



CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY MANAGER

October 2, 1980

CITY HALL
915 J STREET 95814
(916) 449-5704

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Cable T.V. Process

SUMMARY

At a meeting including City staff, members of the Council and members of the Board of Supervisors held on September 24, 1980, a process was developed which could lead to the joint award of a single franchise for a single county-wide Cable TV Facility.

BACKGROUND

Early this summer, a joint City/County staff recommendation to form a Joint Powers Authority for the award of a single county-wide Cable TV Franchise was disapproved by the Board of Supervisors. That created a situation in which the County and City would proceed independently to create separate systems for the City of Sacramento and the unincorporated area.

Subsequently the City Council asked that Councilman Hoerber arrange a meeting with members of the Board of Supervisors to explore alternative processes that would encourage a single system without the creation of a Joint Powers Authority. The meeting was held on September 24th and was attended by Councilmen Hoerber, Connelly and Pope and Supervisors Collin and Smoley. City staff included the City Attorney and the Assistant City Manager/Community Development. In the course of the meeting, the following procedure was developed.

- City Council and Board of Supervisors hold concurrent but separate policy hearings on the draft request for proposals and ordinance.
- City Council transmit its findings to the Board of Supervisors for inclusion in the County RFP and ordinance. If County does not include City provisions, City may cease participation.
- County acts as lead agency in distribution of RFP and ordinance. County receives responses from operators.

APPROVED
BY THE CITY COUNCIL

OCT - 7 1980

OFFICE OF THE
CITY CLERK

- City and County staff and Cable Television Information Center evaluate proposals and make staff recommendation for selection of an operator.
- Board of Supervisors and City Council hold joint hearings on staff recommendation and receive testimony and presentations from interested parties.
- Board of Supervisors and City Council select an operator. It is possible that the operator may not be the same for both the City and the County.
- Following selection of operator(s), both jurisdictions enact the appropriate ordinances and award franchises.

RECOMMENDATION

It is recommended that the procedure outlined above be adopted by the City Council.

Respectfully submitted,



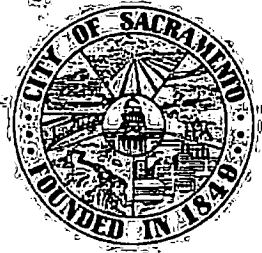
Mac Marles
Assistant City Manager
for Community Development

Recommendation Approved:



Walter J. Slupe, City Manager

October 7, 1980



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- Board of Supervisors and City Council hold joint hearings on staff recommendation and receive testimony and presentations from interested parties.

Board of Supervisors and City Council select an operator. It is possible that the operator may not be the same for both the City and the County.

- Following selection of operator(s), both jurisdictions enact the appropriate ordinances and award franchises.

RECOMMENDATION:

It is recommended that the procedure outlined above be adopted by the City Council.

Respectfully submitted,


Mac Marles

Assistant City Manager
for Community Development

Recommendation Approved:



Walter J. Silpe, City Manager

October 7, 1980



LA - memorandum

MEMBERS OF THE BOARD
JOSEPH E. (TED) SHEEDY
ILLA COLLIN
SANDRA SMOLEY
FRED G. WADE
C. TOBIAS (TOBY) JOHNSON

BETTY D. POOHAR
CLERK
BOARD OF SUPERVISORS

**BOARD OF SUPERVISORS
COUNTY OF SACRAMENTO**

SUITE 2490 / COUNTY ADMINISTRATION BUILDING
700 H STREET / SACRAMENTO, CALIFORNIA (958) 4/840-5411

October 7, 1980

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Cable TV Process

The Board of Supervisors, at a regular meeting held Tuesday, October 7, 1980, adopted the procedure presented to the City Council on October 2, 1980, with the following changes:

- City Council and Board of Supervisors hold joint policy hearings on the draft request for proposals and ordinance.
- Board of Supervisors and City Council select an operator for a single community-wide system and the City Council would either ratify or veto.

The Board further directed that Bill Freeman attend the City Council meeting on October 7, 1980, with this information.

Very truly yours,
Betty D. Poohar
BETTY D. POOHAR, Clerk
Board of Supervisors

BDP:cl

Handwritten initials and signature