



3

**DEPARTMENT OF PARKS
AND COMMUNITY SERVICES**

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DIVISIONS:
GOLF
CROCKER ART MUSEUM
HISTORY AND SCIENCE
METROPOLITAN ARTS
SACRAMENTO ZOO
PARKS AND RECREATION
• NORTH
• SOUTH
• CITY-WIDE

March 21, 1991

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: JOINT TICKET FEE INCREASES/STATE AND CITY MUSEUMS

SUMMARY

This report provides information regarding the joint ticket agreement between the State of California and the City of Sacramento for admission to the Sacramento History Museum, Crocker Art Museum, and California State Park facilities in Sacramento (the Railroad Museum, Sutter's Fort, Indian Museum and Governor's Mansion). Further this report recommends the City Council approve, by resolution, an increase to the joint admission ticket price effective May 18, 1991.

BACKGROUND

On October 30, 1986, the City of Sacramento and the California Department of Parks and Recreation entered into an agreement to market a joint admission ticket (City Agreement No. 86083). The joint tickets are good for one admission to each cooperating facility and are good for an entire year. The joint ticket adult admission price is \$8.50 and \$3.25 for children aged 6 through 17, offering a savings of \$2.00 and \$1.00 respectively if purchased separately at each facility. For the City's two facilities, the City receives 43% of the revenue from each joint ticket sold; and for the State's four facilities, it receives 57% of the revenue. (The percentages are in direct relationship to the full ticket price at each facility.)

The California Department of Parks and Recreation increased their admission fees to all their facilities on September 1, 1990. They have requested that the joint admission ticket agreement be amended to reflect their increase in admissions. Under the new price structure, the adult joint ticket admission price would be \$11.00 and \$5.00 for children, offering a savings of \$2.50 and \$1.75 respectively if purchased separately at each facility. The City would receive 29% of the revenue from each ticket sold and the State would receive 71%.

FINANCIAL DATA

The revenue to the City will remain constant in the proposed amendment to the original agreement.

POLICY CONSIDERATIONS

The amendment to the original agreement allows the Sacramento History Museum and Crocker Art Museum to continue selling joint tickets with the California Department of Parks and Recreations' museum facilities in Sacramento.


MBE/WBE EFFORTS

None.

RECOMMENDATION

It is recommended that the Budget and Finance Committee approve this report and refer it to the full City Council for action. It is further recommended that the City Council approve, by resolution, the amendment to the City Agreement No. 86083, which increases the fee structure for the joint admission tickets, effective May 18, 1991.

Respectfully submitted,

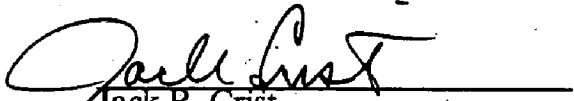


KATHRYN GAEDDERT, Administrator
Sacramento History Museum
Parks and Community Services



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



Jack R. Crist
Deputy City Manager

RPT:kg

Attachments

April 30, 1991
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

RESOLUTION AMENDING THE AGREEMENT WITH THE CALIFORNIA DEPARTMENT OF PARKS AND RECREATION GOVERNING THE SALE OF JOINT TICKETS FOR THE SACRAMENTO HISTORY MUSEUM, CROCKER ART MUSEUM, CALIFORNIA STATE RAILROAD MUSEUM, GOVERNOR'S MANSION, SUTTER'S FORT AND THE INDIAN MUSEUM

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That effective May 18, 1991, the City Agreement No. 86083 is hereby amended to reflect the State of California's increase in ticket admission prices:
 - a. The joint ticket admission price for an adult will be \$11.00;
 - b. The joint ticket admission price of children between the ages of 6 to 17 will be \$5.00.
2. That effective May 18, 1991, the City Agreement No. 86083 is hereby amended to reflect the change in the percentage of monies received by the City of Sacramento to 29% from the sale of each joint ticket, and the State of California to 71%.

MAYOR

Attest:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____ 2

AMENDMENT TO JOINT AGREEMENT

On October 30, 1986 the California Department of Parks and Recreation and the City of Sacramento entered into an agreement to market a joint admission ticket.

Due to an increase in admission fees by the California Department of Parks and Recreation on September 1, 1990, the joint agreement is amended as follows:

- Paragraph 2. The price of the joint ticket shall be increased from \$8.50 to \$11.00 for adults and from \$3.25 to \$5.00 for children aged 6 to 17...
- Paragraph 3. ...the total value of the admissions if purchased separately shall be increased from (\$10.50 adult, \$4.50 children) to (\$15.50 adult, \$7.00 children)...
- Paragraph 4. City shall remit to State an increase from 57% to 71% of the monies received by City from sale of joint tickets. State shall remit to City a decrease from 43% to 29% of monies received by State from sale of joint tickets.

Remittances and monthly reports shall be sent as follows:

To State:

...with a copy to: Richard E. Troy
 Deputy Regional Director
 Inland Region - Sacramento
 Sacramento District State Parks
 101 "J" Street
 Sacramento, CA 95814

Paragraph 7. Any approvals required...

State: Richard E. Troy
 Deputy Regional Director
 Inland Region - Sacramento
 Sacramento District State Parks
 101 "J" Street
 Sacramento, CA 95814

EXHIBIT A

A. CURRENT ADMISSION PRICES	Admission Price <u>Change From:</u>	<u>To:</u>
<u>California State Railroad Museum</u>		
Adults	\$3.00	\$5.00
Children 6 through 17	\$1.00	\$2.00
Children 5 and under	Free	Free
 <u>Sutter's Fort, Indian Museum and Governor's Mansion</u>		
Adults	\$1.00	\$2.00
Children 6 through 17	\$0.50	\$1.00
Children 5 and under	Free	Free

16

B. JOINT TICKETS

Adults 18 and over
Children 6 through 17
Senior Citizens

Children 5 and under

Old Admission

New Admissi

\$8.50
\$3.25

\$11.00
\$ 5.00

Same as adult price (State Parks
does not offer special rates to
senior citizens)
Fee Exempt Fee Exempt

The above changes reflect the admission fee increase and therefore the subsequent change in the percentage of the sales remitted to each entity.

CONCUR:



William J. Monaghan
Regional Director
Inland Region

11/16/90

Date

APPROVAL:

Walter J. Slipe
City Manager
City of Sacramento

Date

APPROVED AS TO FORM:

 2/14/91
DEPUTY CITY ATTORNEY DATE