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DEPARTMENT OF  
FINANCE

CITY OF SACRAMENTO  
CALIFORNIA

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
95814-2696

REVENUE DIVISION

October 21, 1988  
RA881322:MLM:ldm

916-449-5454

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: STOCKTON BOULEVARD BUSINESS IMPROVEMENT AREA  
FY 1988/89 BUDGET REVIEW

SUMMARY

This report recommends that the Budget and Finance Committee recommend the City Council approve the attached report regarding the Stockton Boulevard Business Improvement Area FY 1988/89 budget.

DISCUSSION

The attached report recommends approval of FY 1988/89 budget for the Stockton Boulevard Business Improvement Area.

FINANCIAL ANALYSIS

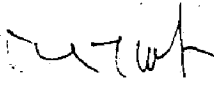
The proposed expenditures are supported by fees assessed each business within each Area. The City collects the fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the Area. The proposed expenditures are fully fee supported.

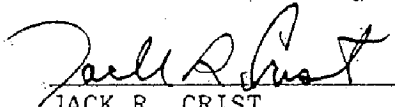
RECOMMENDATION

It is requested that the Budget and Finance Committee recommend approval to the City Council the attached report regarding the FY 1988/89 budget for the Stockton Boulevard Business Improvement Area.

Respectfully submitted,

RECOMMENDATION APPROVED:

  
Michael L. Medema  
Revenue Manager

  
JACK R. CRIST  
Deputy City Manager

Attachments

November 1, 1988  
All Districts



DEPARTMENT OF  
FINANCE  
  
REVENUE DIVISION

CITY OF SACRAMENTO  
CALIFORNIA

November 2, 1988  
RA881323:MLM:ldm

CITY HALL  
ROOM 104  
915 I STREET  
SACRAMENTO, CA  
.95814-2696

916-449-5454

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: STOCKTON BOULEVARD BUSINESS IMPROVEMENT AREA  
FY 1988/89 BUDGET REVIEW

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the proposed FY 1988/89 expenditures for the Stockton Boulevard Business Improvement Area.

BACKGROUND

The formation of the Stockton Boulevard Business Improvement Area was approved in 1987 by the City Council. A special fee is levied, in addition to the City's Business Operations Tax, on all businesses within the defined area to be expended for the following purposes per City Code Section 23.812:

- (a) The general promotion of retail trade activities in the Area.
- (b) The promotion of public events which are to take place on or in public places in the Area.
- (c) Decoration of any public place in the Area.
- (d) Furnishing of music in any public place in the Area.

Since establishment of the Area, the City has contracted with the Stockton Boulevard Merchants and Property Owners Association to expend the monies collected as authorized annually by the City Council.

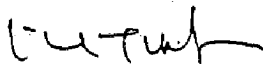
FINANCIAL DATA

Staff has reviewed the proposed expenditures for FY 1988/89 (Exhibit I) and concluded that the expenditures are within the scope authorized by City Code Section 23.812.

RECOMMENDATION

The Budget and Finance Committee recommends the City Council adopt the attached resolution which approves the proposed FY 1988/89 Stockton Boulevard Business Improvement Area budget.

Respectfully submitted,

  
MICHAEL L. MEDEMA  
Revenue Manager

RECOMMENDATION APPROVED:

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WALTER J. SLIPE, City Manager

Attachment

All Districts  
November 9, 1988

# RESOLUTION No.

Adopted by The Sacramento City Council on date of

RESOLUTION ADOPTING THE PROPOSED FY 1988/89 STOCKTON  
BOULEVARD BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1988/89 Stockton Boulevard Business Improvement Area budget as detailed on Exhibit I of the staff report attached hereto and incorporated herein by reference.

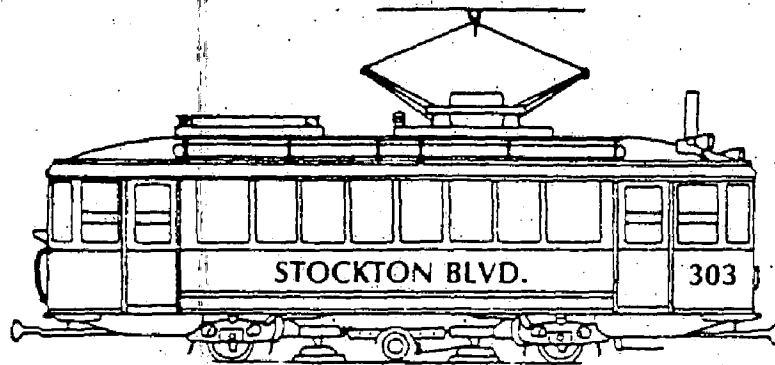
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MAYOR

ATTEST:

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CITY CLERK



Stockton Boulevard Merchants and Property Owners Association  
3856 Stockton Blvd.

October 12, 1988

City of Sacramento  
Department of Finance, Revenue Division  
915 I Street Room 104  
Sacramento, Ca. 95814-2696

Dear Mr. Medema:

Sorry for the delay in submitting our budget. Inclosed  
is the Business Improvement District Budget for 1988-89.

Sincerely,

  
Steve Valencia  
President

BUSINESS IMPROVEMENT DISTRICT  
Projected Budget for 1988-89

Administrative Expenses:	Accounting.....	\$ 400.00
	Secretarial Service	600.00
	Stationery	300.00
	Printing	1,400.00
	Miscellaneous	200.00
		<u>\$ 2,900.00</u>
Maintenance:	Landscaping	\$ 900.00
	Trash Removal	600.00
	Beautification	700.00
		<u>\$ 2,200.00</u>
General Support:	Communications and Training	\$ 300.00
	Meetings/Civic Affairs	400.00
	Program Coordination	300.00
		<u>\$ 1,000.00</u>
Image Promotion	Quarterly Promotions	1,500.00
	Community Events	200.00
	Charities	600.00
		<u>\$ 2,300.00</u>
Special Events/Projects:	Major Improvements	<u>\$ 1,600.00</u>
Total amount of proposed budget for 1988-89		<u><u>\$ 10,000.00</u></u>