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MEMORANDUM

Date: September 16, 1998
To: Mayor and City Council
From: Ann Weaver, ^{AW}Golf Manager
Subject: Recognition

Attached please find a copy of the letter from the PGA of America announcing that **Ken Morton Sr.**, golf shop lessee at Haggin Oaks, has been selected as the *1998 PGA/GMDA Merchandiser of the Year*. This is just another example of how our business partners bring pride and recognition to the City of Sacramento. Please join me in congratulating Ken Morton Sr. on this significant achievement.

THE PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA



August 24, 1998

Mr. Ken Morton
 Haggin Oaks Ranch Golf Course
 3645 Fulton Avenue
 Sacramento, CA 95821

Dear Ken:

It gives me great pleasure to officially advise you that you have been selected as the recipient of the **1998 PGA/GMDA Merchandiser of the Year Award - Public Category**. Your outstanding achievements reflect most favorably on you, your fellow professionals and the Association.

100 AVENUE OF THE CHAMPIONS
 BOX 109601

PALM BEACH GARDENS
 FLORIDA 33410-9601

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http://www.PGA.com

The PGA/GMDA Merchandiser of the Year award is bestowed on PGA members for their superior skills as a merchandiser in the promotion of golf at a facility.

On Saturday, January 30, 1999, the award will be presented to you at a luncheon during the 1999 PGA Merchandise Show in Orlando, Florida. The luncheon will be conducted by the PGA and the GMDA (Golf Manufacturers and Distributors Association). Please be prepared to make a few brief remarks at this function upon acceptance of this award.

KEN LINDSAY
 President

WILLIAM C. MANN
 Vice President

JACK CONNELLY
 Secretary

THOMAS H. ADDIS III
 Honorary President

Details concerning the luncheon and travel to the PGA Merchandise Show will be included in a forthcoming letter from John Henry, Senior Manager, Career Services.

Again, congratulations upon being selected as the recipient of the **1998 PGA/GMDA Merchandiser of the Year Award - Public Category**. I look forward to seeing you again in Orlando.

JIM L. AWTRY
 Chief Executive Officer

Sincerely,

Ken Lindsay
 President, PGA of America

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CITY OF SACRAMENTO

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