



CITY OF SACRAMENTO

DEPARTMENT OF PARKS AND COMMUNITY SERVICES

3520 FIFTH AVENUE SACRAMENTO, CALIFORNIA 95817
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ROBERT P. THOMAS
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CROCKER ART MUSEUM DIVISION
GOLF DIVISION
METROPOLITAN ARTS DIVISION
MUSEUM AND HISTORY DIVISION
RECREATION DIVISION
PARKS DIVISION
ZOO DIVISION

March 29, 1985

Transportation and Community Development Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Sacramento Metropolitan Arts Commission Cultural Amenities Program

SUMMARY

This report recommends that the City Council adopt a resolution directing staff to develop policies for an optional cultural amenities program for major projects in the City.

RECOMMENDATION

It is recommended that the Transportation and Community Development Committee review the attached report and refer to the full Council for action.

Respectfully submitted,

[Signature]
ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:

[Signature]

SOLON WISHAM, JR.
Assistant City Manager

RPT: jm
Attachments

All Districts



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March 29, 1985

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Sacramento Metropolitan Arts Commission
Cultural Amenities Program

SUMMARY

This report recommends that the City Council adopt a resolution directing staff to develop policies for an optional cultural amenities program for major projects in the City.

BACKGROUND

The Sacramento Metropolitan Arts Commission recommends that the City explore the feasibility of implementing a cultural amenities policy as part of a developer bonus/incentive option for large projects within the City. The purpose for such a policy is to give developers of major projects the option of including cultural amenities in their commercial facilities. Cultural amenities would be specifically defined by the Committee but could include: exhibition spaces, performance spaces, works of art, and/or trust funds to underwrite ongoing cultural events. The Committee will propose for, City Council approval, a number of incentives that would be offered to developers for their participation in this program.

To date the following organizations support the policy in concept and have expressed a willingness to work on developing details of such a policy: Sacramento Metropolitan Chamber of Commerce, Building Industry Association of Superior California; City Design Review and Preservation Board, and Downtown Redevelopment Citizens' Advisory Committee.

It is recommended that a Committee be formed to research similar programs around the country and to develop specific details and an implementation plan for such a program in Sacramento City and County.

City Council
March 29, 1985
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It is suggested that the Committee membership consist of representatives from the following organizations and departments:

Building Industry Association of Superior California
Sacramento Metropolitan Chamber of Commerce
City Planning Division
County Planning Department
Sacramento Metropolitan Arts Commission/Division

The intention is to develop a set of policies that will be consistent for both the City and the County. The Committee will report back to the Council within six months with a proposed policy for adoption.

FINANCIAL DATA

No City funds are required.

TRANSPORTATION AND COMMUNITY DEVELOPMENT COMMITTEE

The Transportation and Community Development Committee will review this item at their meeting of April 16, 1985. Committee action will be presented verbally to the Council.

RECOMMENDATION

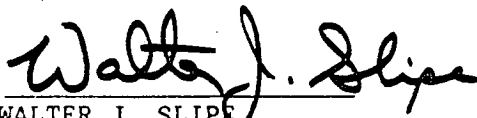
It is recommended that the City Council, by resolution, direct staff to develop policies and procedures for an optional cultural amenities program for major projects.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



WALTER J. SLIPS
City Manager

RPT:sl
Attachments

April 23, 1985
District No. 1

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

**RESOLUTION RELATING TO THE
METROPOLITAN ARTS DIVISION CULTURAL AMENITIES PROGRAM**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That City staff working with other interested parties develop policies and procedures for an optional cultural amenities program for major development projects within the City.

MAYOR

ATTEST:

CITY CLERK