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DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

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SACRAMENTO, CA
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ROBERT P. THOMAS
DIRECTOR

January 22, 1988

916-449-5200

G. ERLING LINGGI
ASSISTANT DIRECTOR

DIVISIONS:

CROCKER-ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM & HISTORY
PARKS
RECREATION
ZOO

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Agreement with Building Industry Association of Superior California

SUMMARY

This report requests that Council authorize, by resolution, the City Manager to enter into a long-term Memorandum of Agreement with the Building Industry Association of Superior California and the Department of Parks and Community Services for the purpose of providing financial support and human resources at Camp Sacramento.

BACKGROUND INFORMATION

Camp Sacramento has had relatively minor capital improvement expenditures since the major snow damage during the winter of 1982-83. Capital improvements at Camp have been accomplished through the efforts of the Camp staff and the involvement of the U.S. Seabees and the Friends of Camp Sacramento who have maintained an aggressive maintenance program. In keeping with this theme of community involvement on June 1, 1987, staff from the Department of Parks and Community Services met with two members of the Building Industry Association (BIA) of Superior California's board of directors to discuss their involvement, on a long-term basis, in a community services project. After discussing potential projects with the Building Industry Association, representatives decided to further explore the potential for involvement with Camp Sacramento.

On August 12, 1987 City staff and four representatives of the Building Industry Association met at Camp and discussed several of the potential projects with which they could become involved. The BIA representatives agreed to make a financial contribution to assist Camp with its marketing in FY 1987-88, as well as provide skilled and technical works in successive years to undertake some of the maintenance type projects which are currently being done by City staff.

Some of the maintenance items agreed upon include replacement of five to seven old, wooden-shingle cabin roofs with metal roofs each year for seven years; repair of dry rot around the bottom of six cabins and repainting; and development of an annual cabin painting program.

The financial contribution for FY 1987-88 will be \$5,000. This amount will go towards a marketing brochure and the promotion of Camp. As a result of a professional marketing analysis done in early 1986 and implementation of its recommendations, the camp management was able to increase attendance at camp from approximately 56% occupancy in 1985 to over 70% during the 1987 season. This financial contribution will allow Camp staff to make even greater strides in reaching the goal of 100% occupancy.

Total contributions by the BIA over the term of the agreement are estimated at \$17,500 not including potential cash contributions for each year after 1987.

A Memorandum of Agreement is necessary for this arrangement. Exhibit A provides a copy of the Memorandum of Agreement.

FINANCIAL DATA


The \$5,000 cash contribution from the BIA will be donated to the Department of Parks and Community Services "Gifts to Share" program for the purpose of providing a marketing brochure and promotion of Camp Sacramento. As called for in the Memorandum of Agreement, donors will be acknowledged at the annual Gifts to Share reception sponsored by the Department of Parks and Community Services.

No City funds are requested.

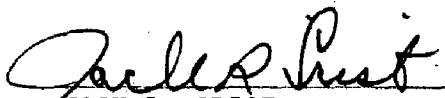
RECOMMENDATION

It is recommended that the Budget and Finance Committee approve this report and refer it to the full City Council for final action. It is further recommended that the City Council, by resolution, authorize the City Manager to enter into a Memorandum of Agreement with the Building Industry Association of Superior California for contributions, both cash and in-kind, to Camp Sacramento.

Respectfully submitted

for 
ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:


JACK R. CRIST
Deputy City Manager

RPT:ja

February 2, 1988
All Districts

RESOLUTION No.

Adopted by The Sacramento City Council on date of

**RESOLUTION AUTHORIZING THE EXECUTION OF AN AGREEMENT
BETWEEN THE CITY OF SACRAMENTO AND THE BUILDING
INDUSTRY ASSOCIATION OF SUPERIOR CALIFORNIA FOR
BOTH CASH AND IN-KIND CONTRIBUTIONS TO CAMP SACRAMENTO**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

The City Manager is hereby authorized and directed to execute on behalf of the City of Sacramento a Memorandum of Agreement with the Building Industry Association of Superior California for both cash and in-kind contributions to Camp Sacramento.

MAYOR

ATTEST:

CITY CLERK

MEMORANDUM OF AGREEMENT

In an effort to assure the users of Camp Sacramento with a continued safe and well maintained facility, and to provide the members of the Building Industry Association of Superior California with an opportunity to demonstrate their support for their community, the City of Sacramento, Department of Parks and Community Services and the B.I.A. of Superior California are entering into a long term Memorandum of Agreement.

This agreement will provide Camp Sacramento with financial assistance through events sponsored by the B.I.A. as well as volunteer human resources and materials to assist with specialized maintenance projects at camp. The following is an outline and timetable of the resources agreed upon:

BUILDING INDUSTRY ASSOCIATION OF SUPERIOR CALIFORNIA

- 1987 - \$5,000 cash contribution towards promotion of Camp Sacramento.
- 1988 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repair of dry rot and repainting of six individual cabins. Rocks regouted in fireplace. Pipe replaced in fireplace.
- 1989 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabins.
- 1990 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabins.
- 1991 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabin buildings.
- 1992 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabin buildings.
- 1993 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabin buildings.
- 1994 - Replacement of 5 to 7 wooden cabin roofs with metal roofs. Repaint 10 individual cabin buildings.

CITY OF SACRAMENTO, DEPARTMENT OF PARKS AND COMMUNITY SERVICES

- 1987 - Acknowledgment of \$5,000 cash contribution at January City Council meeting.
- 1988 - Acknowledgment of BIA financial Contribution on 1988 Camp Sacramento marketing brochure.

Acknowledgment of BIA contributions through the Department's annual "Gifts to Share" program.

- Annually - Provide free meals and lodging for BIA work crews during work sessions.
- Annually - Use of the camp for one weekend a year by BIA for a retreat, without interfering with the regular camp schedule.
- Annually - Department of Parks and Community Services will request BIA representation on the Friends of Camp Sacramento Board of Directors.
- Ongoing - Acknowledgment of BIA as a sponsor in the Camp Sacramento Store.
- Ongoing - BIA to be considered a primary sponsor for Camp Sacramento without prejudice to the current and/or future sponsorship arrangements exercised with the Friends of Camp Sacramento, Inc. or other public and/or private entities.

The project items listed may be modified annually by mutual agreement between the respective City of Sacramento and BIA representatives.

This agreement may be terminated without cause by either party by written notification to the other party at least 30 days prior to the proposed termination date.

When this agreement expires at the end of the 1994 Camp Season, the BIA will be given the first option of renewal for primary Camp Sacramento sponsorship beyond 1994.

By: _____
BIA Representative

By: _____
Walter J. Slipe, City Manager
City of Sacramento

Date: _____

Date: _____

Address for Notices:

Building Industry Association
of Superior California, Inc.
3780 Rosin Court, Suite 290
Sacramento, CA 95834

Address for Notices:

Department of Parks and Community
Services
1231 I Street, Suite 400
Sacramento, CA 95814