding streetscape master plans and design drawings, but not yet allocated to specific projects. City Council also adopted streetscape standards for all new landscaping. These standards will be used for new streetscape projects, except for those that have already developed a community-based master plan. To assist Council with future decisions regarding streetscape projects and related funding, staff was asked to schedule a Streetscape Enhancement Workshop. Staff from the Department of Public Works, Economic Development Department, Sacramento Housing and Redevelopment Agency have worked as a team to prepare for this workshop.

An outline of the workshop is as follows:

- Provide an update of all completed and current streetscape projects citywide;
- Define terms such as master plan, urban design plan, design, and construction;
- Review existing policies and current programs relative to sidewalks, streetlights, street standards, streetscape standards;
- Council discussion about the Commercial Corridor program including criteria for prioritizing corridors and defining the eligible enhancements on a commercial corridor;
- Council discussion about the Neighborhood Gateway program including criteria for prioritization and defining the eligible enhancements for a gateway project;
- Council discussion about locations that do not fit into the commercial corridor category or the gateway category; and
- Allocation of streetscape funding amongst the program areas of commercial corridors, neighborhood gateways, and remaining streets.

FINANCIAL CONSIDERATIONS:

The Streetscape Workshop will help guide future Council decisions on allocation of funds designated for streetscape enhancement.

ENVIRONMENTAL CONSIDERATIONS:

The subject of this report does not involve a project that requires compliance with the California Environmental Quality Act (CEQA), inasmuch as it does not involve an activity that may cause a direct or indirect change in the environment (Public Resources Code Section 21065).

City Council
Streetscape Enhancement Workshop
July 10, 2000

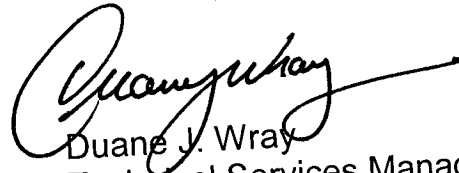
POLICY CONSIDERATIONS:

The Streetscape Enhancement Program is consistent with Council priorities of economic development, neighborhood revitalization and enhancement, and public safety.

ESBD CONSIDERATIONS:

Not applicable as no goods or services are being purchased.

Respectfully submitted:


Duane J. Wray
Technical Services Manager

RECOMMENDATION APPROVED:


ROBERT P. THOMAS
City Manager

Approved:


Michael Kashiwagi
Director of Public Works