

THE MINUTES OF THE  
SACRAMENTO METROPOLITAN ARTS COMMISSION  
Tuesday, July 1, 1986

Commissioners present:

Carol Borden, Chair  
Judy Gordon  
Laurie Merchant  
John Horrell  
Charles Smithers  
Maggie Upton  
Glenda VandeMark  
Carson Wiley  
Dennis Wilkerson  
Tom Witt

Commissioners absent:

Diana Perham (excused)

1. The regular meeting was called to order at 4:03 p.m.
2. The minutes of the June 3, 1986 meeting were approved after the following corrections were noted:

-Under the APP Committee report: The Committee has not finalized its Auction Policy.

-Under the AIE Committee report: The Committee has been previously approved by the Commission in its present form (one commissioner; 5 community members) and is a standing committee. The Ad/Hoc Committee will meet August 28 to hear input from the community.

Commissioner Wiley asked that the floor be opened for further discussion on the Sacramento Symphony issue. The item was referred to Old Business.

3. Chair Report (Borden): The 1985-86 wrap up was postponed until August.

City and County Budget hearings were held in June. City Council approved Metro Arts Division's request for one staff position. The County held a preliminary hearing whereupon SMAC asked the County to fund two staff positions and to increase the County Cultural Awards program \$50,000. The County will formally approve its budget in August. Chair Borden thanked Bob Thomas for his assistance and support.

Mayor Rudin announced at the City Council meeting that the City will contribute \$30,000 towards the Symphony for FY86/87. Monies will pass through SMAC.

The staff's Work Plan and Commission's committee structure were discussed at the Joe Mixer Workshop in June. Results include:

- The Commission needs to develop its own work plan to complement the staff's plan.
- The Executive Committee should be eliminated and that the Commission establish a policy management system wherein issues are referred to appropriate bodies to examine.
- Each committee is responsible for participating in the budget review process.
- Major staff changes should be brought to the appropriate committee by the director.
- Evaluations should be part of the ongoing standing committees.
- The following committees be established:
  - a) Awards - 4 commissioners - New Works, Cultural Awards, new programs, APP.
  - b) Program - 4 commissioners - visual arts, performing arts, Arts in Education, other.
  - c) Advocacy - 3 commissioners - PR, development, outreach, legislative issues.
- Each commissioner chair a sub-committee mentioned above. Committee chairs need to meet in July to consider the new structure.

Commissioner Smithers will represent the Commission on the Sacramento City College Auditorium advisory board. The college is renovating the auditorium for school and community use.

The legal determination on the Metro Fund will be heard in August. Commissioner Smithers asked that the City Attorney's written response be mailed to commissioners before the meeting for review.

The Commissioners Handbook will be brought before the Commission in August.

#### 4. Director's Report (McBeth)

Geri McBeth reported in Wendy Ceccherelli's absence. Kim Heckes has been out on sick leave for several weeks. Janice Wagner has replaced Kim until her return next week. Two volunteers are working at the office: Karen Ransom is developing a multi-cultural survey and Ana Takseena is cataloging books in the Resource Center library. Student intern Kim Truong is working through the summer and a volunteer is being contacted to help establish a speakers bureau.

Commissioners were asked to contact Geri McBeth with work requests to facilitate flow of information.

The Art in Public Places Coordinator classification was brought before the Commission as an information item. The Director proposes to re-activate the classification after determining that the current Arts Program Coordinator classification does not include specific qualifications required for the APP program.

After some discussion, including how the new committee structure and the APP classification would impact one another, it was recommended that commissioners notify the Director of their concern in writing. Copies of letters will be mailed to commissioners before the August meeting.

Ms. McBeth reviewed the Arts Plan and the Work Plan.

5. Action Items

A motion was made to support the concept of the Horizon magazine fundraiser, to continue preliminary discussions and to ask Friends to take on the project (Moved-Horrell; second-Gordon).  
Approved.

The APP Policy resolution was postponed until the committee structure is finalized.

The draft of the APP Auction Policy will be brought before the Commission when finalized.

