

REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604

www.cityofsacramento.org

Consent
December 13, 2005

Honorable Mayor and
Members of the City Council

Subject: Third Year Funding of 2004-2006 Sacramento Cultural Arts Awards

Location/Council District: Citywide

Recommendation:

This report recommends that the City Council adopt a resolution: 1) extending the 2004-2005 Sacramento Cultural Arts Awards to a three year cycle, 2) approving the funding of the third year at a total of \$688,900 and 3) Authorizing the City Manager to execute an agreement between the City and County for the transfer of \$338,900 in City funds to the County for the County's facilitation of the Grants contracts.

Contact: Rhyena Halpern, Grants & Cultural Programs Coordinator,
(916)566-3989

Department: Convention, Culture and Leisure Department

Division: Sacramento Metropolitan Arts Commission (SMAC)

Organization No: 4243

Summary:

The Metropolitan Arts Commission recommends extending the 2004-2005 funding cycle for a third year. Available re-granting funds for 2006 total \$700,000; \$350,000 from the City and \$350,000 from the County. Staff recommends funding for the Sacramento Cultural Arts Awards (CAA) program total \$688,900. Remaining funds of \$11,100 are to be applied to other re-granting programs.

Committee/Commission Action:

The Grants & Cultural Programs Committee approved funding for fifty-three CAA applicants on October 24, 2005 with a unanimous vote. On February 16, 2005 the Metropolitan Arts Commission approved the extension of the 2004-05 Cultural Arts Award cycle to include 2006, permanently making it a three year cycle. This specific funding scenario will be presented to the Commission on December 12, 2005.

Background Information:

These awards provide partial or significant project support to non-profit arts organizations, government arts agencies, and community organizations that conduct arts programs. Grant amounts are based on the budget size of the organization. A peer review panel representing the arts community, using the following criteria evaluated applications: Artistic Quality; Community Involvement; Organizational Accountability.

In 1999 the City Council and Board of Supervisors approved the plan to make the Cultural Arts Awards a two-year program. At their February 16, 2005 meeting, the Metropolitan Arts Commission approved the extension of the 2004-05 Cultural Arts Award cycle to include 2006, permanently making it a three year cycle. The new funding cycle will start in 2007.

- Original first year awards for this cycle were approved by City Council January 27, 2004 (Resolution 2004-063)
- The second year of the funding was approved by City Council on December 7, 2004 (Resolution 2004-909)
- Organizations must submit a Mid-Cycle Report to receive funds for the third year.
- Applicants maintain their score and rank for grant cycle years (See Attachment A).
- No organization may apply for funding in off years.
- Organizations may not choose to opt-out of multi-year funding.
- Organizations may be dropped from grant program in third year if organization goes through substantial re-organization or is unable to complete their second-year program.

Fifty-nine applications for the 2004-06 Cultural Arts Awards grant cycle were reviewed and ranked in 2003 by a panel representing the arts community; fifty-five were funded. Grants were awarded for a two-year period conditional on submission of a Mid Cycle Report. Two organizations, The California Wind Orchestra and Dale Sholl Dance Ensemble have ceased operations as was noted in the report for 2005, leaving 53 active grantees.

The first Mid-Cycle Report detailed how grant funds were utilized in 2004, program activities for 2005, current general fiscal and organizational health of the organization, and evaluated artistic and administrative changes in the 2004 grant year. Staff also uses the Mid-Cycle Report to identify general trends amongst the grantees and then design initiatives to address those needs. Staff included in the report a Stabilization Survey, which will form the development of future stabilization efforts. This same process was repeated in 2005 for funding consideration for 2006.

All fifty-three active CAA grantees submitted the 2005 Mid-Cycle Report, met all the review criteria, and are recommended for funding.

- The combined requests based on the arts budgets of the applicant organizations total **\$2,324,268**.

- Grantees include theater, music, visual, dance, arts service, folk art, media, literary, film, multi disciplinary, and community-based organizations.
- Cultural groups include Asian-American, Southeast Asian and Pacific-Islander, Latino, and African-American.
- Special populations include those who reach out to youth, the gay/lesbian community, physically and developmentally challenged, and the homeless.
- All grantees conduct outreach programs to schools, senior citizens, or neighborhoods with few cultural activities.
- Several organizations produce multi-disciplinary arts festivals attended by thousands of Northern Californians, enhancing the reputation of our city as they generate acclaim on a national level.

Financial Considerations:

Funding for the Cultural Arts Awards is provided equally from the City General Fund and County TOT funds for FY06.

