

MINUTES

OF THE

SACRAMENTO CITY COUNCIL
REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO
HOUSING AUTHORITY OF THE CITY OF SACRAMENTO
ECONOMIC DEVELOPMENT COMMISSION
SACRAMENTO CITY FINANCING AUTHORITY

REGULAR MEETING

NOVEMBER 5, 1998

CALL TO ORDER

The Regular Meeting of the Sacramento City Council was called to order by Mayor Serna at 7:05 p.m. on the above date in the City Council Chamber located at 915 I Street.

ROLL CALL

Present: Council members Cohn, Fargo, Hammond, Kerth, Pannell, Steinberg, Waters, Yee and Mayor Serna

Absent: None

PLEDGE OF ALLEGIANCE was led by Mayor Serna

9.0 SPECIAL PRESENTATIONS/GENERAL COMMUNICATIONS

9.1 Recognition of the Fall graduating class from the City Management Academy.

David Martinez, Deputy City Manager, informed the Council that this was the fifth City Management Academy class. The City Management Academy had won two local and national awards, and staff was working on a video to feature the Academy on Channel 14.

Mr. Martinez introduced Susan LaSalle, one of the graduates, who spoke to the Council on behalf of the class.

Ms. LaSalle thanked the Council and City staff for the opportunity to learn about the inner workings of the City.

Mayor Serna replied that a well-informed citizenry was what the country was founded on. He added that City staff and the Council wanted to demystify the governmental process for the residents of the City.

Councilman Waters congratulated the graduates, and thanked the City staff for their hard work in making this program so successful.

9.2 Neighborhood report from the Hagginwood Collaborative. (D-2)

Walter Buckman, Chair of the Hagginwood Collaborative, informed the Council about various neighborhood events in Hagginwood. He said they had block parties and Friday night family nights for their residents; classes in first aid and babysitting skills for their 6th graders; sunflower planting for the children; and daycare assistance.

Mr. Buckman said the collaborative worked closely with City Parks and Recreation staff to involve the neighborhood in City programs. In addition, the collaborative also worked on ways to foster healthy children and making their neighborhoods safer by citizen involvement.

Jane McCracken and Linda Engstrom spoke about daycare, block parties and Friday Family nights. They said the collaborative was effective in the unique way it approached neighborhood issues.

Mayor Serna and Councilman Kerth congratulated the members of the collaborative for their dedication to rebuilding their neighborhoods.

Councilwoman Hammond also congratulated the collaborative members and informed the Council that Mr. Buckman was also very active in the Head Start program.

10.0 PUBLIC HEARINGS

None

11.0 STAFF REPORTS

11.1 Capital City Golf Card. (D-All)

Ann Weaver, Golf Division Manager, informed the Council that the Capital City Golf division would be implementing an automated reservation/information system in January, 1999. They also wanted to sell Capital City Golf Cards to golfers wishing to reserve tee times at any of the six City Golf courses. Golfers who did not purchase a Capital City Golf Card would be able to use a credit card to reserve tee times. Effective February 28, 1999, the Camellia Card and Camellia Passport Cards would no longer be accepted as forms of identification for senior golf discounts. Seniors and juniors would be required to have a Capital City Golf Card in order to receive green fee discounts. Capital City Golf Cards would be good for one year from date of purchase and cost \$10.00 per year - senior and junior cards would cost \$5.00 per year. Current Camellia Card and Camellia Passport Cardholders would receive their first Capital City Golf Card free of charge.

Ms. Weaver stated that it was estimated that the City lost \$674,000 annually to customers that made reservations and then were "no-shows". The new automated system would enable the City to control no-shows by tracking each individual round of golf and charging players a fee for not canceling their unused tee time reservations. Repeat no-show offenders will be charged a \$10.00 fee. Non-card holders would be charged a \$10.00 fee the first, and any subsequent, time they no-showed. Reservations canceled by 8:00 p.m. the evening prior to the scheduled tee time would not be counted as a no-show.

Ms. Weaver discussed the various meetings that were held with the Senior Advisory Committee, Sacramento County Parks and Recreation Department,

Sacramento Golf Council, and home golf club representatives. In addition, in October, 1998, the proposed Capital City Golf Card informational flyer was posted at all City golf course locations as another means of notifying the public.

Ms. Weaver thanked the Senior Advisory Committee, her staff and the City Council for helping the golf division in their effort to become financially stable.

Mayor Serna asked about the planned improvements being made to the Haggin-Oaks and Bing Maloney golf courses.

Ms. Weaver replied that both courses were undergoing irrigation systems upgrades.

Mayor Serna asked about the number of rounds of golf played last year on City courses. Ms. Weaver replied over 417,000 rounds were played.

Councilman Waters stated that he was in favor of the proposal, and asked if statistics were kept on the number of Camilla Card holders who were no-shows.