A motion was made to approve the June 1986 Arts Plan with the following changes:

Page 14, 8th line from bottom: delete "they are currently developing a strategy to limit the current pot of money to small to mid-sized arts organizations. A new pot of money should be established for prominents and...". Following sentence to read: "Increased technical assistance should be made available for smaller and emerging groups."

Page 21: Include wording to establish a Commission work plan.

(Moved-Upton; second-Smithers). Approved.

A motion was made to approve the staff's 1986 Work Plan with the following changes:

Page 3, III, b: Subject to time demands of current program activities.

Page 4, III, 3: Add membership lists of organizations who use SMAC's speakers bureau.

Page 5, III, b: Comment: may be difficult for one person to manage.

Page 7, III, d: Reference the Commission's Work Plan.

Page 7, III, f: Replace with: "The Sacramento Metropolitan Arts Commission should move as quickly as possible to locate an accessible office space."

Page 16, III, h: Change staff positions from three to four.

Page 3, III, a, b, and c: Clarify the term "management."

Page 3, III, c: Move first sentence regarding APP coordinator position and list under APP category. (Moved-Upton; second-Wiley.) Approved. Commissioner Smithers noted that the Work Plan objectives are specific, measurable and time certain. He also stated that as needs change, the Work Plan may need to be revised.

A motion was made to approve the Sacramento County Cultural Awards program guidelines with the following changes:

Page 3, line 10: "seven member review panel made up of arts professionals and two non-voting commissioners."

Page 8, third paragraph: delete second sentence.

Page 8, third paragraph to read: "Panel will make artistic evaluations and its recommendations are presented to the Commission's Cultural Awards Committee. The Committee will review the panel's findings and assign the dollar amounts for the awards. The Committee will make recommendations to the full Commission. Organizations wishing to repond..." (Moved-Gordon; second-Smithers). Approved. A uniform self-assessment form will be included in all programs when developed.

Statements were heard from chair nominees and ballots were cast. Commissioner Wilkerson was elected chair for FY86/87 by six votes.

6. Committee Reports

Executive (Borden): No report.

Advocacy (Horrell): No report.

Art in Public Places (Merchant): Commissioner Merchant reported on Committee activities.

Cultural Awards (Gordon): A motion was made to adopt the following resolution to present to the County Board of Supervisors:

"That the budget allocation of \$200,000 for the County Cultural Awards Program be continued.

- a. \$12,500 (6.25%) for administrative costs be allowed.
- b. Guidelines will be presented for approval.
- c. Report of 84-85 budget will be forthcoming.

With a budget augmentation of \$50,000:

- a. \$3,125 (6.25%) of \$50,000 for administrative costs.
- b. Guidelines above be utilized.
- c. Justification be attached (i.e., population growth, etc.)."

(Moved-Smithers, second-Gordon.) Approved. The purpose of the resolution is to formalize communication between the Commission and the Board. Staff is recommending 8% (or \$20,000) administrative costs if the allocation is increased to \$250,000.

Program (Wilkerson): Commissioner Upton reported on the Arts in Education Committee. Dr. Mary Read of the County Office of Education attended a Committee meeting in June and informed the Committee that the County office will not hire a part-time arts coordinator this year.

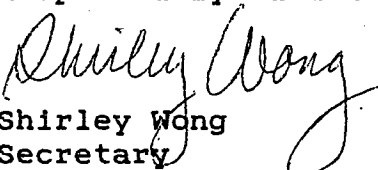
Project 2000 is moving forward in its efforts to include 2% for art for county parks. The percent will be levied when construction costs reach \$250,000 and above. SMAC will send a letter of support to the Board of Supervisors. Commissioner Upton was nominated to sit on the Finance Committee of Project 2000.

Commissioner Wilkerson asked Commissioner Upton to select a location for the September Commission meeting. As chair, Commissioner Wilkerson would like to schedule meetings throughout the county every three months.

7. Friends Report (Horrell): Work continues on the brochure and Friends is looking into hiring a part-time staff person.
8. New Business: None.
9. Old Business: The Symphony issue was not discussed in Commissioner Wiley's absence.

The meeting was adjourned at 6:17 p.m.

Respectfully submitted,

  
Shirley Wong  
Secretary