Re-granting funds from the City	\$350,000
Re-granting funds from the County	\$350,000
Total re-granting funds:	\$700,000
Recommended Cultural Arts Awards	\$688,900
Set aside for other re-granting	\$ 11,100
Total current and projected grants:	\$700,000

The disbursement period is January through December 2006.

Environmental Considerations:

Planning and Building Department, Environmental Planning Services staff has determined that this grant program is not a “project” under the California Environmental Quality Act (CEQA) Guidelines section 15378(2) (4). The proposed grant program is not a “project” as defined under CEQA because it is a creation of a government funding mechanism that does not involve a commitment to a specific project that may have a potentially significant impact on the environment.

Policy Considerations:

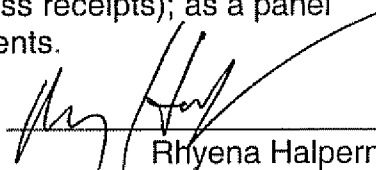
The Arts Commission gave thorough consideration to all the impacts that changing the cycle to three years might cause. There is a negative impact to Arts Organizations who are not current grantees or who drop from the program between cycles as they must wait an additional year to re-apply; however, they are more than made up for by the following issues:

- The application process is very time consuming for grantees. All current grantees are supportive of the change.
- For the first time in the history of this grants program there were no appeals of the panel results. In the last application cycle we had 12 new applicants and 9 new grantees. There is not a backlog of CAA eligible but non participating organizations.
- The 2005-2006 Video Support Materials Grants will generate 22 new, professionally produced videos. Extending the cycle will allow these productions to be used by the applicants in the next panel selection.
- Current research by AFTA (The Americans for the Arts) reflects a national trend towards multi-year grant cycles because of the same issues.
- Extension of the program does not remove any of the existing checks and balances. Contracts are still yearly and grantees must show contract compliance, financial accountability and proper reporting to be included. Staff maintains close communications with grantees, including site visits and stabilization assistance.

The CAA is a major program of the Arts Commission and is fully integrated with the City of Sacramento's Strategic Plan and Goals to achieve sustainability and enhance livability through the support for excellent programs and community outreach by local arts programs that the CAA funds.

Emerging Small Business Development (ESBD):

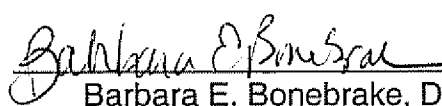
Even though the Cultural Arts Awards grantees are small businesses as defined by the State of California (averaging under \$10 million annually in gross receipts); as a panel awarded grant program they are exempt from ESBD requirements.

Respectfully Submitted By: 

Rhyena Halpern
Grants and Cultural Programs Coordinator
Sacramento Metropolitan Arts Commission

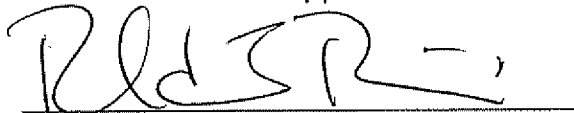
Approved By: 

Michelle Walker, Executive Director
Sacramento Metropolitan Arts Commission

Approved By: 

Barbara E. Bonebrake, Director
Convention, Culture and Leisure Department

Recommendation Approved:

A handwritten signature in black ink, appearing to read 'R. P. Thomas', written over a horizontal line.

ROBERT P. THOMAS

City Manager

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Attachment A
CAA 2004-06 Rank, Score and Funding Proposal

