

MOTION DOCUMENT NO. 2013-0285

Passed by the Sacramento City Council

October 29, 2013

City Entertainment and Sports Center Initial Outreach and Proposed Project Goals

Report #: 2013-00737

Location: Downtown Plaza, District 4

Issue: For negotiation of the Entertainment and Sports Center (ESC) Term Sheet, City Council approved a set of goals and principles to guide the effort. A new set of goals based on community input is needed to guide the design, construction, and operation of the ESC and surrounding development.

Recommendation: Pass a Motion adopting City goals to guide the design, construction, and operation of the ESC and related development.

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Motion Document Attachment:

1. Goals to Guide the Design, construction and operation of the ESC and Related Development

City Goals to direct the design, construction, and operation of the ESC and surrounding public spaces, office, commercial, and residential development.

- *Regional Center:* Develop an entertainment and sports center district that is a world-class destination and serves as a central gathering place for the community.
- *Continuously Active Place:* Create an iconic civic open space and energize that space, the arena, and the downtown district through regular events, activities, and programming year-round.
- *Uniquely Sacramento:* Create an active entertainment and sports center district that is uniquely Sacramento and embraces our culture, climate, and community.
- *Unparalleled Entertainment Venue:* Design and build the country's most technologically innovative and advanced entertainment venue that is capable of accommodating the Sacramento Kings and a broad array of other events in a unique and enjoyable experience for fans and performers.
- *Sustainable Project:* Develop a sustainable entertainment and sports center project that is certified LEED-Gold, supports smart growth principals, and encourages public transit use as well as pedestrian and bicycle transportation.
- *Connect Downtown:* Develop an entertainment and sports center project that connects with and enhances downtown from the waterfront to the Convention Center and from the Capitol to the Railyards and intermodal facilities.
- *Strengthen Downtown:* Establish a framework for successful development surrounding Downtown Plaza.
- *Regional Economic Catalyst:* Leverage the entertainment and sports center to develop the local workforce and local businesses and spark redevelopment of underutilized downtown properties throughout the Central Business District.

- *A Multimodal Place:* Locate, design, and develop an entertainment and sports center that complements a variety of transportation modes including public transit, bicycling, walking, and driving, as well as the nearby intermodal facilities.
- *Embracing the Arts:* Utilize the entertainment and sports center project to honor and add to the vibrant arts community in Sacramento by applying the talent of local and regional artists.
- *A First-Class Destination:* Operate and maintain the City-owned entertainment and sports center and surrounding district so that they are a first-class destination.
- *Natomas Reuse:* Achieve economic reuse of the Natomas arena site that supports and builds upon the goals and needs of the community.