



# REPORT TO COUNCIL

## City of Sacramento

915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Consent  
December 11, 2007

Honorable Mayor and  
Members of the City Council

**Title: Agreement: County of Sacramento Dental Health Program, Smile Keepers  
for Cover the Kids Program**

**Location/Council District: All**

**Recommendation:** Adopt a **Resolution:** 1) authorizing the City Manager, or his designee to execute a three-year professional services agreement and any amendments thereto with the County of Sacramento to provide dental health care and education outreach and services to children ages 0-5 for a total amount not to exceed \$70,423 over a three year period effective July 1, 2007.

**Contact:** Sylvia Fort, Recreation Manager, 808-8381; Bonnie Ferreira, Program Specialist, 929-1724

**Presenters:** N/A

**Department:** Parks and Recreation

**Division:** Youth and Older Adults Recreation Services

**Organization No:** 4724

### **Description/Analysis**

**Issue:** This report requests authorization to enter into a three-year professional services agreement with the County of Sacramento's Dental Health Program Smile Keepers to support the City's Cover the Kids (CTK). This program provides outreach, enrollment, retention and utilization of dental care services to children 0-5 years of age. The County of Sacramento requested that the indemnity language in the City's standard professional services agreement be modified to provide for mutual indemnity, rather than simply providing for indemnity for the City, therefore, Council approval of this agreement is required.

**Policy Considerations:** This report is consistent with the Recreation Services Policy in the Council adopted *Parks and Recreation Masterplan 2005-2010*. This report is also consistent with the City Council's strategic plan to achieve sustainability and livability and its mission to protect, preserve and enhance the quality of life for present and future generations.

**Environmental Considerations:** This report concerns administrative activities that will not have any significant effect on the environment and that do not constitute a "project", as defined by the California Environmental Quality Act (CEQA) [CEQA Guidelines sections 15061(b)(3), 15378(b)(2)].

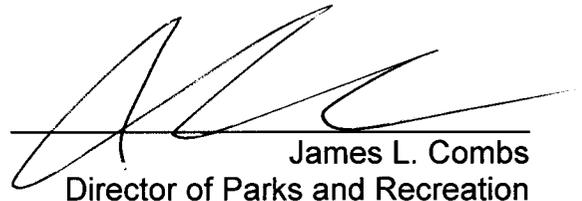
**Commission/Committee Action:** None with this item.

**Rationale for Recommendation:** Approval of this agreement will support the City's Cover the Kids (CTK) program objectives by expanding its capacity to reach out to untapped populations served by the city and county. Execution of this agreement will also support CTK's new dental program component recently funded through a grant from by the Sacramento First Five Commission.

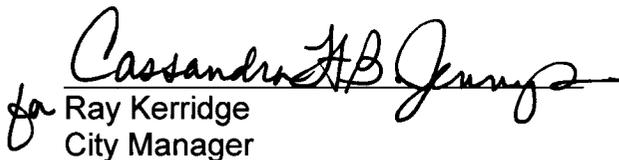
**Financial Considerations:** There will be no impact on the General Fund as a result of this item. Funding for these services will be paid to the County who will be acting in the capacity of a subcontractor to the city. The city will allocate funding for this purpose through the Sacramento First Five Commission grant in annual amounts not to exceed \$22,499 in fiscal year 2008-2009 \$23,520 in 2009-2010 and \$24,403 in 2010-2011 for a total dollar amount not to exceed \$70,423.

**Emerging Small Business Development (ESBD):** There are no ESBD considerations with this report.

Approved by: \_\_\_\_\_

  
James L. Combs  
Director of Parks and Recreation

Recommendation Approved:

  
for Ray Kerridge  
City Manager

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## **Attachment 1**

### **Background Information**

Cover the Kids (CTK), has been coordinating outreach, enrollment, application assistance, and retention and utilization services since late 1998. CTK is a broad-based collaborative partnership that represents both public and private entities.

In May of 2007, CTK submitted a grant application to the County of Sacramento through the Sacramento First Five Sacramento Commission for children's outreach, enrollment, retention and utilization activities for children ages 0-5 in Sacramento County who are eligible for existing health insurance programs. On July 17, 2007 a grant award of three million dollars was accepted by the Sacramento City Council. As a result, CTK will coordinate a countywide outreach, enrollment, and retention and utilization program using targeted strategies to reach, educate and enroll more than 3,350 children ages 0-5 in Medi-Cal and Healthy Families. The program proposes to retain 70% of the enrolled children in health coverage programs by continued follow-up with families at two, eight, and 13 months to assist them when needed. CTK provides educational opportunities for parents to learn about their health plan and how to utilize and maintain their coverage. It is anticipated that over 250 parents will receive educational sessions throughout the duration of this grant.

The County of Sacramento's Dental Health Program, Smile Keepers, is one of the subcontractors CTK will use in order to meet the expanding goals of CTK and requirements of the Sacramento First Five Commission grant. This contract will support CTK in its expansion to include a dental component which targets the 0-5 population and their families. During the period of July 1, 2007 through June 30, 2010, Smile Keepers shall:

1. Attend and participate in four Children's Health Insurance Coordinating Committee (CHICC) meetings.
2. Assist and provide input to develop a countywide work plan with other CHICC members.
3. Provide on-site dental assistance such as fluoride varnishes to 400-800 children (depending on number of children attending the preschool) ages 1-5, as well as provide families with dental education.
4. Supply a dental van and attend two events in coordination with the Cover the Kids (CTK) program. This will provide an on-site dental setting allowing children to be introduced to dental services for the first time in a non-intimidating environment, as well as provide families with dental education.
5. Provide initial screening at preschools, (CTK will attach health insurance survey to Smile Keepers report of screening forms). Forms will be distributed to families by Smile Keepers and collected by teachers. Smile Keepers will develop

incentive programs for teachers to ensure collection of forms through coordination with CTK.

6. Screen and refer families with children under six who are in need of health insurance to CTK. CTK will provide application assistant and health insurance education at preschool sites.
7. Provide the following data on a quarterly basis:
  - a) Track number of preschool children referred to CTK by age
  - b) Provide data on how many dental materials are distributed per event
  - c) Provide data on type of dental service that was performed or type of dental referral made for a child during CTK events by age.

**RESOLUTION NO. 2007-**

Adopted by the Sacramento City Council

December 11, 2007

**APPROVING AN AGREEMENT: COUNTY OF SACRAMENTO DENTAL HEALTH  
PROGRAM, SMILE KEEPERS FOR COVER THE KIDS PROGRAM**

**BACKGROUND**

- A. Cover the Kids (CTK), has been coordinating outreach, enrollment, application assistance, retention and utilization services since late 1998 in California's Health Initiatives arena.
- B. In May of 2007, CTK submitted a new proposal to the First Five Sacramento Commission for a three-year grant to expand outreach, enrollment, retention and utilization services to families in order to obtain, retain and utilize health insurance. On July, 17, 2007 a grant award of three million dollars was accepted by the Sacramento City Council.
- C. CTK will subcontract with the County of Sacramento's Dental Health Program, Smile Keepers, in order to provide services for fiscal years 2007-2008, 2008-2009 and 2009-2010 as outlined in the scope of work in an amount not to exceed \$70,423.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL  
RESOLVES AS FOLLOWS:**

- Section 1. The City Manager, or his designee, is authorized to execute a three-year professional services agreement and any amendments thereto with the County of Sacramento to provide dental health care and education outreach and services to children ages 0-5 for a total amount not to exceed \$70,423 over a three-year period effective July 1, 2007.