Applicant	Score	\$Request	Percentage	Grant Award per annum 04-06
Sac Int'l Gay & Lesbian Film Festival	94.40	\$20,000	54.40	\$10,880
Crocker Art Museum*	94.20	\$60,000	54.20	\$32,520
Short Center/DDSO	94.20	\$60,000	54.20	\$32,520
California Musical Theater	94.00	\$60,000	54.00	\$32,400
Process Theater/Very Special Arts	93.80	\$30,000	53.80	\$16,140
Festival of New American Music	93.75	\$40,000	53.75	\$21,500
Sacramento Ballet Association	93.00	\$60,000	49.00	\$29,400
Sacramento Taiko Dan	92.60	\$40,000	48.60	\$19,440
Capital Public Radio	92.20	\$60,000	48.20	\$28,920
LAMBDA Players	92.00	\$26,779	48.00	\$12,854
Hmong Cultural Arts	91.40	40,000	47.40	\$18,960
Sacramento French Film Festival	91.40	\$10,900	47.40	\$ 5,167
River Stage	91.20	\$50,000	47.20	\$23,600
Sacramento Philharmonic	91.00	\$60,000	43.00	\$25,800
KVIE, Inc	90.60	\$50,825	42.60	\$21,651
Raices	90.20	\$28,546	42.20	\$12,046
Chamber Music Society	90.00	\$27,860	42.00	\$11,701
Sacramento Heritage Festival	89.80	\$50,000	41.80	\$20,900
St Hope Corporation	89.80	\$29,820	41.80	\$12,465
Sacramento Chinese Comm. Center	89.80	\$12,182	41.80	\$ 5,092
Asian Pacific Rim Foundation	89.80	\$40,000	41.80	\$16,720
Capitol Jazz Project	89.60	\$30,000	41.60	\$12,480
Camellia Symphony	89.20	\$40,000	41.20	\$16,480
Sacramento Opera Association	89.00	\$60,000	36.92	\$22,150
B Street	88.60	\$60,000	36.52	\$21,910
Sacramento Choral Society	88.40	\$50,000	36.32	\$18,159
Arts & Business Council	88.20	\$40,000	36.12	\$14,447
California Lawyers for the Arts	87.80	\$20,000	35.72	\$ 7,143
Sacramento Men's Chorus	87.00	\$12,809	34.92	\$ 4,473
Poet Tree/SPC	87.00	\$8,800	34.92	\$ 3,073
Matrix	86.80	\$30,000	34.72	\$10,415
Strauss Festival	86.00	\$40,000	33.92	\$13,567
Sacramento Theatre Company	85.80	\$60,000	23.80	\$14,280
Best of Broadway	85.20	\$50,000	23.20	\$11,600
SARTA	85.00	\$26,982	23.00	\$ 6,206
La Raza/ Galeria Posada	85.00	\$40,000	23.00	\$ 9,200
Celebration Arts	84.80	\$25,329	22.80	\$ 5,775
Chautauqua Playhouse	84.80	\$40,000	22.80	\$ 9,120
Sacramento Youth Symphony	84.60	\$50,000	22.60	\$11,300
Capitol Ballet Company	84.00	\$18,500	22.00	\$ 4,070

Applicant	Score	\$Request	Percentage	Grant Award per annum 04-06
Sacramento Master Singers	84.00	\$30,000	22.00	\$ 6,600
Beyond the Proscenium Productions	83.80	\$12,500	21.80	\$ 2,725
Sacramento Shakespeare Festival	83.60	\$20,000	21.60	\$ 4,320
Philippine National Day/ Sinag-Talal	83.40	\$16,244	21.40	\$ 3,476
Galena Street East	82.80	\$40,000	20.80	\$ 8,320
Sacramento Traditional Jazz Society	82.60	\$60,000	20.60	\$12,360
Fair Oaks Theatre Festival	82.40	\$29,475	20.40	\$ 6,013
Folsom Civic Ballet	82.00	\$29,333	20.00	\$ 5,867
Center for Contemporary Arts	81.60	\$11,930	19.60	\$ 2,338
Crockett-Deane Ballet	80.80	\$30,000	10.80	\$ 3,240
InterAct/ Asian Cultural Exchange	79.60	\$25,329	9.60	\$ 2,432
Sacramento Capitolaire	79.40	\$14,950	9.40	\$ 1,405
Mexican Cultural Center	78.20	\$40,000	8.20	\$ 3,280
Roberts Family Development Center	74.20	\$25,000	17.20	\$ 0
Kristi Lee Sound Collective	70.80	\$8,500	13.80	\$ 0
Sojourner Truth Center	60.80	\$14,750	3.80	\$ 0
Poetry Works	52.80	\$2,250	12.80	\$ 0
			Subtotal	\$688,901

RESOLUTION NO.

Adopted by the Sacramento City Council

December 13, 2005

Approval of Cultural Arts Award funding for FY 2006

BACKGROUND

A. The continuing mission of the Sacramento Cultural Arts Award is to promote excellence in arts programming; enhance stability and development of Sacramento's arts organizations; support the unique contributions of Sacramento's diverse communities; enhance the role of the arts in economic development; support a range of arts education programs; and ensure the arts are broadly distributed and include the underserved. The current cycle of the Cultural Arts Awards was approved by City Council on January 27, 2004 for the first calendar year of the CAA 04-05 cycle, (Resolution 2004-063).

B. The second calendar year (2005) of the funding was approved by the City Council on December 7, 2004 (Resolution 2004-909).