Ms. Weaver replied that they did not keep statistics in that category.

Councilwoman Hammond asked about the fees for 9 holes and 18 holes. Ms. Weaver responded with the appropriate fees for peak hours, off-peak hours and sun-down hours.

Ms. Hammond stated that she saw no problem with staff's request.

Councilman Cohn said he supported Ms. Weaver's changes. He added that she always introduced positive changes to keep the City competitive. He suggested having a phone number of 264-GOLF.

Councilman Steinberg asked if the new program was Y2K compliant.

Greg Shulte, Administrative Analyst, replied yes, the program was Y2K complaint.

Ms. Weaver stated that staff would work to build more benefits into the card. She said 100% of the revenue could be kept by the City if the cards were bought at the Golf division office.

Councilman Yee said he was very pleased with Ms. Weaver's recommendations. He felt too many people abused the reservation system. He was also pleased to see that the reservation system would have more phones added to it.

Councilwoman Pannell confirmed that card holders would be allowed three no-shows before being fined. Ms. Weaver replied that was correct.

Public Testimony:

Al Castronovo spoke in opposition to eliminating the Camellia card saying it worked just fine.

Ms. Weaver responded that the Camellia card did not have a bar code and would not work with the new system.

Gayle Turner, James Lee, Ruben Samaniego, and Chuck Phillips spoke in favor of staff's recommendations.

A motion was made by Councilwoman Hammond, seconded by Councilwoman Pannell to adopt Resolution 98-549. The motion carried with a 9-0 roll call vote.

RESOLUTION 98-549

RESOLUTION ESTABLISHING THE CAPITAL CITY
GOLF CARD

12.0 **SHRA**

None

13.0 **COUNCIL IDEAS AND QUESTIONS**

13.1 Councilman Waters inquired of City Manager Edgar about the status of a report back that he had requested regarding the 'Globe' docked at Miller Park.
City Clerk Burrowes responded that this item is currently agendized in the near future.

13.2 Councilman Waters expressed his concern about a letter he had received from a constituent re: calling in to report a hazard on the road only to have connected with a recording that was too busy to handle the call. This matter was referred to the City Manager.

13.3 Councilman Waters spoke of recent vandalism at a beautiful youth ballpark located on Freeport Boulevard wherein vandals broke in and cut up aluminum bleachers which were hauled off to be sold for scrap. He noted that we need to look into using material that's not worth stealing for resale.

13.4 Councilman Cohn noted that they had a similar situation at Babcock School where someone burned down a new Kindergarten playground.

13.5 Councilman Cohn extended hearty congratulations to both Councilman Steinberg on his overwhelming election to the State Assembly and to former Councilwoman Deborah Ortiz for her election to the State Senate. Additionally he offered congratulations to Supervisor Dave Cox on his win to the Assembly, Doug Ose as a US Representative and Phil Angelides to the Office of State Treasurer.

As a 'follow up to the defeat of Measure M', Councilman Cohn suggested that we ask the State to pick up the loss of Federal funding for Police Officers.

13.6 Councilwoman Fargo announced that they will be celebrating the opening of the Natomas Neighborhood Center located by Albertson's at San Juan and Truxel, on Saturday, November 7th from 10 am to 1 pm . City employees will be hosting a City services day.

13.7 Councilman Steinberg announced the following District 6 upcoming events: (1) on Saturday they will be dedicating the new Earl Warren Park ; (2) also on Saturday they will be planting trees on the 21st Avenue Parkway from 2-3 p.m.; (3) on Monday, November 9th from 10:30 to 11:30 a.m. they will celebrate the Power Inn Grade Separation at the Park & Ride lot at Power Inn Road.

13.8 Mayor Serna made the following appointments: Councilwoman Pannell to RT and SETA; Councilmen Cohn and Kerth to SBA; Councilwomen Fargo, Hammond, Pannell and Mayor Serna to the North Natomas 100 Acres Working Group.

13.9 Mayor Serna requested that each Councilmember advise him of their community meeting schedules so that he may begin planning his calendar in order to attend

14.0 **CITIZENS ADDRESSING COUNCIL AGENCY OR AUTHORITIES BY PERSONAL APPEARANCE OR TELEPHONICALLY ON MATTERS NOT ON THE AGENDA**

None

15.0 **ANNOUNCEMENTS**

None

ADJOURNMENT

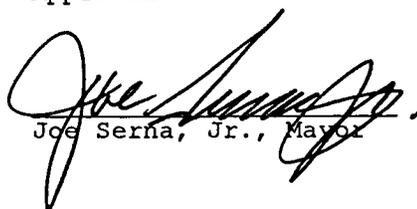
There being no further business to come before the Council, the meeting was adjourned at 9:00 p.m.

Submitted



Valerie A. Burrowes, City Clerk

Approved



Joe Serna, Jr., Mayor