C. The Metropolitan Arts Commission approved the extension of the 2004-05 Cultural Arts Award cycle to include 2006, with the intent to permanently make it a three year cycle. The budget for this program will be funded by \$350,000 in re-granting funds from the City, and \$350,000 in re-granting funds from the County. Fifty-three active CAA grantees met all the review criteria set forth in the 2005 Mid-Cycle Report and are recommended for funding in 2006 for a total of \$688,900 with \$11,100 set aside for other re-granting.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Approve the following fifty-three organizations for funding for the third year of 2004/ 2005/ 2006 Sacramento Cultural Arts Awards Program in the amounts specified below. 2006 funds are available and approved in the City / County approved budgets for FY06.

Organization	Total Award	City Funds	County Funds
Sac. International Gay & Lesbian Film Festival	\$10,880	\$7,440	\$3,440
Crocker Art Museum	\$32,520	\$20,260	\$12,260
Short Center/DDSO	\$32,520	\$16,260	\$16,260

Organization	Total Award	City Funds	County Funds
California Musical Theater	\$32,400	\$20,200	\$12,200
Process Theater/Very Special Arts	\$16,140	\$9,527	\$6,613
Festival of New American Music	\$21,500	\$10,750	\$10,750
Sacramento Ballet Association	\$29,400	\$14,700	\$14,700
Sacramento Taiko Dan	\$19,440	\$9,720	\$9,720
Capital Public Radio	\$28,920	\$10,181	\$18,739
LAMBDA Players	\$12,854	\$6,427	\$6,427
Hmong Cultural Arts	\$18,960	\$9,480	\$9,480
Sacramento French Film Festival	\$5,167	\$2,583	\$2,584
River Stage	\$23,600	\$11,800	\$11,800
Sacramento Philharmonic	\$25,800	\$12,900	\$12,900
KVIE, Inc.	\$21,651	\$10,825	\$10,826
Raices	\$12,046	\$6,023	\$6,023
Chamber Music Society	\$11,701	\$5,850	\$5,851
Sacramento Heritage Festival	\$20,900	\$10,450	\$10,450
St. Hope Corporation	\$12,465	\$6,232	\$6,233
Sacramento Chinese Comm. Center	\$5,092	\$2,546	\$2,546
Asian Pacific Rim Foundation	\$16,720	\$8,360	\$8,360
Capitol Jazz Project	\$12,480	\$6,240	\$6,240
Camellia Symphony	\$16,480	\$8,240	\$8,240
Sacramento Opera Association	\$22,150	\$11,075	\$11,075
B Street	\$21,910	\$10,955	\$10,955
Sacramento Choral Society	\$18,159	\$9,079	\$9,080
Arts & Business Council	\$14,447	\$7,223	\$7,224
California Lawyers for the Arts	\$7,143	\$3,572	\$3,571
Sacramento Men's Chorus	\$4,473	\$2,237	\$2,236
Poet Tree/SPC	\$3,073	\$1,537	\$1,536
Matrix	\$10,415	\$5,207	\$5,208
Strauss Festival	\$13,567		\$13,567
Sacramento Theatre Company	\$14,280	\$7,140	\$7,140
Best of Broadway	\$11,600	\$5,800	\$5,800
SARTA	\$6,206	\$3,103	\$3,103
La Raza/Galeria Posada	\$9,200	\$4,600	\$4,600
Celebration Arts	\$5,775	\$2,888	\$2,887
Chautauqua Playhouse	\$9,120	\$4,560	\$4,560
Sacramento Youth Symphony	\$11,300	\$5,650	\$5,650
Capitol Ballet Company	\$4,070	\$2,035	\$2,035
Sacramento Master Singers	\$6,600	\$3,300	\$3,300

Organization	Total Award	City Funds	County Funds
Beyond the Proscenium Productions	\$2,725	\$1,362	\$1,363
Sacramento Shakespeare Festival	\$4,320	\$2,160	\$2,160
Philippine National Day/ Sinag-Talal	\$3,476	\$1,738	\$1,738
Galena Street East	\$8,320	\$4,160	\$4,160
Sacramento Traditional Jazz Society	\$12,360	\$6,180	\$6,180
Fair Oaks Theatre Festival	\$6,013		\$6,013
Folsom Civic Ballet	\$5,867		\$5,867
Center for Contemporary Arts	\$2,338	\$1,169	\$1,169
Crockett-Deane Ballet	\$3,240	\$1,620	\$1,620
InterAct/ Asian Cultural Exchange	\$2,432	\$1,216	\$1,216
Sacramento Capitolaire	\$1,405	\$700	\$705
Mexican Cultural Center	\$3,280	\$1,640	\$1,640
Total	\$688,900	\$338,900	\$350,000

Section 2. Authorize the City Manager to execute an agreement between the City and County for the transfer of \$338,900 in City funds to the County for the County's facilitation of the Grants contracts for the third year (2006) of the Cultural Arts Awards.